

Inspire policy making by territorial evidence



# CIRCTER – Circular Economy and Territorial Consequences

**Applied Research** 

**Final Report** 

Annex 9

Policy fiches

Version 09/05/2019

**Final Report** 

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ii

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# **Table of contents**

1	Introduction	
2	Closing the Loop – Circular Economy Action Plan	1
3	A European Strategy for Plastics in a Circular Economy	4
4	EU Ecolabel	7
5	Circular Flanders	10
6	ProgRess (German Resource Efficiency Programme II)	13
7	EU Cohesion Policy post-2020	17
8	Loans for Circular and Resource Efficiency solutions for SMEs	20
9	Danish Fund for Green Business Development	23
10	Eco-modulation of fees	25
11	Circular Procurement Green Deal	27
12	Industrial Symbiosis Service – Invest Northern Ireland	30
13	REMANufacturing Platform	33
14	Swedish Tax Refund	
15	Flanders 2015 Target for Reused Goods	37
16	European Resource Efficiency Knowledge Centre (EREK)	
17	The Restart Project	42

## **Abbreviations**

B2B business-to-business
B2C Business to Consumer
C2C Consumer to Consumer
CBM Circular Business Model

CDC Caisse des dépôts et consignations

CE Circular Economy

CEAP Circular Economy Action Plan
CER European Remanufacturing Council

CLD Causal Loop Diagram
C&D Construction and Demolition

DE Domestic Extraction

DMC Domestic Material Consumption

DMI Direct Material Input

EASME European Agency for Small and Medium Enterprises

EC European Commission

EEA European Environmental Agency
EMAS European Monitoring and Audit Scheme

EMF Ellen MacArthur Foundation
EPR Extended Producer Responsibility
ERDF European Regional Development Fund

EREK European Resource Efficiency Knowledge Centre

ESPON European Territorial Observatory Network

ETC European Territorial Cooperation

EU European Union

GDP Gross Domestic Product
GPP Green Public Procurement

GWR Geographically Weighted Regression

JRC Joint Research Centre
IS Industrial Symbiosis
LMM Last Minute Market

MBT Mechanical-Biological Treatment

MFA Material Flow Analysis

MS Member States
MSW Municipal Solid Waste

NACE Nomenclature of Economic Activities

NUTS Nomenclature of Territorial Units for Statistics
OLS Ordinary Least Squares/Linear Regression

OVAM Public Waste Agency of Flanders

P2B Peer-to-business P2P Peer-to-peer

PPP Purchasing Power Parity

RIS3 Regional Innovation Strategies for Smart Specialisation

RMC Raw Material Consumption

RMI Raw Material Input

ResCoM Resource Conservative Manufacturing

SME Small and Medium Enterprises

ToR Terms of Reference

WEEE Waste from Electrical and Electronic Equipment

## 1 Introduction

In this Annex we are presenting 16 policy fiches which provide higher detail on the individual policies. They are a part of the set of policies mapped within CIRCTER and have been chosen to represent different categories of policies, from different governance levels starting with the EU Circular Economy Action Plan, the European Strategy for Plastics in a Circular Economy and the EU Ecolabel. The EU Cohesion Policy post-2020 and its circular economy dimensions have also been presented in bigger detail. There are a number of policy which are national and these include the German Resource Efficiency Programme II; the Danish Fund for Green Business Development; the Swedish Tax Refund; and the Circular Procurement Green Deal. Several policies and measures are deployed on a regional/entity level such as Circular Flanders; the Flanders 2015 Target for Reused Goods; and Industrial Symbiosis Service - Invest Northern Ireland. The sample also includes two EU-wide platforms: the REMANufacturing Platform and the European Resource Efficiency Knowledge Centre (EREK). There is one measure - the Restart Project - which takes place in an urban setting. In terms of types of measures the sample includes EU-level strategic documents; fiscal ones; information and collaboration platforms; financial (Loans for Circular and Resource Efficiency solutions for SMEs) and also regulatory and voluntary measures.

With regards to the contents of the policy fiches, in addition to the classification of the policy we have provided analytical elements such as analytical elements on impact; as well as on factors of success and replicability.

# 2 Closing the Loop - Circular Economy Action Plan

#### 2.1 Overview

The Circular Economy Action Plan is the main EU strategic document on the circular economy. The strategy focuses mainly on plastic and waste management. It also mentions product design, production processes, consumption, food waste, critical raw materials and biomass and bio-based products. Eco-innovation and investment are also highlighted as horizontal measures.

The action plan sets out a concrete and ambitious EU mandate to support the transition towards a circular economy. The document acknowledges that a continued, broader commitment from all levels of government across all Member States, regions, cities and stakeholders concerned will also be necessary. By 2035, more than 170,000 jobs could be created, and 600 million tonnes of greenhouse gas emissions could be avoided. The action plan will reinject secondary raw materials into the EU economy, which in turn will reduce the dependency of the EU on raw

materials imports. In order to achieve the directive's objectives, countries and regions should implement new regulations.

Fiche n° 1: Closing the Loop – Circular Economy Action Plan		
Profile		
Status	☐ In force ☐ Draft ☐ Suspended	
Year of adoption	2015	
Country/scope	European Union	
Short description	The main EU strategic document on circular economy	
Labels	Strategy	
Classification	0.000	
Sector of the economy (per NACE code)		
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary	
Туре ІІ	☐ Consumption       ☐ Production         ☐ Design       ☐ Waste Management         ☒ Multiple	
Resources covered		
Targeted actors	Horizontal.  CE Material providers  CE Technology providers  Circular Business Models  Potential users	
Comments	The strategy focuses mainly on plastic and waste management. It also mentions product design, production processes, consumption, food waste, critical raw materials and biomass and bio-based products. Eco-innovation and investment are also highlighted as horizontal measures.	
Governance	le u	
Territorial level	European Union	
Implementing institution	European Commission	
Comments	The action plan sets out a concrete and ambitious EU mandate to support the transition towards a circular economy.	
Territorial dimensions		
Regions/cities as initiators of the policy	Strong Average Weak	
Regions/cities as implementors of the policy	⊠ Strong ☐ Average ☐ Weak	
Relevance to ESPON regional typology		
Impacting territorial factors	<ul> <li>✓ Agglomeration</li> <li>✓ Land-based resources</li> <li>✓ Accessibility</li> <li>✓ Territorial milieu</li> <li>✓ Knowledge</li> </ul>	

Place-based dimension	Strong Average Weak	
Comments	The document acknowledges that a continued, broader commitment from all levels of government across all Member States, regions, cities and stakeholders concerned will also be necessary.	
Impact		
<b>Economic impacts</b>	⊠ Strong	
Environmental impacts	⊠ Strong	
Social impacts	⊠ Strong	
Comments	By 2035, more than 170,000 jobs could be created, and 600 million tonnes of greenhouse gas emissions could be avoided. The action plan will reinject secondary raw materials into the EU economy, which in turn will reduce the dependency of the EU on raw materials imports.	
Financing		
Link to Cohesion Policy (ESIF)	Need to mainstream circular economy into the new Cohesion Policy	
Other types of funding	Horizon 2020 calls on circular economy product design, waste prevention and management, food waste, remanufacturing, etc.  The European Investment Bank is a big potential source of financing.	
Comments Explore the role of private finance for circular economy.		
Success and replicability		
Enabling factors	<ul> <li>Translation of its goal into national, regional and local contexts</li> <li>Completion of EU legislative framework</li> <li>Mainstreaming of the plan's goals into the new Cohesion Policy</li> </ul>	
Barriers	National regulations	
Potential for replicability	Strong Average Weak Not relevant	
Comments	A directive on waste has been adopted, which will potentially instigate the creation of new regulations in some countries.	
Circularity		
Circularity target	<ul> <li>Recycling 65% of municipal waste (by 2030)</li> <li>Recycling 75% of packaging waste (by 2030)</li> <li>Reducing landfill to maximum of 10% of municipal waste (by 2030)</li> </ul>	
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative	
Comments	The entire document concerns circularity by default.	
	In order to achieve the directive's objectives, countries and regions should implement new regulations.	
Recommendations to regions		
Recommendations to regions  Sources of information		

# 3 A European Strategy for Plastics in a Circular Economy

## 3.1 Overview

The strategy presents key commitments and actions at the EU level. The goal of the strategy is to improve the economics and quality of plastic recycling, to curb plastic waste and littering, to drive investments and innovation towards circular solutions and to harness global action. It targets the design, production and consumption phases and is directed towards all actors.

