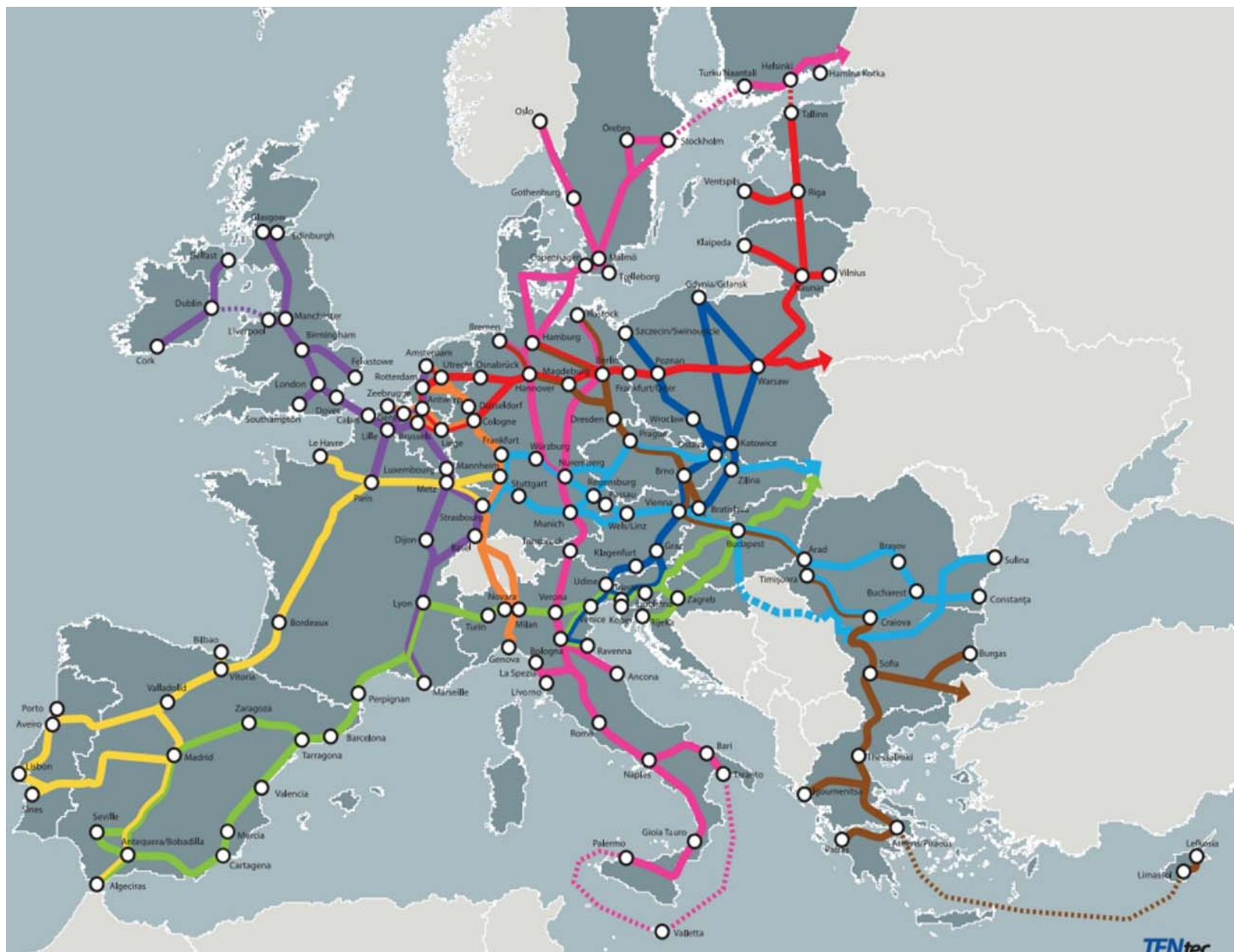# Potentials of big data for integrated territorial policy development in the European growth corridors
(Big Data & EGC Targeted Analysis)

Background & Objectives

- On-going Big Data & EGC Targeted Analysis project

- Need for new ways to use data as evidence for policies and to understand corridor functionalities

- Data analysis products and services such as AI, Machine Learning, and Deep Learning increasingly available

➢ **The project introduces a comprehensive approach for identifying new and existing big data sources relevant to policymaking for growth corridors**

