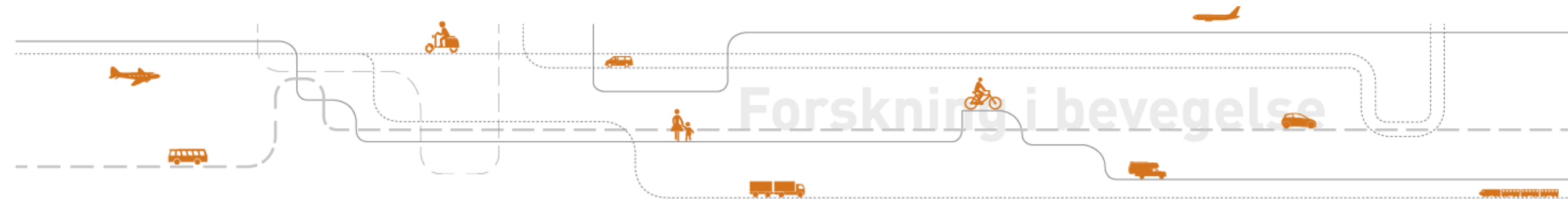


# Why is it so important to belong?

Christin Krohn

Senior Advisor

The Norwegian Center for Transport Research



# Aim of the project



To collect empirical knowledge on how MCH plays a role on social well being in the nordic region

# Skul - A project in the Nordic region

- SKUL is a project financed by the Nordic Concil of Ministers
- It has been lead by The Norwegian Center for Transport Research, in copporation with the Sweedish Ricksantikvarämbetet, Implement Sweeden, and Is it a bird – Denmark.
- We have used a triangulation of methods, a literature review, a survey, and 8 casestudies in four nordic countries.