The strategy is an EU communication and is designed to encourage Member States to implement their own national-level actions. Despite the fact that regions and cities did not initiate the strategy, they have very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.

The potential for plastic recycling in the EU remains largely untapped. Nevertheless, there are numerous potential benefits, associated with the creation of new recycling enterprises and jobs, as well as reduced pressure on the environment through reduced leakage of plastics. A significant level of funding rising from diverse sources is needed due to the complexity of the plastics issue. Both EU and national-level funding are required, in addition to private funds. Economic instruments are key to solve the issue.

This strategy lays the foundations for a new plastics economy, where the design and production of plastics and its derivative products fully respect reuse, repair and recycling needs. Plastics and their waste represent a significant challenge for the future. Success stories on dealing with this issue should therefore be widely promoted. Regions can implement concrete actions within the perimeter of their leverage, particularly separate collection, increasing recycling capacity, and awareness raising. They can also explore the use of EFSI funds for this.

Fiche n° 2: A European Strategy for Plastics in a Circular Economy		
Profile		
Status	☐ In force ☐ Draft ☐ Sus	pended
Year of adoption	2018	
Country/scope	European Union	
Short description	The strategy presents key commitments and actions at the EU level. The goal of the strategy is to improve the economics and quality of plastic recycling, to curb plastic waste and littering, to drive investments and innovation towards circular solutions and to harness global action.	
Labels	Plastics; Strategy	
Classification		
Sector of the economy (per NACE code)	Horizontal Forestry (A2) Manufacturing (C) Man. of chemicals (C2) Water (E36) Waste (E38)	□ Construction (F)     □ Accommodation and food services (I)     □ Finances (K)     □ Repair (S95)     □ Other     □ Not relevant

Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool	
	Institutional Voluntary	
Type II	☐ Consumption       ☐ Production         ☐ Design       ☐ Waste Management         ☒ Multiple	
Resources covered	☐ All       ☐ Non-metallic minerals         ☐ Biomass       ☐ Waste & sec materials         ☐ Fossil energy       ☐ Water         ☐ Metals       ☐ Others	
Targeted actors	Horizontal	
Comments	The strategy targets the design, production and consumption phases. It is directed towards all actors.	
Governance		
Territorial level	European Union	
Implementing institution	N/A	
Comments	The strategy is an EU communication and is designed to encourage Member States to implement their own national-level actions.	
Territorial dimensions		
Regions/cities as initiators of the policy	Strong Average Weak	
Regions/cities as implementors of the policy	Strong	
Relevance to ESPON regional ty- pology		
Place-based dimension	☐ Strong ☐ Average ☐ Weak	
	Despite the fact that regions and cities did not initiate the strategy, they have very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.	
Comments	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, in-	
Comments	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and in-	
	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and in-	
Impact Economic impacts	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak	
Impact Economic impacts Environmental impacts	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak  Strong Average Weak	
Impact Economic impacts	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak	
Impact Economic impacts Environmental impacts Social impacts	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak  Strong Average Weak  The potential for recycling plastic in the EU remains largely untapped. Nevertheless, there are numerous potential benefits, associated with the creation of new recycling enterprises and jobs, as well as reduced pressure on the environment through reduced leakage of plastics.	
Impact Economic impacts Environmental impacts Social impacts Comments	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak  Strong Average Weak  Strong Average Weak  The potential for recycling plastic in the EU remains largely untapped. Nevertheless, there are numerous potential benefits, associated with the creation of new recycling enterprises and jobs, as well as reduced pressure on the environment through reduced leakage of plastics.  The European Fund for Strategic Investment (EFSI) can also play an important role, for instance by supporting greater integration of the value chain and pro-	
Impact Economic impacts Environmental impacts Social impacts Comments Financing	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak Strong Average Weak Strong Average Weak The potential for recycling plastic in the EU remains largely untapped. Nevertheless, there are numerous potential benefits, associated with the creation of new recycling enterprises and jobs, as well as reduced pressure on the environment through reduced leakage of plastics.  The European Fund for Strategic Investment (EFSI) can also play an important role, for instance by supporting greater integration of the value chain and projects for closed-loop plastics recycling.  Horizon 2020 would be a suitable funding instrument for innovative actions (i.e. make it easier to recycle) Well-designed EPR schemes and eco-modulation.  'Circular Economy Finance Support Platform' will help raise awareness among investors and facilitate access to finance for circular economy projects.	
Impact Economic impacts Environmental impacts Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.  Strong Average Weak Strong Average Weak Strong Average Weak The potential for recycling plastic in the EU remains largely untapped. Nevertheless, there are numerous potential benefits, associated with the creation of new recycling enterprises and jobs, as well as reduced pressure on the environment through reduced leakage of plastics.  The European Fund for Strategic Investment (EFSI) can also play an important role, for instance by supporting greater integration of the value chain and projects for closed-loop plastics recycling.  Horizon 2020 would be a suitable funding instrument for innovative actions (i.e. make it easier to recycle) Well-designed EPR schemes and eco-modulation.  'Circular Economy Finance Support Platform' will help raise awareness among investors and facilitate access to finance for circular economy	
Impact Economic impacts Environmental impacts Social impacts  Comments  Financing Link to Cohesion Policy (ESIF)  Other types of funding	very significant leverage to act upon it and develop concrete actions for solving the issue of plastics waste. This includes establishing recycling capacities, increasing separate collection and improving awareness among citizens and industry.    Strong	

	Mainstreaming of the strategy in other domains	
Barriers	<ul><li>Behavioural lock-in</li><li>Lack of sufficient awareness</li></ul>	
Potential for replicability	Strong Average Weak Not relevant	
Comments	Plastics and their waste represent a significant challenge for the future. Success stories on dealing with this issue should therefore be widely promoted.	
Circularity		
Circularity target	1. All plastics recyclable by 2030	
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative	
Comments  This strategy lays the foundations for a new plastics economy, where the sign and production of plastics and its derivative products fully respect repair and recycling needs.		
Recommendations to regions	Regions can implement concrete actions within the perimeter of their leverage, particularly separate collection, increasing recycling capacity, and awareness raising. They can also explore the use of EFSI funds for this.	
Sources of information		
<ul> <li>http://ec.europa.eu/environal</li></ul>	• <a href="http://ec.europa.eu/environment/circular-economy/pdf/plastics-strategy-brochure.pdf">http://ec.europa.eu/environment/circular-economy/pdf/plastics-strategy-brochure.pdf</a>	

# 4 EU Ecolabel

#### 4.1 Overview

The EU Ecolabel ensures a high level of requirement in terms of limiting the impact of products and services on the environment, while maintaining their level of performance. Recognised across Europe, the EU Ecolabel is a label of environmental excellence that is awarded to products and services meeting high environmental standards throughout their lifecycle, from raw material extraction, to production, distribution and disposal. There are currently 26 different product groups covering a wide range of categories, from cleaning products to cleaning services, from home and garden to clothing and paper products, and from rinse-off cosmetics to tourist accommodation services.

The European Commission manages the scheme at the EU level to ensure that the Ecolabel Regulation is implemented correctly. The European Union Ecolabelling Board (EUEB) contributes to the development and revision of EU Ecolabel criteria and to any review of the implementation of the EU Ecolabel scheme. It also provides the Commission with advice and assistance in these areas and, in particular, issues recommendations on minimum environmental performance requirements.

The EU Ecolabel is a voluntary scheme, which means that producers, importers and retailers can choose to apply for the label for their products. As of September 2018, 2,167 licences have been awarded for 71,707 products and services available on the market.

