

## ESPON in a nutshell

28 member states

4 partner countries

50,5 million budget

20 applied research

17 targeted analysis

Territorial evidence

Place based approach

Maps and data

Analytical tools

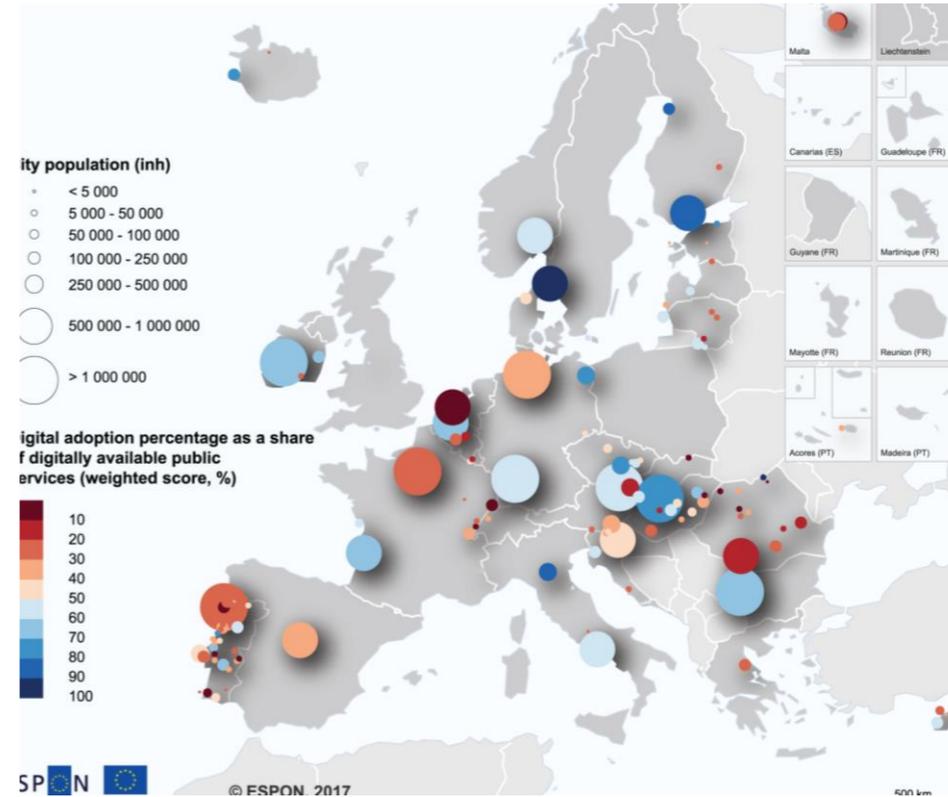
Territorial insights



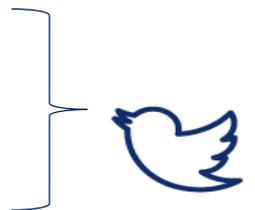
## What is ESPON?

- ESPON is about evidence. It is an EU funded programme that provides data, analyses and tools to policy makers and stakeholders. These tools help them to benchmark their region or city in Europe, identify new challenges and potentials and shape successful development policies for the future.
- Our aim is to improve the effectiveness of policies on EU, national and local level and to reinforce cooperation among larger European areas (territories).
- ESPON addresses policy makers on EU, national or local level involved in designing development processes that require territorial approach that exceeds the structured administrative borders.

## [knowledge economy]



39% of the cities saw a substantial increase in uptake of specific services because of digitalisation and 1 in 3 cities has seen a substantial reduction in operating costs. 91% of city services have improved because of this process



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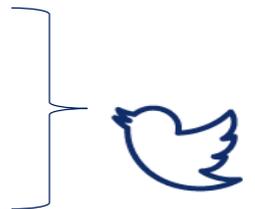
## ESPON is about results

- **Applied researches:** They focus on key EU priorities as these are set by the Europe 2020 Strategy, the Investment Plan for Europe, the Cohesion Policy, the Territorial Agenda and the Urban Agenda 2020. Applied researches have a European approach and aim to reply to a specific set of questions. Answering those questions will allow us to draw concrete conclusions that can be then transformed to policy recommendations.
- **Targeted analyses:** They are targeting on a specific topic a defined group of regions and cities faces and offer them evidences from a European perspective to support their policy decisions. They provide case studies of the focused areas backed by data collected on local or EU level. Targeted analyses can also support other EU funded programmes, macroregions, networks etc.
- **Tools:** ESPON has developed a “**toolbox**” to facilitate access and use of its data from stakeholders or policymakers. These data are gathered through the different projects over the past years and they provide valuable information related countries, regions, cities, and people.

