



**ESPON 2013 Programme
Open Seminar**

ESPON Evidence for Regional Policy-Making

9-10 June 2010
Madrid, Spain

Venue

Aula Magna, Law faculty,
University of Alcalá, City Campus
Calle de Libreros 17
28801 Alcalá de Henares, Spain

Preliminary Programme
Version 25-03-2010

Overview

Context

ESPON will at its 2010 Open Seminar address the use of results in policy-making in support of competitiveness and cohesion of territories. The Seminar will be held in Alcalá de Henares, Spain, on 9-10 June 2010. The Seminar is organised in cooperation with the Spanish Presidency of the European Union within the framework of the ESPON 2013 Programme. In its 2013 Programme, ESPON, the European Observation Network for Territorial Development and Cohesion, aims to support policy development in relation to the aim of territorial cohesion and harmonious development of the European territory.

Purpose

The purpose of this ESPON seminar is three-fold:

- Nourish the necessary discussion and understanding of the territorial dimension of the new Europe 2020 Strategy;
- Demonstrate the added value and suggest practical use of European wide ESPON knowledge in policy making, particular at regional level;
- Discuss best practices and room for improvements in disseminating and communicating ESPON project results to policy makers ranging from local/regional level to European level.

Aim

At this Open ESPON Seminar in Alcalá de Henares, a special roundtable discussion with key policy makers on the Europe 2020 Strategy will take place in the morning of the first day. This session will focus on understanding the contribution of the diversity of European territories to a smart, sustainable and inclusive growth. The aim of this session is to target the mindset of the participants and the seminar discussions on new ESPON findings and evidence to potential contributions of different territories, and by doing so to support the further development of EU Cohesion Policy and in particular its territorial cohesion component.

Based on the first session, detailed discussions in parallel workshops will address the results of the ESPON Applied Research Projects and Targeted Analyses in relation to the policy questions underlying them. The challenge of these workshops is on the one hand to show experiences for communicating and disseminating project results to regional stakeholders and on the other hand to address specific means to communicate these results. The audience will also be informed about key messages the final ESPON projects have delivered to regional policy makers and stakeholders. This first day will end with a runway of new ESPON projects and selected expressions of interest that will lead in to ESPON projects during 2010.

The morning of the second day is devoted to show the use of ESPON evidence in policy-making through a number of examples. The session will start with an example at the EU level and stepwise zoom in to the local level. Hereafter the parallel workshops will continue, now also including workshops with the ESPON Database. Finally, the Seminar will close up by giving insights on the further development of the ESPON 2013 Programme, including on data, indicators and typologies related to European Territorial Cohesion.

Audience

The seminar is open for all interested people and will in particular welcome a mix of policy makers and scientists from Europe and neighbouring countries to a maximum of 250 participants. The seminar is free of charge but each participant has to cover expenses for own travel arrangements and accommodation.

Please visit the ESPON website (www.espon.eu) for accessing the draft final programme of the Seminar and practical information (such as pre-booking hotels in Alcalá de Henares). You may register by filling in and submitting the Online Registration Form between 25 March and 12 May 2010.

The Final Programme of the Seminar and additional practical information will be distributed to all registered participants by 26 May 2010.

We look forward to meeting you in Alcalá de Henares on 9-10 June 2010!

Tuesday evening

20:00 - 22:00 **Welcome reception**

Wednesday

08:30 - 9:30 **Registration & Welcome Coffee/Tea**

09:30 - 10:00 **Opening - Setting the scene**

- Spain EU Presidency – *Welcome*
- Alcalá de Henares, Spain – *Welcome by local/regional authority*
- ESPON MA – *Aim of the Seminar*

10:00 - 12:00 **Roundtable - The Europe 2020 Strategy: What should be its Territorial Dimension?**

- European Commission, DG Regio
- Ministry for National Development and Economy, Hungary
- European Parliament
- Committee of the Regions
- European Economic and Social Committee

The aim of this roundtable dialogue is to discuss the new Europe 2020 Strategy setting the objectives of smart, sustainable and inclusive growth within the Union. EU Cohesion Policy shall support the fulfilment of the strategic goals by unleashing territorial potentials. Cities and regions, Member States and the European Commission shall all contribute. Key questions here are: Which territories have opportunity to do what? How can the diversity of territories be positively involved in the flagship projects of the strategy? And what is the overall framework for the European territory and the integration of different places, cities and regions in the 21th century's new era of world integration and international competition?

12:00 - 13:00 **Appetizers - Presentation of Key results of ESPON Projects**

The aim of the Appetizers is to inform the audience about the most important messages delivered by the final ESPON projects to policy makers and stakeholders.

13:00 - 13:30 **Press Conference**

13:00 - 14:30 Lunch

14:30 - 14:45 **Workshops Introduction**

The aim of this introduction is to inform the participants about the results of the discussions held at the Malmö Seminar described in the Seminar report "Regional Use of ESPON Knowledge: A Guidance for Researchers and Practitioners involved in Regional Territorial Analysis and Policy Development". The workshops, which interactively discuss the policy questions, project results and their applicability, can use this knowledge and go a step further in finding good ways of communication between scientists and regional or local policy makers.

15:00 - 15:40 **Interactive Workshop – Session 1**

Applied Research	Targeted Analysis	Targeted Analysis
DEMIFER - Demographic and Migratory Flows Affecting European Regions and Cities	SS-LR - Spatial Scenarios: New Tools for Local-Regional Territories	TeDi - Territorial Diversity in Europe

15:45 - 16:25 **Interactive Workshop – Session 2**

Applied Research	Targeted Analysis	Targeted Analysis
ReRisk - Regions at Risk of Energy Poverty	SURE - Success for Convergence Regions' Economies	CAEE - The Case for Agglomeration Economies in Europe

16:25 - 17:00 Coffee and Tea

17:00 - 18:00 **ESPON Runway - Presentation of New Projects and EoI**

The aim of the ESPON Runway is to shortly introduce the new ESPON projects and expression of interests. All new projects and expression of interests are also being presented in a running slideshow.

20:00 - 23:00 Conference Dinner

Thursday

09:00 - 11:00 **Zooming-In – ESPON Evidence in Policy Making**

The aim of this Zooming-In session is to show the use of ESPON evidence in policy-making through a number of examples. The first presentation will be at the EU level, followed by examples at lower levels.

11:00 - 11:30 Coffee and Tea

11:30 - 12:10 **Interactive Workshop – Session 3**

Applied Research	Targeted Analysis	Scientific Platform
ESPON Climate - Climate Change and Territorial Effects on Regions and Local Economies in Europe	MetroBorder - Cross-Border Polycentric Metropolitan Regions	ESPON Database (1/3)

12:15 - 12:55 **Interactive Workshop – Session 4**

Applied Research	Targeted Analysis	Scientific Platform
EDORA - European Development Opportunities in Rural Areas	TransMec - Transnational Support Method for European Cooperation	ESPON Database (2/3)

13:00 - 15:00 Lunch

15:00 - 15:40 **Interactive Workshop – Session 5**

Applied Research	Targeted Analysis	Scientific Platform
FOCI - Future Orientation for Cities	EUROISLANDS - The Development of the Islands – European Islands and Cohesion Policy	ESPON Database (3/3)

16:00 - 17:00 **Next Steps – Next steps implementing the ESPON 2013 Programme**