Fiche n° 3: EU Ecolabel		
Profile		
Status	☐ In force ☐ Draft ☐ Suspended	
Year of adoption	1992	
Country/scope	European Union	
Short description	The EU Ecolabel ensures a high level of requirement in terms of limiting the impact of products and services on the environment, while maintaining their level of performance	
Labels	Consumer; Information; Label	
Classification		
Sector of the economy (per NACE code)	☑ Horizontal ☐ Construction (F)   ☐ Forestry (A2) ☐ Accommodation and food services (I)   ☐ Manufacturing (C) ☐ Finances (K)   ☐ Man. of chemicals (C2) ☐ Repair (S95)   ☐ Water (E36) ☐ Other   ☐ Waste (E38) ☐ Not relevant	
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary	
Туре ІІ	☐ Consumption     ☐ Design     ☐ Waste Management     ☐ Multiple	

Resources covered		Non-metallic minerals Waste & sec materials
	Fossil energy	Water □ Others
Targeted actors		
Comments	When developing EU Ecolabel criteria for producers, the focus is on the stages where the product has the highest environmental impact, and this differs from product to product. Product-specific criteria ensure that any product bearing the EU Ecolabel is of good quality with high performance. Recognised across Europe, the EU Ecolabel is a label of environmental excellence that is awarded to products and services meeting high environmental standards throughout their lifecycle, from raw material extraction, to production, distribution and disposal. There are currently 26 different product groups covering a wide range of categories, from cleaning products to cleaning services, from home and garden to clothing and paper products, and from rinse-off cosmetics to tourist accommodation services.	
Governance	European Union	
Territorial level	European Commission	
Implementing institution	'	nages the scheme at the FII level to en-
Comments	The European Commission manages the scheme at the EU level to ensure that the Ecolabel Regulation is implemented correctly. The European Union Ecolabelling Board (EUEB) contributes to the development and revision of EU Ecolabel criteria and to any review of the implementation of the EU Ecolabel scheme. It also provides the Commission with advice and assistance in these areas and, in particular, issues recommendations on minimum environmental performance requirements. The EUEB is composed of representatives of the EEB, BEUC, CEA-PME, Business Europe, EUROCOOP, UEAPME, and EUROCOMMERCE.	
Territorial dimensions		
Regions/cities as initiators of the policy	Strong Average	<b>⊠</b> Weak
Regions/cities as initiators of the policy Regions/cities as implementors of the		
Regions/cities as initiators of the policy	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy	Strong Average  Strong Average  Horizontal Border regions Coastal regions	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Agglomeration Land-based resources Accessibility	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average  The EU Ecolabel is a voluntary	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy  Relevance to ESPON regional typology  Impacting territorial factors  Place-based dimension	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average  The EU Ecolabel is a voluntary importers and retailers can cho	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors Place-based dimension Comments Impact Economic impacts	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Land-based resources Accessibility Knowledge Strong Average  The EU Ecolabel is a voluntary importers and retailers can choucts.	
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors Place-based dimension Comments Impact	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average The EU Ecolabel is a voluntary importers and retailers can choucts.	Weak    Metropolitan regions   Mountainous regions   Sparsely populated regions   Transition regions   Technology   Governance   Territorial milieu    Weak   scheme, which means that producers, lose to apply for the label for their prod-
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors Place-based dimension Comments Impact Economic impacts	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average The EU Ecolabel is a voluntary importers and retailers can choucts.  Strong Average Strong Average Strong Average Strong Average	Weak    Metropolitan regions     Mountainous regions     Sparsely populated regions     Transition regions     Technology     Governance     Territorial milieu     Weak     weak     Weak     Weak     Weak     Weak     Weak     weak     weak     icences have been awarded for 71,707
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors  Place-based dimension  Comments Impact Economic impacts Environmental impacts Social impacts	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average The EU Ecolabel is a voluntary importers and retailers can choucts.  Strong Average Strong Average Strong Average Strong Average Strong Average As of September 2018, 2,167 I products and services available	Weak    Metropolitan regions     Mountainous regions     Sparsely populated regions     Transition regions     Technology     Governance     Territorial milieu     Weak     scheme, which means that producers, lose to apply for the label for their producers, which means that producers, lose to apply for the label for their producers, lose to apply for the label for their producers, which means that producers, lose to apply for the label for their producers, lose to apply for
Regions/cities as initiators of the policy Regions/cities as implementors of the policy Relevance to ESPON regional typology Impacting territorial factors  Place-based dimension  Comments  Impact Economic impacts Environmental impacts Social impacts Comments	Strong Average  Strong Average  Horizontal Border regions Coastal regions Islands regions Islands regions Agglomeration Land-based resources Accessibility Knowledge Strong Average The EU Ecolabel is a voluntary importers and retailers can choucts.  Strong Average Strong Average Strong Average Strong Average Strong Average As of September 2018, 2,167 I	Weak    Metropolitan regions     Mountainous regions     Sparsely populated regions     Transition regions     Technology     Governance     Territorial milieu     Weak     scheme, which means that producers, lose to apply for the label for their producers, which means that producers, lose to apply for the label for their producers, lose to apply for the label for their producers, which means that producers, lose to apply for the label for their producers, lose to apply for

Comments	None		
Success and replicability	Success and replicability		
Enabling factors	Simplicity (one label for all products)		
Barriers	<ul> <li>The cost of certification,</li> <li>Administrative burden,</li> <li>Price of eco-labelled products</li> </ul>		
Potential for replicability	☐ Strong ☐ Average ☐ Weak ☐ Not relevant		
Comments	The EU eco-label has not taken off sufficiently but holds great potential. It is directly linked to the consumer awareness for the label. The higher it is the bigger the demand for the label wil be.		
Circularity			
Circularity target	The EU action plan for the CE makes reference to the EU Ecolabel. The EC will examine how to increase its effectiveness and contribution to the CE.		
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative		
Comments	The Ecolabel includes CE criteria such as resources efficiency, eco-design, etc. Since its creation, it has been promoting circular economy principles.		
Recommendations to regions	It is essential to keep advancing the policy to its fullest and thinking how the Ecolabel can further support circular economy objectives		
Sources of information			
<ul> <li>http://ec.europa.eu/environment</li> </ul>	http://ec.europa.eu/environment/ecolabel/index_en.htm		

# 5 Circular Flanders

## 5.1 Overview

Circular Flanders is a partnership between local governments, companies, civil society and the knowledge community. It has six core activities: Network; Build and share knowledge; Enable innovation; Assist pioneers in a laboratory; Support policy and Embedding.

Circular Flanders targets networking, enabling and supporting actions to be taken. In 2017-2018, the main focus is on: the circular city, circular business strategies and circular purchasing. Each actor within the partnership has committed to carrying out specific actions. The Flemish Government has set the circular economy as one of its seven transition priorities.

Regions and cities play a strong role in the consortium and have committed to execute their own goals. The current focus is on circular cities. The executive agency (OVAM) received a 'Circular Award' in 2016 for "governments, cities and regions" for their work in the materials programme - this programme's predecessor - with Flemish stakeholders.

In order to support networks within a region, government support and a strong network organisation is highly recommended.

Fiche n° 4: Circular Flanders		
Profile		
Status	☐ In force ☐ Draft ☐ Suspended	
Year of adoption	2016	
Country/scope	Flanders (Belgium)	
Short description	Circular Flanders is a partnership between local governments, companies, civil society and the knowledge community. It has six core activities: Network; Build and share knowledge; Enable innovation; Assist pioneers in a laboratory; Support policy and Embedding.	
Labels	Partnership; Voluntary agreement	
Classification		
Sector of the economy (per NACE code)	☐ Horizontal ☐ Construction (F)   ☐ Forestry (A2) ☐ Accommodation and food services (I)   ☐ Manufacturing (C) ☐ Finances (K)   ☐ Man. of chemicals (C2) ☐ Repair (S95)   ☐ Water (E36) ☐ Other   ☐ Waste (E38) ☐ Not relevant	
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary	
Туре ІІ	☐ Consumption ☐ Production ☐ Design ☐ Waste Management ☐ Multiple	
Resources covered		
Targeted actors	Horizontal	

