

FILM 3/1 – TERRITORIAL DIVERSITY I

Topic	TC	Visuals	Text
Ani- mation	00:00 - 00:12	Dynamic music and appropriate sound effects accompany the opening logo and title of the film.	Opening animation incl. Logo of ESPON and the title of the film.
Intro- duction	00:12 – 00:33	The sequence contains footage of the different territories mentioned in the text.	Territories are living legacies from the past and contain development potentials for the future. Each territory, be it a rural or urban area, a mountain region or an island, whether it is sparsely or densely populated, all have their own unique development conditions. ESPON offers useful evidence and tools to identify trends and measure the impacts of policies.
	00:33 – 01:00	This sequence shows parts of the Interview with Ruut Louwers and symbolic images showing the huge diversity of Europe's regions and areas (starting with one picture, turning into two, four, eight, etc. pictures).	Territorial diversity of Europe is one of the biggest assets of Europe I think. If you compare Europe to China, United States this one of the things we have differently .. that we definitely have different compare to them. And I think it's a big opportunity, because I think learning working together with different cultural backgrounds, with all these territorial differences and specificities

			is enhancing the outcome very much.
Cities & Metropolitan areas	01:00 – 01:15	This sequence shows footage of European cities and metropolitan areas.	Europe's economic competitiveness depends greatly on its cities and metropolitan regions and the networks linking these global market places. Understanding the larger territorial context is therefore becoming more and more crucial in a connecting world.
	01:15 – 01:40	This sequence shows parts of the Interview and introductory shots of Didier Michal .	Europe is a very urbanized continent. We know that about 71 percent of the population is living in cities and towns as well and we have also quite numerous (...) metropolitan regions.
	01:40 – 02:11	This sequence shows parts of the Interview and introductory shots of Peter Mehlbye .	These metropolitan areas of Europe (...) are seen as the key drivers for the future, for economical development also for social and other aspects of life. (...)They have a particular role to play for Europe, London and Paris are the main metropolitan hobs, that we actually have and the have to play this role to the benefits of the entire Europe.
FOCI	02:11 – 02:19	This sequence shows introducing shots of Moritz Lennert of FOCI.	An ESPON project has analysed the current situation, trends and development possibilities of large cities and urban agglomerations.

	02:19 – 02:57	This sequence shows parts of the Interview with Moritz Lennert .	The main objective of that project was to give a general overview of the lets say state and perspectives of European cities. Trying to see what are the main challenges cities are facing in Europe, what are the main potential they may have to face them (...). What we tried to do was adding knowledge by creating new data and also by trying to interpret the existing data differently than what is already done in existing publications.
End Animation	02:57 – 03:02	Dynamic music and appropriate sound effects accompany the ESPON logo and sentence.	End Animation of the ESPON logo and sentence "European Union Part-financed by the European Regional Development Fund - Investing in your future"