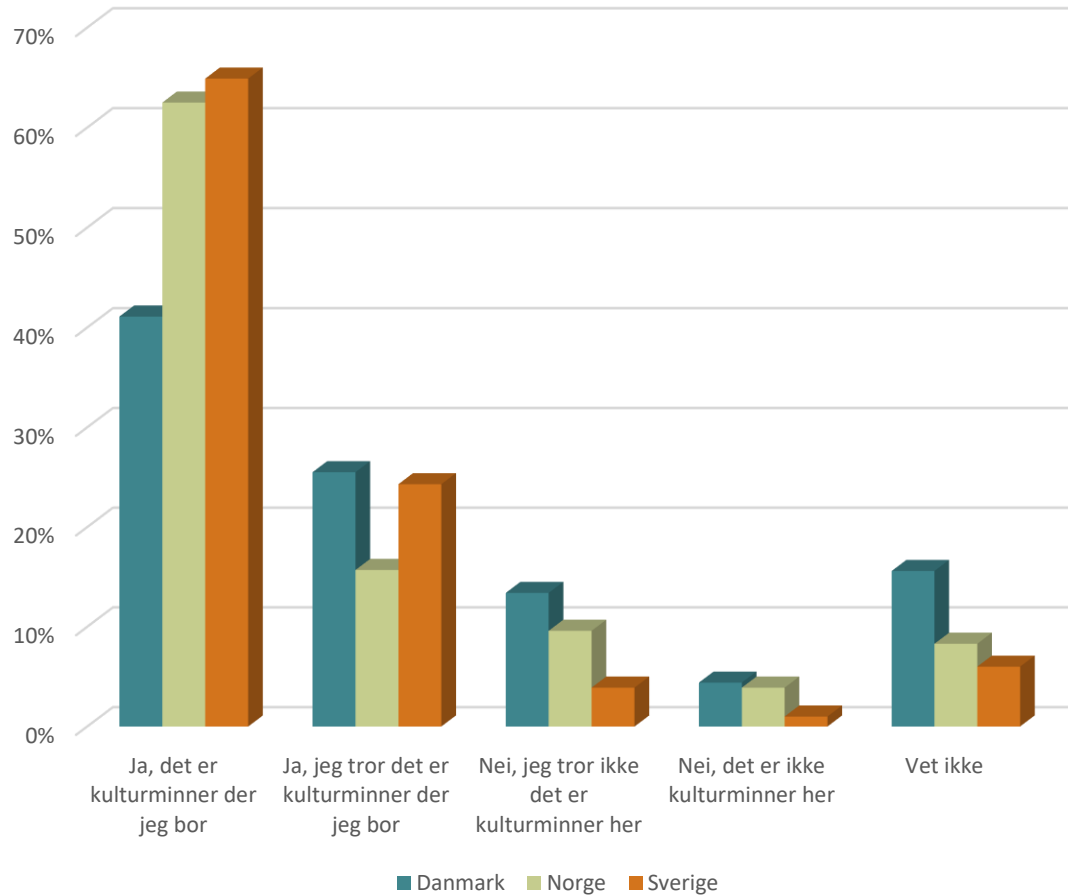


# Survey - what we wanted to know



1. How long have you lived at your current location
2. Have you grown up at where you live now?
3. To what degree do you feel at home at the place that you live now?
4. Do you know any MCH near by where you live now?
5. Can you state any MCH where you live now?
  - *Do not know*

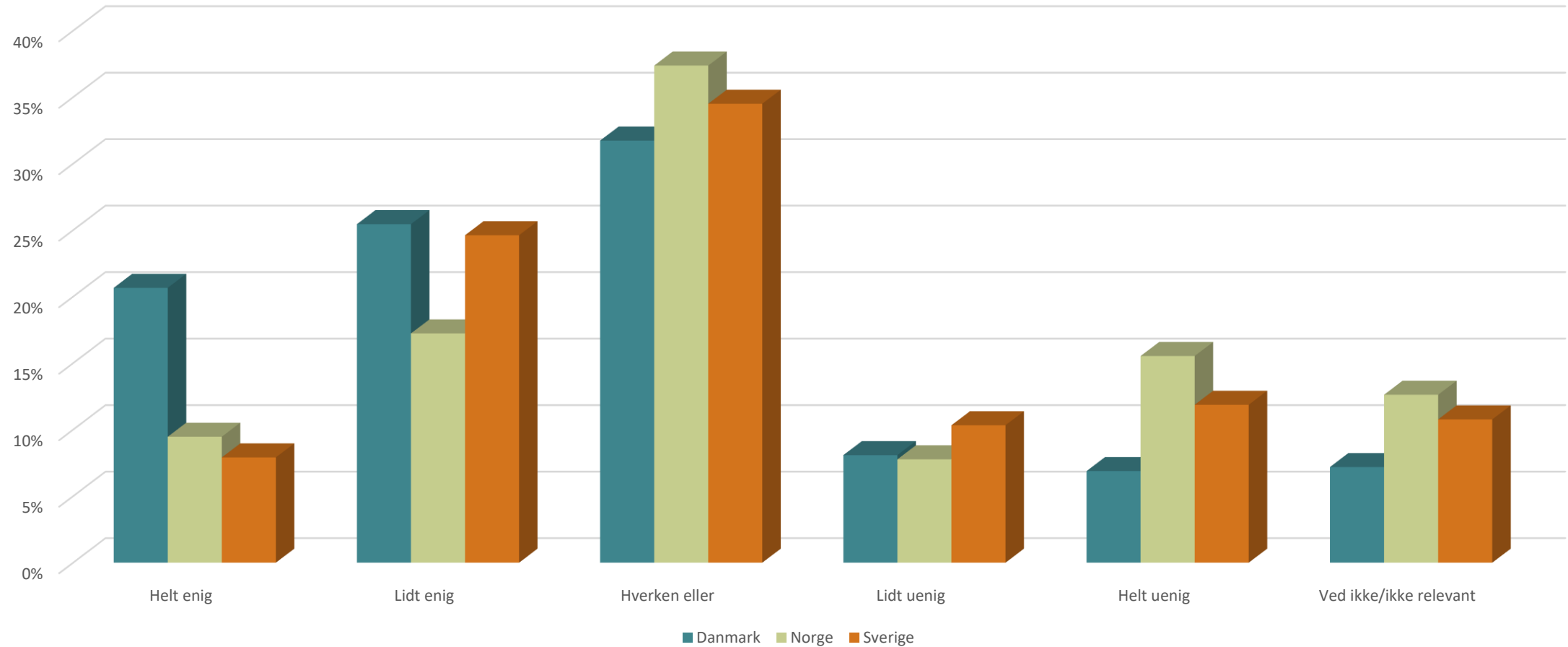
# Do you know any MCH near by where you live now?