	<ul> <li>         ⊠ CE Material providers         ⊆ CE Technology providers         ⊆ Circular Business Models         ☑ Potential users     </li> </ul>	
Comments	Circular Flanders targets networking, enabling and supporting actions to be taken. In 2017-2018, the main focus is on: the circular city, circular business strategies and circular purchasing	
Governance		
Territorial level	Regional	
Implementing institution	OVAM (Public Waste Agency of Flanders)	
Comments	Each actor within the partnership has committed to carrying out specific actions. The Flemish Government has set the circular economy as one of its seven transition priorities.	
Territorial dimensions		
Regions/cities as initiators of the policy	Strong Average Weak	
Regions/cities as implementors of the policy	⊠ Strong ☐ Average ☐ Weak	
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions	
Impacting territorial factors	□ Agglomeration     □ Land-based resources     □ Accessibility     □ Knowledge     □ Technology     □ Governance     □ Territorial milieu     □ Territorial milieu	
Place-based dimension	Strong X Average Weak	
Comments	Regions and cities play a strong role in the consortium and have committed to execute their own goals. The current focus is on circular cities. The executive agency (OVAM) received a 'Circular Award' in 2016 for "governments, cities and regions" for their work in the materials programme - this programme's predecessor - with Flemish stakeholders.	
Impact		
Economic impacts	Strong Average Weak	
Environmental impacts	Strong	
Social impacts	Strong	
Comments	Potential strong impact at a regional level.	
Financing		
Link to Cohesion Policy (ESIF)	N/A	
Other types of funding	<ul> <li>Government support</li> <li>Some private investments by associated industry/companies</li> </ul>	
Comments	Mainly dependent on funding from the Flemish Government. The partnership is aiming to find different funding models	
Success and replicability		
Enabling factors	<ul> <li>Government support (one of seven transition priorities), with support coming from two ministries who both provide funding;</li> <li>Broad partnership;</li> <li>Focus on product and business model innovation</li> </ul>	
Barriers	2. Limited funding from financial institutions	
Potential for replicability	Strong Average Weak Not relevant	
Potential for replicability  Comments	Strong Average Weak Not relevant  Government support helped to fund 63 projects in 2017	
Comments		

Comments	The strategy is currently aimed at cities, business strategies and purchasing. This brings industry on board, as it links economic motives to a circular one.	
Recommendations to regions	In order to support networks within a region, government support and a strong network organisation is highly recommended.	
Sources of information		
http://vlaanderen-circulair.be/; http://mblad.be/2017/03/06/maak-kennis-met-de-circulaire-match-maker/      maker/		

# 6 ProgRess (German Resource Efficiency Programme II)

#### 6.1 Overview

The German Resource Efficiency Programme (ProgRess) is a programme centred on the sustainable use and conservation of natural resources. It aims to decouple economic growth from resource use and, as far as possible, to reduce the environmental damage associated with resource extraction. The programme also aims to strengthen German industrial competitiveness and create a national sense of responsibility for resource consumption.

The strategy addresses various actors such as municipalities and enterprises. The actors are addressed by a variety of networks that were initiated in the framework of ProgRess. These networks have proved successful in accelerating the exchange of knowledge among stakeholders. The principle cross-industry example, the Resource Efficiency Network (NeRess), is managed by the Association of German Engineers (VDI) and brings together 31 members represented by industry associations, special-interest groups, chambers of commerce, research institutes, and Federal and Länder (regional) bodies to share best practices, expertise and experience in resource-efficient production, products and management. There are also sector specific organisations, for example the Round Table on Resource Efficiency in Buildings.

ProgRess has led to the development of a broad-based nationwide political and social process to implement resource efficiency measures. Local authorities and local authority associations have played a more active part in the implementation and development of ProgRess since 2014. They not only take part in the NaRess platform and the NeRess and BilRess networks but participate in various research projects and are involved by VDI Centre Resource Efficiency, among other things via a series of events on local resource efficiency.

The programme has made a significant contribution to placing resource use at the centre of environmental discourse and to launching numerous initiatives in this area. Quantitative impacts on economy and environment will be identified in a current evaluation process conducted by the Wuppertal Institute.

An important role in supporting circular economy is played by the establishment of professional dialogues and networking between relevant players in business, research, the media, environmental and consumer organisations, the Federal Government, the Länder and local authorities in order to spread information about best practices, exchange experience of successful approaches and remove obstacles. Specifically (e.g.): improve separate collection of plastic waste (recycling rate aims specified in the Recyclable Materials Act); support the development of economic metal recycling processes and industrial- scale pilot trials; simplify administration.

Fiche n° 5: ProgRess (German Re	source Efficiency Programme II)
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2016
Country/scope	Germany
Short description	The German Resource Efficiency Programme (ProgRess) is a programme centred on the sustainable use and conservation of natural resources. It aims to decouple economic growth from resource use and, as far as possible, to reduce the environmental damage associated with resource extraction. The programme also aims to strengthen German industrial competitiveness and create a national sense of responsibility for resource consumption.
Labels	Resource efficiency; Strategy
Classification	
Sector of the economy (per NACE code)	Horizontal       □ Construction (F)         Forestry (A2)       □ Accommodation and food services (I)         Manufacturing (C)       □ Finances (K)         Man. of chemicals (C2)       □ Repair (S95)         □ Water (E36)       □ Other         □ Waste (E38)       □ Not relevant
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Туре II	☐ Consumption     ☐ Production       ☐ Design     ☐ Waste Management       ☒ Multiple
Resources covered	
Targeted actors	Horizontal  CE Material providers  CE Technology providers  Circular Business Models  Potential users
Comments	The strategy addresses various actors such as municipalities and enterprises. The actors are addressed by a variety of networks that were initiated in the framework of ProgRess. These networks have proved successful in accelerating the exchange of knowledge among stakeholders. The principle cross-industry example, the Resource Efficiency Network (NeRess), is managed by the Association of German Engineers (VDI) and brings together 31 members represented by industry associations, special-interest groups, chambers of commerce, research institutes, and Federal and Länder (regional) bodies to share best practices, expertise and experience in resource-efficient production, products and management. There are also sector specific organisations, for example the Round Table on Resource Efficiency in Buildings.
Governance	, ,
Territorial level	National
Implementing institution	BMUB (Federal Ministry of Environment)
Comments	ProgRess has led to the development of a broad-based nationwide political and social process to implement resource efficiency measures
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak

Regions/cities as implementors of the policy	Strong 🛭 Average 🔲 Weak
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions
Impacting territorial factors	<ul> <li>☐ Agglomeration</li> <li>☐ Land-based resources</li> <li>☐ Accessibility</li> <li>☐ Knowledge</li> <li>☐ Technology</li> <li>☐ Governance</li> <li>☐ Territorial milieu</li> </ul>
Place-based dimension	Strong Average Weak
Comments	Local authorities and local authority associations have played a more active part in the implementation and development of ProgRess since 2014. They not only take part in the NaRess platform and the NeRess and BilRess networks but participate in various research projects and are involved by VDI Centre Resource Efficiency, among other things via a series of events on local resource efficiency.
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
Social impacts	Strong Average Weak
Comments	The programme has made a significant contribution to placing resource use at the centre of environmental discourse and to launching numerous initiatives in this area. Quantitative impacts on economy and environment will be identified in a current evaluation process conducted by the Wuppertal Institute.
Financing	
Link to Cohesion Policy (ESIF)	Financial support may be necessary for ProgRess (e.g. for research projects that feed into the development of resource efficiency-related tools developed by the VDI Centre for Resource Efficiency.
Other types of funding	Perhaps more important than Cohesion Policy funds, however, are investments by private actors, which are highly encouraged.
Comments	Private funding will be particularly valuable for projects on social innovations and (product) service systems (sharing economy models, etc.)
Success and replicability	
Enabling factors	<ul> <li>Building networks with various stakeholders</li> <li>Creating institutions (such as VDI Centre for Resource Efficiency) that help guide companies in tackling resource efficiency</li> </ul>
Barriers	<ul> <li>The long timeframes for mainstreaming resource efficiency within a society</li> </ul>
Potential for replicability	Strong Average Weak Not relevant
Comments	Officials found that the effort to standardise guidelines to industry was much more complicated than for instance in the field of energy efficiency. In addition to achieving such common understandings, policymakers found that to anchor resource efficiency in the mindsets of stakeholders is a long process that policy must aim to support and sustain. An additional critical challenge of designing this policy programme was to create an environment in which the (often substantial) investments necessary to increase resource efficiency can be financed by private actors.
Circularity	
Circularity target	No fixed measurable target, rather overall objectives of avoiding water use; strengthening product responsibility; supporting recycling and recovery structures in emerging and developing countries; improving the collection and recycling of resource-relevant bulk waste streams; better exploitation of recycling potential in organic and green waste; increasing the collection and recycling of precious and rare metals; improving phosphorous recycling; extracting secondary raw materials from anthropogenic stocks.
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative

Comments	An important role in supporting circular economy is played by the establishment of professional dialogues and networking between relevant players in business, research, the media, environmental and consumer organisations, the Federal Government, the Länder and local authorities in order to spread information about best practices, exchange experience of successful approaches and remove obstacles. Specifically (e.g.): improve separate collection of plastic waste (recycling rate aims specified in the Recyclable Materials Act); support the development of economic metal recycling processes and industrial- scale pilot trials; simplify administration.
Recommendations to regions	As the strategy involves a huge variety of measures, concrete recommendations cannot be made.