## [cross-border public services]



Environment civil protection and disaster management account for almost 60% of all identified CPS, also due to the substantial presence of many cross-border natural areas and border rivers.



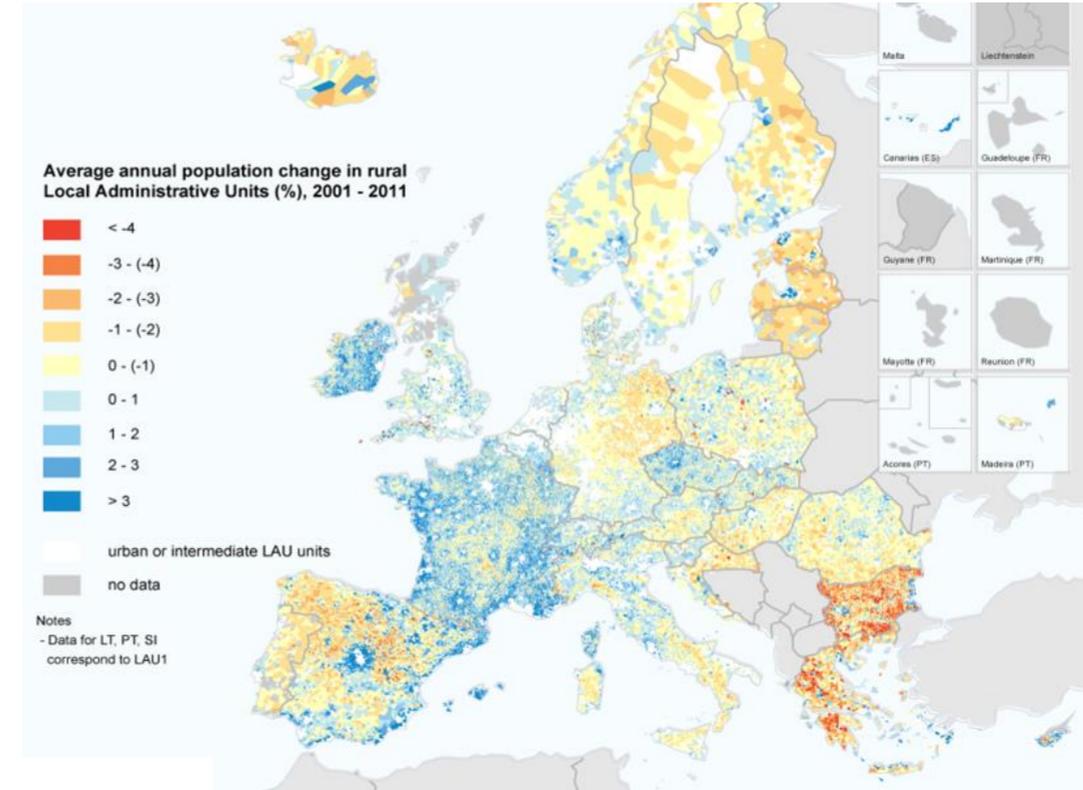
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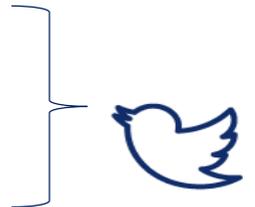
## Is ESPON for journalists?

- Journalism is based on facts. And in times of misinformation and fake news, facts are the only way to create solid arguments and analyses and take decisions that can be backed with data.
- If you are writing about migration, SMEs, youth unemployment, infrastructures, environmental issues, about circular economy or the use of structural funds ESPON provides you data and visuals produced by experts in the fields to support your articles. And we are here to assist you in locating and extracting them.
- You can also find new ideas: How other cities, regions, countries found solutions that your area is still struggling with? What European territories will look like in 20-30 years? Is Europe able to address the challenges mountain areas, islands or metropolitan areas are facing in the era of globalization?
- Plus, through ESPON you can access a vast pool of experts around Europe from the public and private sector if you need further comments, statements, analyses. We are happy to assist you on that.

## [shrinking rural areas in Europe]



Shrinking population has become the normal trajectory for many European rural regions as employment concentrates in urban centres. By 2050, urban regions will increase population by 24.1m whereas rural regions will fall by 7.9m



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