# What of the following statements makes you feel you belong to the place you live?

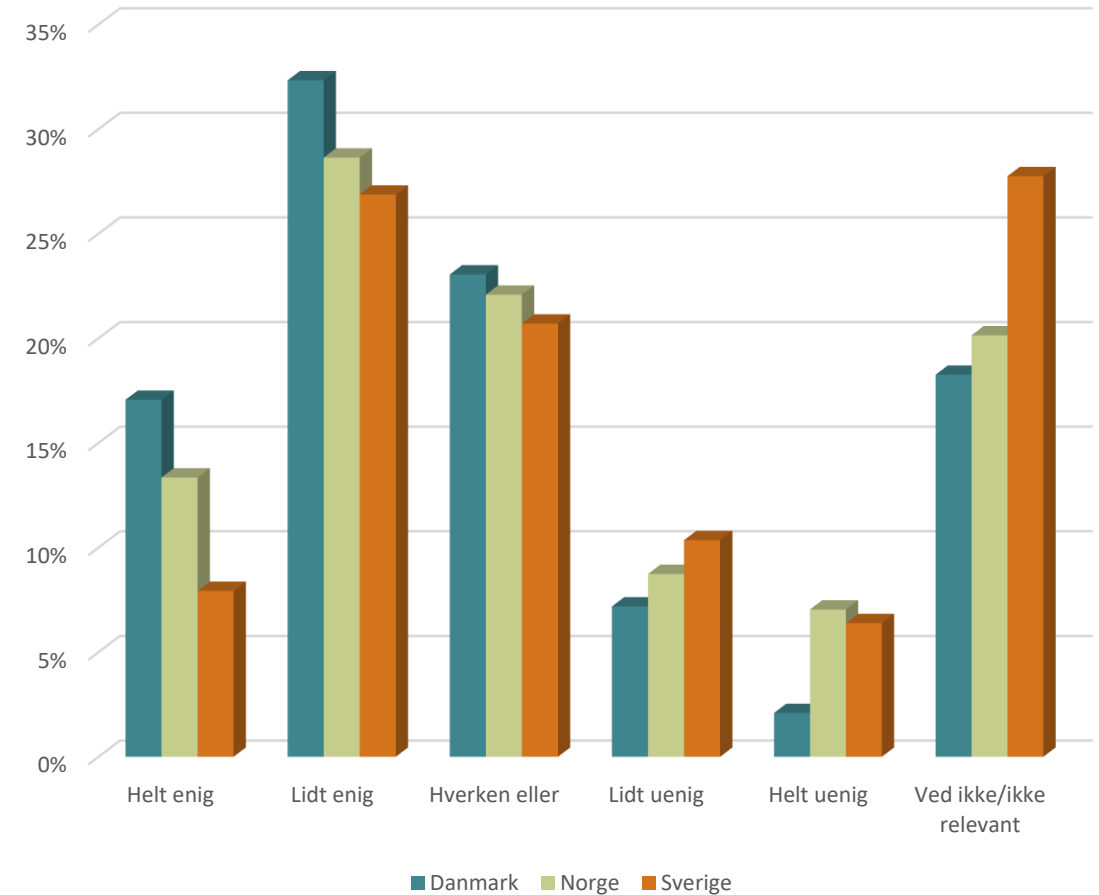
	MCH	Family	Nature
Danmark	8%	22%	47%
Norge	8%	34%	46%
Sverige	8%	34%	52%