## Sources of information

- <a href="https://www.bmu.de/fileadmin/Daten\_BMU/Pools/Broschueren/german\_resource\_efficiency\_programme\_ii\_bf.pdf">https://www.bmu.de/fileadmin/Daten\_BMU/Pools/Broschueren/german\_resource\_efficiency\_programme\_ii\_bf.pdf</a>
- https://www.ellenmacarthurfoundation.org/case-studies/german-resource-efficiency-programme-progress-ii
- <a href="https://wupperinst.org/p/wi/p/s/pd/730/">https://wupperinst.org/p/wi/p/s/pd/730/</a>

# 7 EU Cohesion Policy post-2020

## 7.1 Overview

The Cohesion Policy represents the main EU investment policy around five objectives (employment, innovation, education, social inclusion and climate/energy). The post-2020 Cohesion Policy will provide significant funding and support for the circular economy in innovation, SME competitiveness, resource efficiency and low-carbon investments. Cohesion policy investments are geared towards local needs and opportunities and are expected to focus on a range of topics such as recycling, waste management, resource and energy efficiency, eco-design, new business models and the creation of green jobs. Important research and innovation funding opportunities are also expected to be available too, such as to develop new and better products.

The policy not only provides funding opportunities, but also a policy framework for integrated regional development focusing on the particular strengths of each region to deliver the circular economy. It would work in partnership with actors on the ground and help regional authorities with capacity-building. The policy is a catalyst for further public and private funding, not only because it obliges Member States to co-finance from the national budget, but since it also creates investor confidence. The funds leverage additional private funding and are complemented by other EU funding sources, such as Horizon 2020, LIFE and COSME.

Fiche n° 6: EU Cohesion Policy post-2020	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2018
Country/scope	European Union
Short description	The main EU investment policy around five objectives (employment, innovation, education, social inclusion and climate/energy)
Labels	Funding; Policy
Classification	
Sector of the economy (per NACE code)	☐ Horizontal ☐ Construction (F) ☐ Forestry (A2) ☐ Manufacturing (C) ☐ Finances (K) ☐ Man. of chemicals (C2) ☐ Water (E36) ☐ Waste (E38) ☐ Not relevant ☐ Construction (F) ☐ Accommodation and food services (I) ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ Not relevant ☐ Not relevant ☐ Construction (F) ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ Not relevant ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ Not relevant ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ No
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Type II	☐ Consumption ☐ Production ☐ Design ☐ Waste Management ☐ Multiple
Resources covered	
Targeted actors	Regions

	☐ CE Material providers ☐ CE Technology providers ☐ Circular Business Models ☐ Petential years
	Potential users
Comments	The post-2020 Cohesion Policy will provide significant funding and support for the circular economy in innovation, SME competitiveness, resource efficiency and low-carbon investments. Cohesion policy investments are geared towards local needs and opportunities and are expected to focus on a range of topics such as recycling, waste management, resource and energy efficiency, eco-design, new business models and the creation of green jobs. Important research and innovation funding opportunities are also expected to be available too, such as to
C	develop new and better products.
Governance	Furance Hain
Territorial level	European Union
Implementing institution	European Commission
Comments	The policy not only provides funding opportunities, but also a policy framework for integrated regional development focusing on the particular strengths of each region to deliver the circular economy. It would work in partnership with actors on the ground and help regional authorities with capacity-building.
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	Strong ☐ Average ☐ Weak
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions
Impacting territorial factors	<ul> <li>✓ Agglomeration</li> <li>✓ Land-based resources</li> <li>✓ Accessibility</li> <li>✓ Territorial milieu</li> <li>✓ Knowledge</li> </ul>
Place-based dimension	☐ Strong ☐ Average ☐ Weak
Comments	The Cohesion Policy benefits all EU regions
Impact	
Economic impacts	Strong
Environmental impacts	⊠ Strong
Social impacts	Strong Average Weak
Comments	Objectives of employment rate reduction, greenhouse gas emissions reduction, education rate increases, poverty reduction, etc. have yet to be defined.
Financing	
Link to Cohesion Policy (ESIF)	Not relevant
Other types of funding	The policy is a catalyst for further public and private funding, not only because it obliges Member States to co-finance from the national budget, but since it also creates investor confidence.
Comments	The funds leverage additional private funding and are complemented by other EU funding sources, such as Horizon 2020, LIFE and COSME.
Success and replicability	
Enabling factors	<ul><li>The budget</li><li>The co-financial aspect of the policy</li></ul>
Barriers	Not relevant
Potential for replicability	☐ Strong ☐ Average ☐ Weak ☒ Not relevant
Comments	The specific enabling factors and barriers have yet to be determined.
Circularity	
Circularity target	Not yet known

Transformative character of the policy	Reactive Incremental Radical Transformative
Comments	The post-2020 Cohesion Policy will provide numerous opportunities for mainstreaming circular economy in the funding. The precise modalities are yet to be defined.
Recommendations to regions	Study possible ways for mainstreaming circular economy into the Regional Operational Programmes (ROPs)
Sources of information	
http://europa.eu/rapid/press-release IP-18-3885 en.htm	
• https://www.interregeurope.eu/policylearning/news/3862/environment-in-the-post-2020-cohesion-	
policy/	
<ul> <li>https://ec.europa.eu/regional_pc</li> </ul>	olicy/en/policy/themes/environment/circular_economy/

# 8 Loans for Circular and Resource Efficiency solutions for SMEs

#### 8.1 Overview

The Scottish Government supplies unsecured loans of up to £100,000 for resource-efficient projects led by SMEs. The loans cover waste, water or energy efficiency measures. They are open to SMEs, not-for-profit organisations, charities and private sector landlords. Loans for energy efficiency measures are interest free and must be repaid within four years. These loans are managed by Resource Efficient Scotland, funded by the Scottish Government and administered by Zero Waste Scotland.

Since its launch in 2008, the SME Loan has provided Scottish businesses with over £24 million in loans for over 800 projects. The estimated financial savings to businesses is over £36 million. Thus, the particular impact on the economy can be considered strong. The scheme focuses on supporting the competitiveness of SMEs, creating an attractive incentive to invest in energy efficiency measures. However, a pilot project, offering a cash back incentive to SMEs who take out loans for energy efficiency measures, will begin in early 2018 for a limited time. This aims to increase the uptake of energy efficiency measures amongst SMEs, achieving both energy cost and carbon savings. It is not clear whether the pilot project will be initiated because the existing SME loans did not have the expected impact.

The scheme can, along with other accompanying measures, be a good incentive to encourage enterprises to implement energy-efficient measures. Countries or regions can take up concrete actions within the perimeter of their leverage, e.g. federal or regional banks offering similar financial incentives.

Fiche n° 7: Loans for Circular and Resource Efficiency solutions for SMEs		
Profile		
Status	☐ In force ☐ Draft ☐ Suspended	
Year of adoption	2008	
Country/scope	Scotland (United Kingdom)	
Short description	The Scottish Government supplies unsecured loans of up to £100,000 for resource-efficient projects led by SMEs.	
Labels	Strategy	
Classification		
Sector of the economy (per NACE code)	Morizontal	
Туре І	☐ Economic ☐ Regulatory ☐ Financial ☐ Strategic ☐ Informational ☐ Tool	

	☐ Institutional ☐ Voluntary
Туре ІІ	☐ Consumption     ☐ Design     ☐ Waste Management     ☐ Multiple
Resources covered	
Targeted actors	SMEs  CE Material providers  CE Technology providers  Circular Business Models  Potential users
Comments	The loans cover waste, water or energy efficiency measures. They are open to SMEs, not-for-profit organisations, charities and private sector landlords. Loans for energy efficiency measures are interest free and must be repaid within four years.
Governance	
Territorial level	National
Implementing institution	Resource Efficient Scotland
Comments	The loans are managed by Resource Efficient Scotland, funded by the Scottish Government and administered by Zero Waste Scotland.
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	Strong Average Weak
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions
Impacting territorial factors	□ Agglomeration     □ Land-based resources     □ Accessibility     □ Knowledge     □ Territorial milieu
Place-based dimension	Strong Average Weak
Comments	Regions and cities do not play a particularly large role in the scheme.
Impact	
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
Social impacts	Strong Average Weak
Comments	Since its launch in 2008, the SME Loan has provided Scottish businesses with over £24 million in loans for over 800 projects. The estimated financial savings to businesses is over £36 million. Thus, the particular impact on the economy can be considered strong.
Financing	Legie I I I I I I I I I I I I I I I I I I I
Link to Cohesion Policy	ESIF can a play a part in supporting the measure by co-funding it to increase the available financial volume.
Other types of funding	Government-level and private-sector funds can work in collaboration in this context.
Comments	
Success and replicability	Not identified.
Enabling factors	
Barriers	Not identified.
Potential for replicability	Strong Average Weak Not relevant
Comments	The scheme focuses on supporting the competitiveness of SMEs, creating an attractive incentive to invest in energy efficiency measures.

