



ATTREG

Attractiveness of European regions and cities
for residents and visitors

First International Workshop

EXPLORING ATTRACTIVENESS

Framing a research agenda on territorial attractiveness in Europe

Leuven, 19th November 2010



EUROPEAN UNION
Part-financed by the European Regional Development Fund
INVESTING IN YOUR FUTURE



KATHOLIEKE UNIVERSITEIT
LEUVEN

PROGRAMME

10.00 Welcome reception

10.45 Introduction

Presentation of ATTREG project
Antonio P. Russo, University Rovira i Virgili

11.30 Round table

MEASURING TERRITORIAL CAPITAL

(chairman Loris Servillo – KU Leuven)

Territorial capital and spatial effects in ESPON projects

Roberta Capello - Polytechnic of Milan

Measuring regional development and territorial assets

Iain Deas - University of Manchester

13.00 Lunch

14.30 Round table

URBAN POLES AND URBAN/REGIONAL ATTRACTIVENESS

(chairman Rob Atkinson – Univ. of the West of England)

Urban poles, attractiveness and spatial effects in the FOCI

ESPON project

Moritz Lennert - IGEAT Brussels

Rural attractiveness and rural/urban relationships

Rob Schröder - Centrum Landschap Alterra WUR

15.45 Round table

RESIDENTS vs. TOURIST MOBILITY

(chairman Jan van der Borg – Ca' Foscari University, Venice),

Demographic changes and mobility in the DEMIFER

ESPON project

Marek Kupiszewski - Central European Forum for Migration and
Population Research

*Resident and tourism mobility: phenomena, factors and
spatial challenges*

Giampaolo Nuvolati - University of Milano Bicocca

17.00 Coffee Break

17.15 Round table

SCENARIO PERSPECTIVES ON TERRITORIAL

ATTRACTIVENESS

(chairman Bjarne Madsen - Centre For Regional and Tourism Research)

Scenario analysis at the EU level in the 3.2. ESPON project

Moritz Lennert - IGEAT Brussels

Scenario methodologies: different perspectives

Annette Kuhk - KU Leuven

18.30 Conclusion

VENUE

KU Leuven – Kasteelpark Arenberg 1
Auditorium Arenberg Castle 01.07
BE-3001 Heverlee - Belgium

For further info and confirmation

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