# MCH has made it attractive to move to where I live now



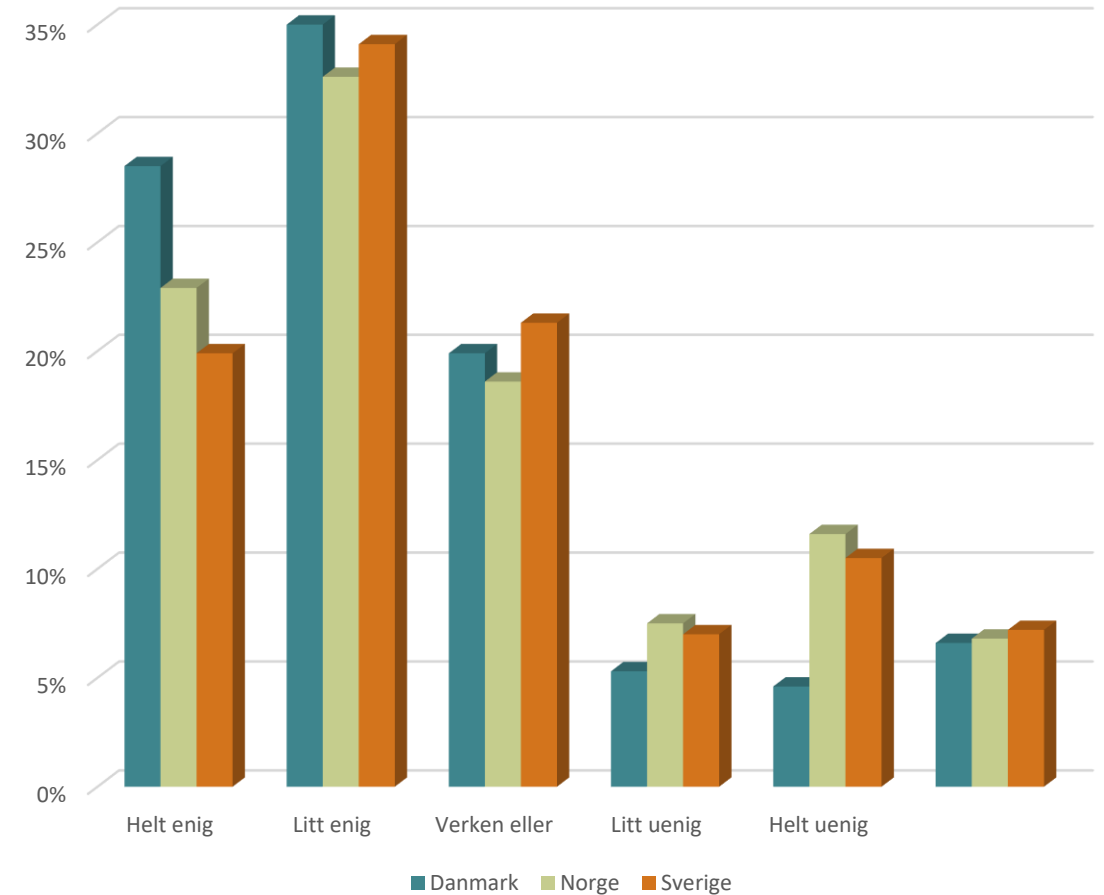


# In my county we actively use MCH as an asset to develop the local community

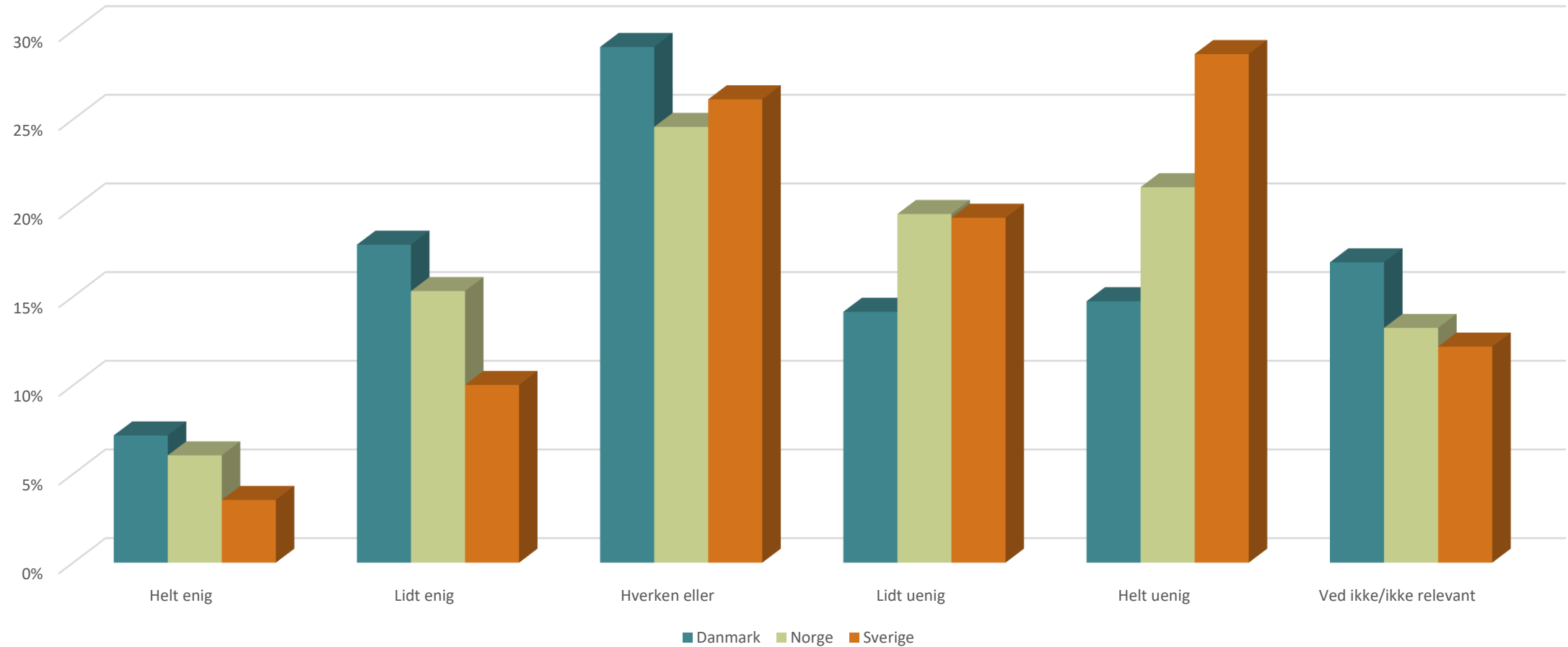




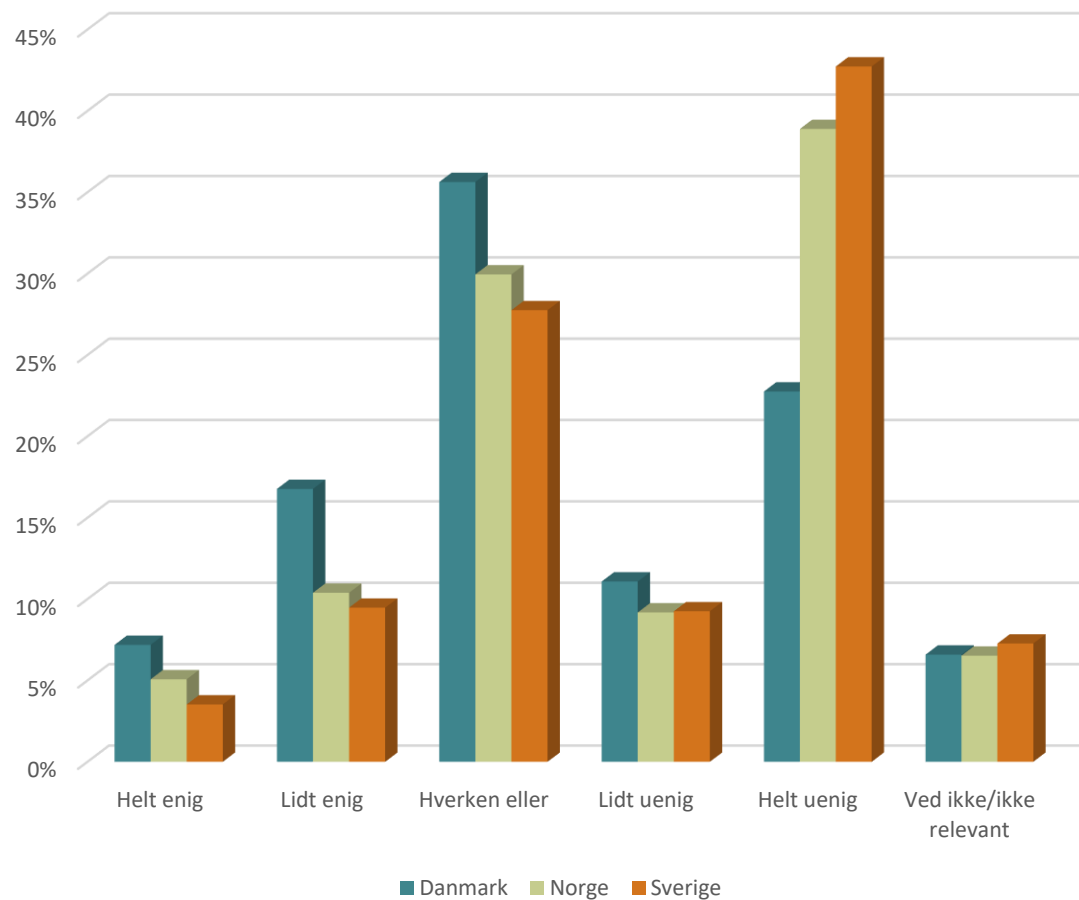
# When I have guestes visiting I like to show them MCH where I live



# The society emphasise the value of MCH to much



# During the Covid -19 pandemic I visited MCH more frequently than I did before





# Thank you for your attention!