	However, a pilot project, offering a cash back incentive to SMEs who take out loans for energy efficiency measures, will begin in early 2018 for a limited time. This aims to increase the uptake of energy efficiency measures amongst SMEs, achieving both energy cost and carbon savings. It is not clear whether the pilot project will be initiated because the existing SME loans did not have the expected impact.
Circularity	
Circularity target	The scheme can help to fund the installation of a range of carbon reducing measures, such as more resource efficient lighting, glazing, and renewable technologies. The focus is thus fully on energy efficiency.
Transformative character of the policy	Reactive Incremental Radical Transformative
Comments	The scheme can, along with other accompanying measures, be a good incentive to encourage enterprises to implement energy-efficient measures.
Recommendations to regions	Countries/regions can take up concrete actions within the perimeter of their leverage, e.g. federal or regional banks offering similar financial incentives.
Sources of information	
<ul> <li>https://www.resourceefficientscotland.com/SMELoan</li> <li>http://www.gov.scot/Resource/0052/00529523.pdf</li> </ul>	

# 9 Danish Fund for Green Business Development

#### 9.1 Overview

The Fund for Green Business Development promotes resource efficiency in Danish businesses by giving grants to selected businesses. The Fund has especially been focusing on exploiting the potential for growth in Danish businesses in the circular economy and the sharing economy. The objective is to support resource efficiency, develop sustainable solutions and create new, green jobs. The Fund targets the business development, production, sale and marketing of green products. The Fund for Green Business Development, the Danish Regions and the Regional Municipality of Bornholm also joined forces to implement an accelerator programme on green business model innovation. Since its establishment in 2013, the Fund has invested a total of €8.33 million in 33 projects.

Fiche n° 8: Danish Fund for Green Business Development	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2013
Country/scope	Denmark
Short description	The Fund for Green Business Development promotes resource efficiency in Danish businesses by giving grants to selected businesses. The Fund has especially been focusing on exploiting the potential for growth in Danish businesses in the circular economy and the sharing economy. The objective is to support resource efficiency, develop sustainable solutions and create new, green jobs.
Labels	Circular economy; Funding
Classification	
Sector of the economy (per NACE code)	☑ Horizontal ☐ Construction (F)   ☐ Forestry (A2) ☐ Accommodation and food services (I)   ☐ Manufacturing (C) ☐ Finances (K)   ☐ Man. of chemicals (C2) ☐ Repair (S95)   ☐ Water (E36) ☐ Other   ☐ Waste (E38) ☐ Not relevant
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Туре ІІ	☐ Consumption     ☐ Production       ☐ Design     ☐ Waste Management       ☒ Multiple
Resources covered	
Targeted actors	SMEs  CE Material providers  CE Technology providers  Circular Business Models  Potential users

	The Fund targets the business development, production, sale and mar-
	keting of green products. The Fund has invested in the following
	themes strongly relevant to the Circular Economy:
Comments	<ul> <li>Development of new green business models</li> <li>Product innovation and re-design of products</li> </ul>
Comments	Promotion of sustainable materials in product design
	Sustainable transition in the textile and fashion industry
	Reducing food waste
	Sustainable bio-based products based on non-food biomass
Governance	
Territorial level	National
Implementing institution	Fund for Green Business Development
Comments	NA
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	☐ Strong ☐ Average ☐ Weak
	Horizontal Metropolitan regions
Relevance to ESPON regional typology	Border regions
3,7,7,7,7,7	Coastal regions Sparsely populated regions
	☐ Islands regions     ☐ Transition regions       ☐ Agglomeration     ☐ Technology
	Land-based resources Sovernance
Impacting territorial factors	Accessibility
Place-based dimension	Strong Average Weak
	The Fund for Green Business Development, the Danish Regions and the
Comments	Regional Municipality of Bornholm also joined forces to implement an accelerator programme on green business model innovation.
Impact	decelerator programme on green business moder innovation.
Economic impacts	Strong ☐ Average ☐ Weak
Environmental impacts	☐ Strong ☐ Average ☐ Weak
Social impacts	☐ Strong ☐ Average ☐ Weak
Commonts	Since its establishment in 2013, the Fund has invested a total of €8.33
Comments	million in 33 projects.
Financing	None
Link to Cohesion Policy (ESIF)	
Other types of funding	N/A
Comments	There are a number of similar funds in Europe which are partly capital- ised from Cohesion Policy Funds.
Success and replicability	
Enabling factors	Sufficient level of funding     Matication of maticipants
Barriers	Motivation of participants     Administrative burden
	Strong Average Weak Not relevant
Potential for replicability	
Comments	This is a good example which is highly replicable.
Circularity	No specific sirgularity target without the susual abjective of
Circularity target	No specific circularity target, rather the overall objective of greener business models.
Transformative character of the policy	Reactive Incremental Radical Transformative
Comments	This is a useful initiative that could be replicated elsewhere to foster the transition to a circular economy.
	Regions can enter partnerships with schemes such as these to increase
Recommendations to regions	the effectiveness of such programmes.
Sources of information	

# 10 Eco-modulation of fees

#### 10.1 Overview

The French Government accords a 10% bonus (or penalty) to producers selling (or not selling) eco-designed products. Thanks to open data, consumers will access this data and will be able to know which products are eco-designed. The financial instrument is applicable to all companies. It consists of a mandatory visible fee without possibility of reduction along the chain of intermediates. The same fee is imposed on consumers to logistics and treatment operators. The modulation of fees intends to incentivise producers.

The modulation policy is designed to ensure a better eco-design of products, extension of products' lifetimes, better recyclability, use in the manufacturing of the equipment of recycled materials, and decrease of pollutants. There is not much impact felt by the consumer, rather on the producer. It is a measure which penalises low-cost products and which favours the repair sector.

Fiche n° 9: Eco-modulation of fees	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2010-2015 (1st phase); 2015-2020 (2nd phase)
Country/scope	France
Short description	The French Government accords a 10% bonus (or penalty) to producers selling (or not selling) eco-designed products. Thanks to open data, consumers will access this data and will be able to know which products are eco-designed. The 2 <sup>nd</sup> phase extends the number of products and addresses the repair as well through triggering a malus in case the right design documents are not provided to repairers.
Labels	Eco-design; Financial instrument
Classification	
Sector of the economy (per NACE code)	☐ Horizontal ☐ Construction (F) ☐ Forestry (A2) ☐ Manufacturing (C) ☐ Finances (K) ☐ Man. of chemicals (C2) ☐ Water (E36) ☐ Waste (E38) ☐ Not relevant ☐ Construction (F) ☐ Accommodation and food services (I) ☐ Finances (K) ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ Not relevant ☐ Repair (S95) ☐ Other ☐ Not relevant ☐ Not rel
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Туре ІІ	☐ Consumption ☐ Production ☐ Waste Management ☐ Multiple
Resources covered	
Targeted actors	Specific sectors  ☐ CE Material providers ☐ CE Technology providers ☐ Circular Business Models