➢ **Main interest is in those datasets that could be harnessed and combined to analyze the functionalities and territorial interrelations of growth corridors – i.e. flows and interactions**
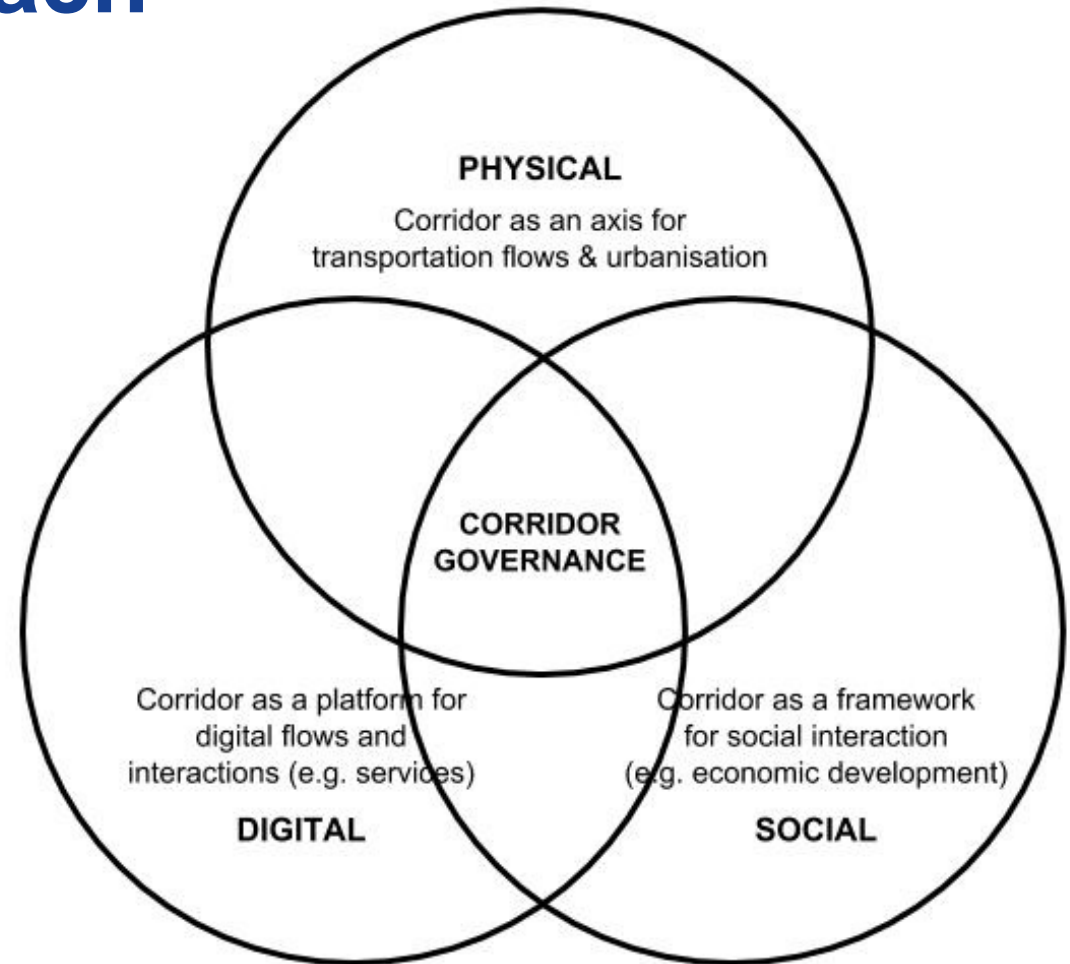
Key objectives

- The aim of the targeted analysis is <u>to strengthen the knowledge-base for evidence-based planning</u> in the Northern Growth Zone, which is currently mostly leaning on more traditional data sources in its planning and development processes

- The main objective of the service is <u>to find and evaluate new available data sources</u> for evidence-based policy making regarding growth corridors and <u>to research the potentials of big data</u> and location-based data mining to better inform comprehensive spatial policy in growth corridors

