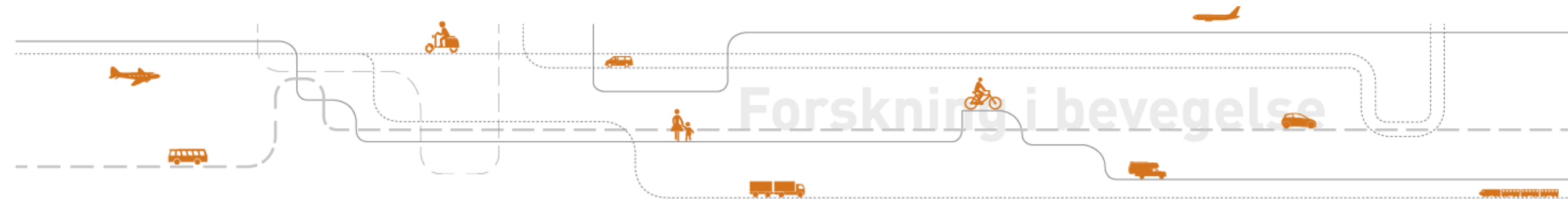


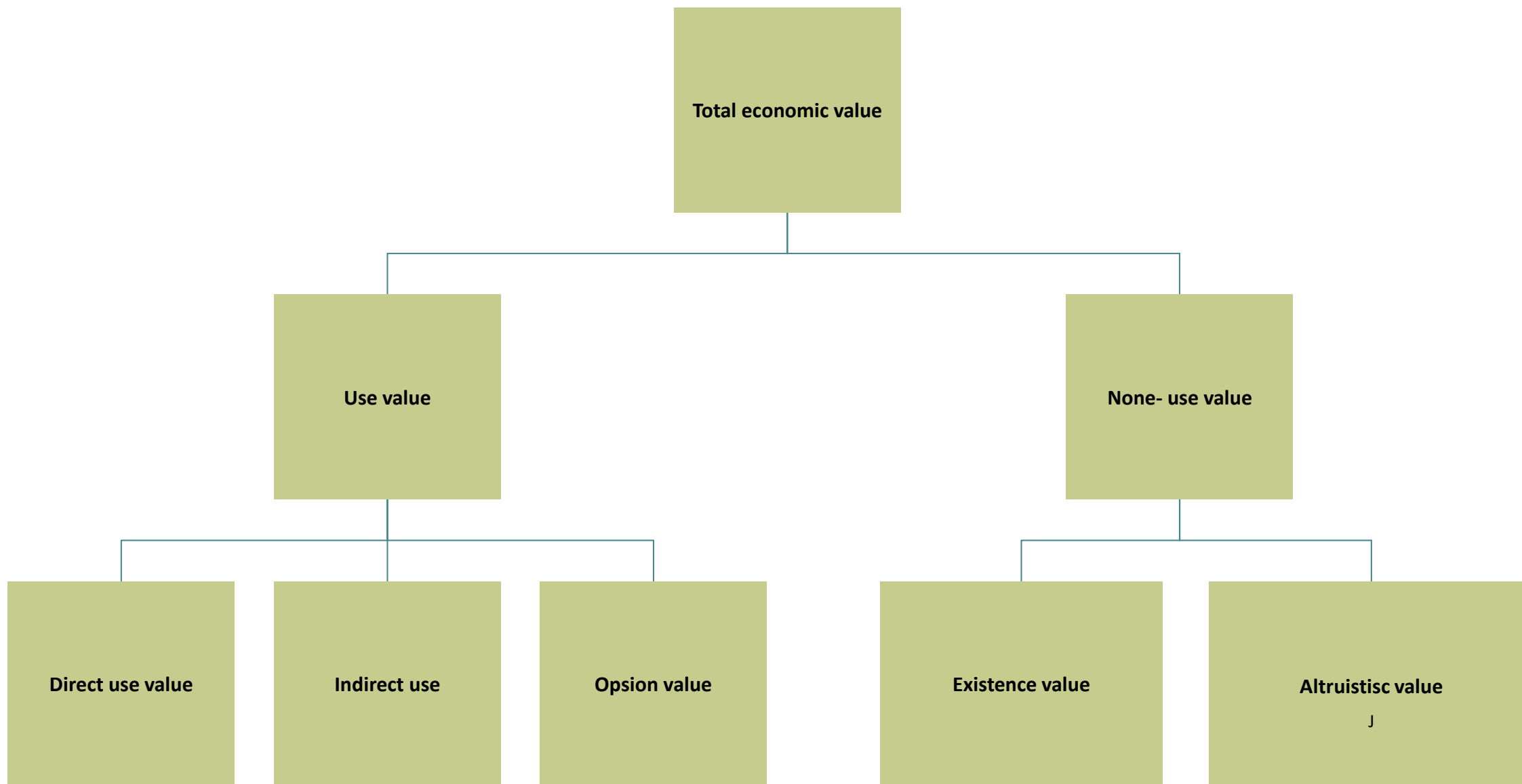
# Economic impact of MCH – satellite account in Europe

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# Heritage Satellite Account 2018