	Potential users
Comments	The financial instrument is applicable to all companies. It consists of a mandatory visible fee without possibility of reduction along the chain of intermediates. The same fee is imposed on consumers to logistics and treatment operators. The modulation of fees intends to incentivise producers.
Governance	
Territorial level	National
Implementing institution	French Government
Comments	The modulation of fees is managed and implemented at the national level in France but also concerns imported products sold in France.
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	☐ Strong ☐ Average ☐ Weak
Relevance to ESPON regional typology	✓ Horizontal       ✓ Metropolitan regions         ☐ Border regions       ✓ Mountainous regions         ☐ Coastal regions       ✓ Sparsely populated regions         ☐ Islands regions       ✓ Transition regions
Impacting territorial factors	Agglomeration  Accessibility  Knowledge
Place-based dimension	Strong Average 🔀 Weak
Comments	Not relevant
Impact	
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
Social impacts	Strong Average Weak
Comments	The modulation policy is designed to ensure a better eco-design of products, extension of products' lifetimes, better recyclability, use in the manufacturing of the equipment of recycled materials, and decrease of pollutants. There is not much impact felt by the consumer, rather on the producer. It is a measure which penalises low-cost products and which favours the repair sector.
Financing	
Link to Cohesion Policy (ESIF)	None
Other types of funding  Comments	The French Government  For a similar measure to be successful the implications on the national budget need to be carefully studied to ensure the buy-in of the Ministry of Finance.
Success and replicability	
Enabling factors	Strong political will and engagement
Barriers	<ul><li>Bureaucracy</li><li>Political opposition</li></ul>
Potential for replicability	Strong ☐ Average ☐ Weak ☐ Not relevant
Comments	Some political opposition could appear, as people may be critical of tax increases.
Circularity	
Circularity target	This initiative supports eco-designed products and aims to extend the lifetimes of products.
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative
Comments	Giving consumers access to data and a level of transparency about products' design thanks to open data is a very interesting and innovative solution.
Recommendations to regions	Not relevant as a measure like that is adopted on a national level
Sources of information	
<ul> <li>https://www.consultation-econor</li> </ul>	mie-circulaire.gouv.fr/la-feuille-de-route-economie-circulaire

# 11 Circular Procurement Green Deal

#### 11.1 Overview

The Circular Procurement Green Deal in the Netherlands is a voluntary agreement on Green Public Procurement. Several national agencies, hospitals, public infrastructure and service companies have adopted circular procurement policy. It is a bottom-up collaboration between public and private procuring organisations, each committing to 2 pilots and sharing knowledge on circular procurement between 2013-2017.

The Green Deal approach in the Netherlands is way for companies, other stakeholder organizations, local and regional government and interest groups to work with Central Government on green growth and social issues. The Green Deal Circular Procurement is an initiative of several Dutch organisations, among which CSR Netherlands (MVO Nederland) and Rijkswaterstaat (Ministry of Infrastructure and Water Management).

The Green Deal supports circular procurement and the reduction of material consumption. It has been a significant success, with the deal growing to encompass over 45 organisations, over 100 pilots and over €100 million in circular procurement.

Belgium (Flanders) and Finland have copied the concept in 2017 and more adherents are expected. The concept is cheap and is now developing into a European interest group and pan-European collaboration. Following replications in other European countries, more countries and regions are invited to join and start collaboration.

Fiche n° 10: Circular Procurement Green Deal			
Profile			
Status	☐ In force ☐ Draft ☐ Suspended		
Year of adoption	2013		
Country/scope	Netherlands		
Short description	Voluntary agreement on Green Public Procurement. Several national agencies, hospitals, public infrastructure and service companies have adopted circular procurement policy. It is a bottom-up collaboration between public and private procuring organisations, each committing to 2 pilots and sharing knowledge on circular procurement between 2013-2017.		
Labels	Procurement		
Classification			
Sector of the economy (per NACE code)	☐ Horizontal       ☐ Construction (F)         ☐ Forestry (A2)       ☐ Accommodation and food services (I)         ☐ Manufacturing (C)       ☐ Finances (K)         ☐ Man. of chemicals (C2)       ☐ Repair (S95)         ☐ Water (E36)       ☐ Other         ☐ Waste (E38)       ☐ Not relevant		
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary		

Туре ІІ	<ul><li>☐ Consumption</li><li>☐ Design</li><li>☐ Multiple</li><li>☐ Production</li><li>☐ Waste Management</li></ul>	
Resources covered	☐ All       ☐ Non-metallic minerals         ☐ Biomass       ☐ Waste & sec materials         ☐ Fossil energy       ☐ Water         ☐ Metals       ☐ Others	
Targeted actors	SMEs; large industries; national, regional and local authorities  CE Material providers  CE Technology providers  Circular Business Models  Potential users	
Comments	Around 80 pilots have been executed by 45 participating public and private organisations. Participants share their experiences, success factors and barriers. Participants are also active in working groups to further develop ideas and innovations, for example in construction, disposables, ICT, or interior design.	
Governance		
Territorial level	National	
Implementing institution	MVO Nederland	
Comments	The Green Deal approach in the Netherlands is way for companies, other stakeholder organizations, local and regional government and interest groups to work with Central Government on green growth and social issues. The Green Deal Circular Procurement is an initiative of several Dutch organisations, among which CSR Netherlands (MVO Nederland) and Rijkswaterstaat (Ministry of Infrastructure and Water Management).	
Territorial dimensions		
Regions/cities as initiators of the policy	☐ Strong ☐ Average ☐ Weak	
Regions/cities as implementors of the policy	⊠ Strong ☐ Average ☐ Weak	
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions	
Impacting territorial factors	<ul> <li>✓ Agglomeration</li> <li>✓ Land-based resources</li> <li>✓ Accessibility</li> <li>✓ Territorial milieu</li> <li>✓ Knowledge</li> </ul>	
Place-based dimension	Strong Average Weak	
Comments	The territorial dimensions are linked to the regions and cities as major procurers.	
Impact		
Economic impacts	☐ Strong ☐ Average ☐ Weak	
Environmental impacts	☐ Strong ☐ Average ☐ Weak	
Social impacts	Strong Average Weak	
Comments	The Green Deal supports circular procurement and the reduction of material consumption. It was a significant success, with the deal growing to encompass over 45 organisations, over 100 pilots and over €100 million in circular procurement.	
Financing	This policy itself does not have a link to Cohesion Policy. However,	
Link to Cohesion Policy (ESIF)	Green Public Procurement (GPP) and Circular Procurement are directly applicable in Cohesion Policy spending.	
Link to Cohesion Policy (ESIF)  Other types of funding	Green Public Procurement (GPP) and Circular Procurement are directly	

Success and replicability		
Enabling factors	<ul><li>Government support</li><li>Working with participants</li></ul>	
	Environmental awareness of local Dutch governments	
Barriers	Low incentives	
Potential for replicability	Strong ☐ Average ☐ Weak ☐ Not relevant	
Comments	Belgium (Flanders) and Finland have copied the concept in 2017 and more adherents are expected. The concept is cheap and is now developing into a European interest group and pan-European collaboration.	
Circularity		
Circularity target	Implementing innovation on circular procurement by practice-based collaboration between implementing organisations (various focus areas, such as buildings, infrastructure, construction, ICT, furniture, flooring, new business models, etc.)	
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative	
Comments	Circular by design	
Recommendations to regions	Following replications in other European countries, more countries and regions are invited to join and start collaboration.	
Sources of information		
https://www.circle-economy.com/green-deal-circular-procurement/#.XAIT9i17S1s		

# 12 Industrial Symbiosis Service - Invest Northern Ireland

#### 12.1 Overview

The Industrial Symbiosis Service proposed by Invest Northern Ireland identifies opportunities to reuse underused or under-evaluated resources. It aims to improve productivity through the efficient management of resources. Total investment in the programme in 2007-2017 amounted to £2.7m (approx. €3m). The team introduced the programme because they believed it can be "an excellent way to provide business support services that will combine economic, environmental and social dimensions of sustainability". The programme is one of the longest-standing IS facilitation initiative in Europe.

Regional governments can be facilitators of such networks but there is a need for strong support from waste experts with technical know-how to assess feasibility of resource transactions. These types of programmes have been receiving EU-funding, however, after the EU-funding stops, the programmes don't continue. Any further EU funding needs to support these programmes to find better business models or rather finding co-funding sources at MS or local level.

There have been many replicas of the NISP Northern Ireland programme across the EU. However, the programmes have found it difficult to be sustainable as a business model; public incentives are needed if larger-scale benefits to the environment are sought; a supportive regulatory environment (policies taxing / banning landfilling) is key. It is highly recommended that launching such a programme should be based on assessing good practices in other countries and technical expertise.