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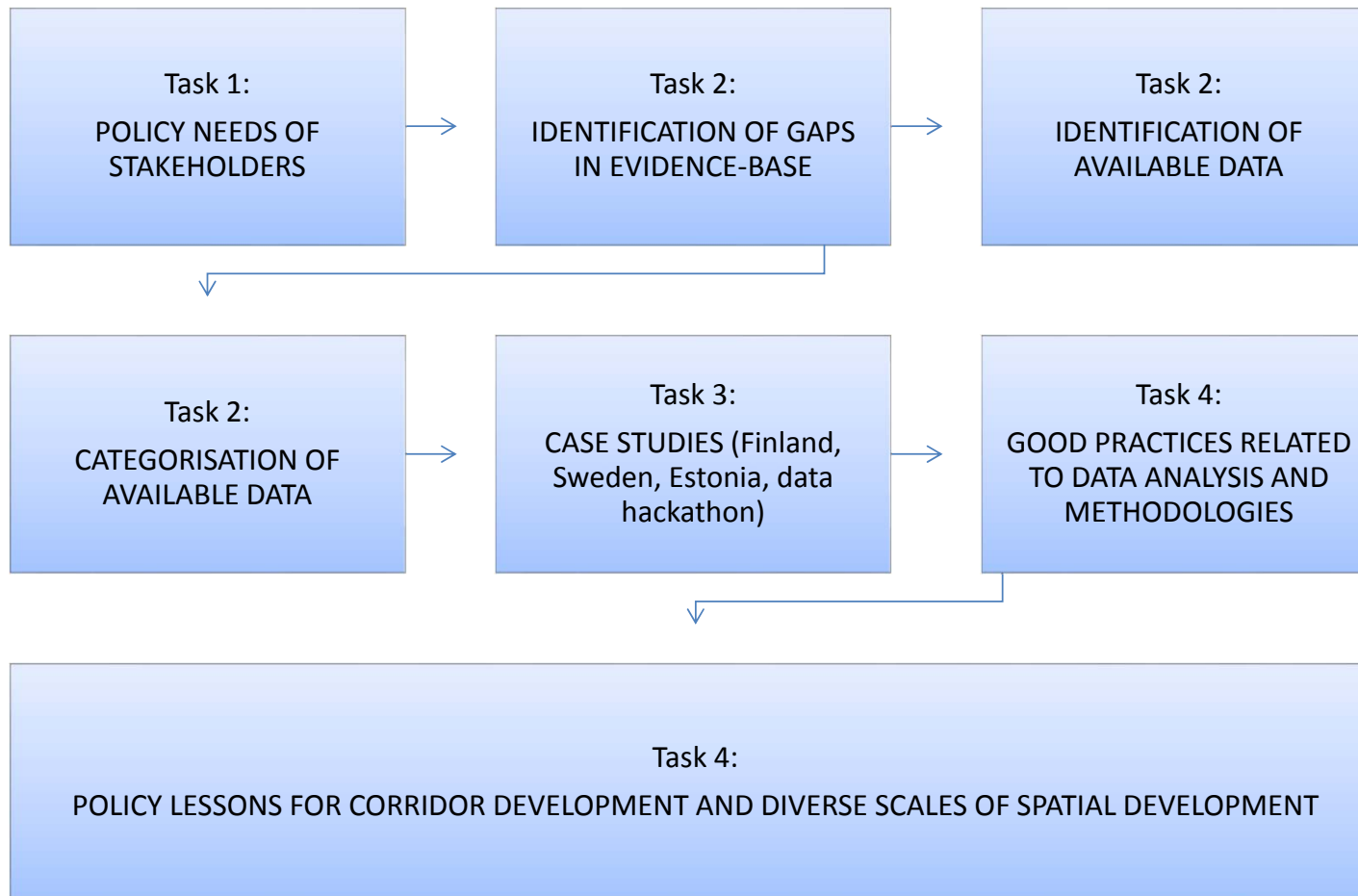Limassol
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The conceptual approach

- Corridors as meta-governance frameworks
  (e.g. Zonneveld & Trip 2003; Jauhiainen & Moilanen 2011; Moilanen 2012)

- Geographical conceptualization of space
  (Harvey 1973) here describe physical, social, and digital aspects of corridor development – Within these categories, case studies selected to further explore potentials of new available data sources

- Traditionally focus on physical connectivity – new datasets that describe digital and social interactions hold potential to generate new forms of insights into spatial connectivities and interdependencies among corridor actors

PHYSICAL
Corridor as an axis for transportation flows & urbanisation

CORRIDOR GOVERNANCE

Corridor as a platform for digital flows and interactions (e.g. services)

DIGITAL

Corridor as a framework for social interaction (e.g. economic development)

SOCIAL

Framework

| Task 1: POLICY NEEDS OF STAKEHOLDERS | → | Task 2: IDENTIFICATION OF GAPS IN EVIDENCE-BASE | → | Task 2: IDENTIFICATION OF AVAILABLE DATA |

| Task 2: CATEGORISATION OF AVAILABLE DATA | → | Task 3: CASE STUDIES (Finland, Sweden, Estonia, data hackathon) | → | Task 4: GOOD PRACTICES RELATED TO DATA ANALYSIS AND METHODOLOGIES |

Task 4:

POLICY LESSONS FOR CORRIDOR DEVELOPMENT AND DIVERSE SCALES OF SPATIAL DEVELOPMENT

Discussion

- Portraying European growth corridors as frameworks for meta-governing spatial development highlights the role of evidence – and data – in their planning processes

➢ Big data plays a central in understanding the complex spatial connectivities that cannot be captured by using traditional statistical datasets

- The existing gaps in the knowledge-base could be significantly complemented by utilizing new big and open data sources and methods of analysis - Nowadays the arguments about functional corridors are too often based on assumptions and strategic objectives without adequate evidence-base

- The presented conceptual approach can be utilized to shed light on the different dimensions of corridor development to enhance their comprehensive governance - imply different strategies for data collection and analysis

Thank you

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