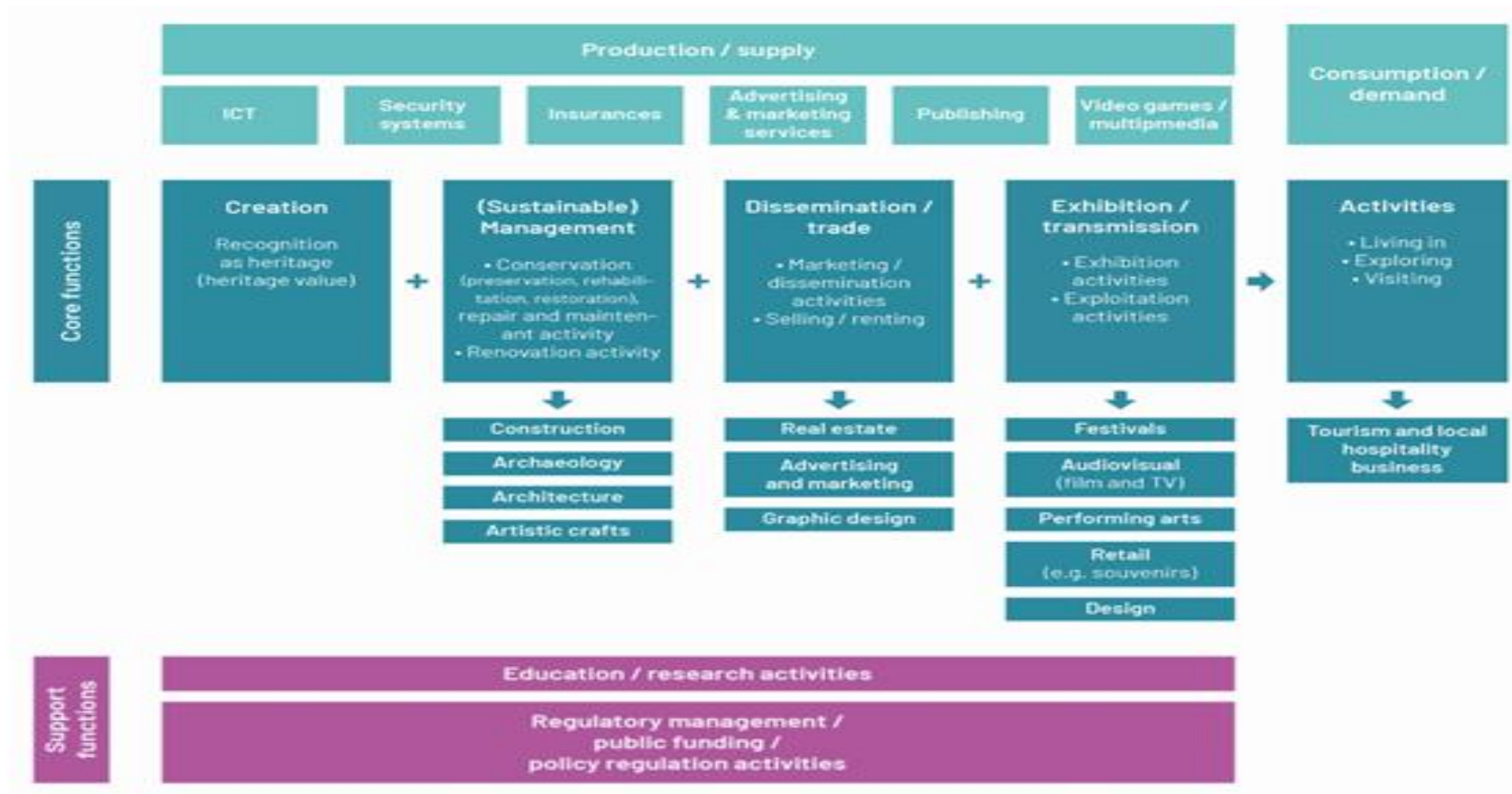
- Framework for the analysis of the direct economic impact of cultural heritage (no indirect/induced impact, no ROI)
- Separate from **Culture Satellite Account**  
*because natural heritage/cultural activity/heritage-related activities hardly occur in National Accounts*
- **Building blocks:**
  - *Economic activities in the value chain model*
  - *Actors: government – non-profit – profit – private persons*
  - *Indicators*

# Actor-activity table

	<b>Creation</b> 1.Listing 2.Protecting 3.	<b>Production</b> 1.Restoration & maintenance	...	<b>Exhibition</b> 1.Physical unlocking	<b>Managem ent/regula tion</b>
1.Government	x				x
2.Non-profit					
3.Profit		x			
4.Private persons				x	x
(5.Managers)					

# European method



# Policy use



- Strategic instrument
- Dashboard of sector activities and actors
- Who is doing what? Who is paying? Who is gaining?  
Who is working?
- Comparing efforts between institutional sectors
- Simulation tool for new financing models
- Who is gaining most versus who is paying most
- Long-term maintenance plans
- Labour policies



# ESPON

- ESPON is first serious attempt to streamline the measurement of economic indicators in the heritage field on a European scale
- On our way to a **European Heritage Satellite Account?**
  - *1 framework, 1 language*
  - *Complementary to National Accounts*
  - *Policy instrument*
  - *Data collection streamlining and embedding in National Accounts systems?*