Fiche n° 11: Industrial Symbiosis Service – Invest Northern Ireland		
Profile		
Status		Suspended
Year of adoption	2007	
Country/scope	Northern Ireland (United King	gdom)
Short description	•	vice proposed by Invest Northern Ireland euse underused or under-evaluated re-
Labels	Facilitated industrial symbios	is
Classification		
Sector of the economy (per NACE code)	Horizontal Forestry (A2) Manufacturing (C) Man. of chemicals (C2) Water (E36) Waste (E38)	Construction (F) Accommodation and food services (I) Finances (K) Repair (S95) Other Not relevant
Туре І	☐ Economic ☐ Financial ☐ Informational ☐ Institutional	Regulatory Strategic Tool Voluntary

Туре ІІ	☐ Consumption       ☐ Production         ☐ Design       ☐ Waste Management         ☒ Multiple	
Resources covered	☐ All       ☐ Non-metallic minerals         ☐ Biomass       ☒ Waste & sec materials         ☐ Fossil energy       ☐ Water         ☐ Metals       ☐ Others	
Targeted actors	SMEs; Manufacturers  CE Material providers  CE Technology providers  Circular Business Models  Potential users	
Comments	The Industrial Symbiosis Service aims to improve productivity through the efficient management of resources	
Governance		
Territorial level	Regional	
Implementing institution	Invest Northern Ireland	
Comments	Total investment in the programme in 2007-2017 amounted to £2.7m (approx. €3m). The team introduced the programme because they believed it can be "an excellent way to provide business support services that will combine economic, environmental and social dimensions of sustainability". The programme is one of the longest-standing IS facilitation initiative in Europe.	
Territorial dimensions		
Regions/cities as initiators of the policy	Strong Average Weak	
Regions/cities as implementors of the policy	Strong Average Weak	
Relevance to ESPON regional typology	✓ Horizontal       ✓ Metropolitan regions         ☐ Border regions       ✓ Mountainous regions         ☐ Coastal regions       ✓ Sparsely populated regions         ☐ Islands regions       ✓ Transition regions	
Impacting territorial factors	<ul> <li>✓ Agglomeration</li> <li>✓ Land-based resources</li> <li>✓ Accessibility</li> <li>✓ Movernance</li> <li>✓ Territorial milieu</li> <li>✓ Knowledge</li> </ul>	
Place-based dimension	Strong ☐ Average ☐ Weak	
Comments	Regional governments can be facilitators of such networks but there is a need for strong support from waste experts with technical know-how to assess feasibility of resource transactions	
Impact		
Economic impacts	Strong	
Environmental impacts	Strong Average Weak	
Social impacts	Strong Average Weak	
Comments	There are few assessments of the benefits of such programmes; they also depend heavily on the industrial and resource profile of the regions, which is why it is hard to generalise the benefits brought from such policies	
Financing		
Link to Cohesion Policy (ESIF)	High	
Other types of funding	Some Member States (e.g. France, Belgium) have invested in such programmes; funding from H2020 or LIFE programme has been allocated to such projects	
	These types of programmes have been receiving EU-funding, however, after the EU-funding stops, the programmes don't continue. Any further EU funding needs to support these programmes to find better business models or rather finding co-funding sources at MS or local level	
Comments	after the EU-funding stops, the programmes don't continue. Any further EU funding needs to support these programmes to find better business models or rather finding co-funding sources at MS or local	
Comments  Success and replicability  Enabling factors	after the EU-funding stops, the programmes don't continue. Any further EU funding needs to support these programmes to find better business models or rather finding co-funding sources at MS or local	

	Regional support for facilitation	
Barriers	<ul> <li>Low margins for businesses entering into IS transactions given low taxation of landfilling</li> <li>Technical barriers when re-using specific types of waste materials</li> </ul>	
Potential for replicability	Strong Average Weak Not relevant	
Comments	There have been many replicas of the NISP Northern Ireland programme across the EU. However, the programmes have found it difficult to be sustainable as a business model; public incentives are needed if larger-scale benefits to the environment are sought; a supportive regulatory environment (policies taxing / banning landfilling) is key	
Circularity		
Circularity target	No targets set	
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative	
Comments	IS is a method that has been working principally at the end of the waste chain, but could be transformed if taking the eco-design principles into account as well	
Recommendations to regions	It is highly recommended that launching such a programme should be based on assessing good practices in other countries and technical expertise	
Sources of information		
<ul> <li><a href="https://www.investni.com/support-for-business/industrial-symbiosis.html">https://www.investni.com/support-for-business/industrial-symbiosis.html</a></li> </ul>		

## 13 REMANufacturing Platform

### 13.1 Overview

The REMANufacturing platform has been designed to help business to develop remanufacturing activities. It provides resources and ideas within the fields of remanufacturing and circular economy. The platform provides SMEs with helpful information, best practices and tools to improve their remanufacturing practices. Whilst it is based in France but has led REMANufacturing projects around the EU, such as in Gipuzkoa, Flanders, Alsace, Rhône-Alpes and Aquitaine.

Fiche n° 12: REMANufacturing Platform	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	Not known
Country/scope	France
Short description	The platform has been designed to help business to develop remanufacturing activities. It provides resources and ideas within the fields of remanufacturing and circular economy.
Labels	Information; Platform; Tool
Classification	
Sector of the economy (per NACE code)	☐ Horizontal       ☐ Construction (F)         ☐ Forestry (A2)       ☐ Accommodation and food services (I)         ☐ Manufacturing (C)       ☐ Finances (K)         ☐ Man. of chemicals (C2)       ☐ Repair (S95)         ☐ Water (E36)       ☐ Other         ☐ Waste (E38)       ☐ Not relevant
Туре І	☐ Economic     ☐ Regulatory       ☐ Financial     ☐ Strategic       ☐ Informational     ☐ Tool       ☐ Institutional     ☐ Voluntary
Туре II	<ul><li>☐ Consumption</li><li>☐ Design</li><li>☐ Waste Management</li><li>☐ Multiple</li></ul>
Resources covered	All       □ Non-metallic minerals         □ Biomass       □ Waste & sec materials         □ Fossil energy       □ Water         □ Metals       □ Others
Targeted actors	SMES  CE Material providers  CE Technology providers  Circular Business Models  Potential users
Comments	The platform provides SMEs with helpful information, best practices and tools to improve their remanufacturing practices.
Governance	
Territorial level	EU
Implementing institution	REMANufacturing Platform
Comments	The Platform is based in France but has led REMANufacturing projects around the EU, such as in Gipuzkoa, Flanders, Alsace, Rhône-Alpes and Aquitaine.
Territorial dimensions	

Regions/cities as initiators of the policy	☐ Strong ☐ Average ☐ Weak
Regions/cities as implementors of the policy	☐ Strong ☐ Average ☐ Weak
Relevance to ESPON regional typology	✓ Horizontal       ✓ Metropolitan regions         ☐ Border regions       ✓ Mountainous regions         ☐ Coastal regions       ✓ Sparsely populated regions         ☐ Islands regions       ✓ Transition regions
Impacting territorial factors	✓ Agglomeration       ✓ Technology         ✓ Land-based resources       ✓ Governance         ✓ Accessibility       ✓ Territorial milieu         ✓ Knowledge
Place-based dimension	Strong Average 🛛 Weak
Comments	The information platform is directed at businesses, regions and cities play a weak role.
Impact	
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
Social impacts	Strong Average Weak
Comments	The platform seems to be rarely updated, with infrequent activities that may not have a lasting or strong impact due to their ad hoc character.
Financing	
Link to Cohesion Policy (ESIF)	None so far. However, investing ESIF funds into promoting remanufacturing is possible in the framework of increasing the competitiveness of the EU economy.
Other types of funding	N/A
Comments	Possible in the new programming period in the context of the transition to the circular economy
Success and replicability	
Enabling factors	Easily accessible information
Barriers	Fairly superficial, with discontinued or infrequent activity
Potential for replicability	Strong Average Weak Not relevant
Comments	This platform may not have a strong impact, but a similar approach may be useful to promote remanufacturing (website with a variety of in-depth knowledge and tools etc., similar to VDI ZRE)
Circularity	
Circularity target	No target defined
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative
Comments	If implemented continuously, rather than in an ad hoc manner, this platform could play a more significant role in the promotion of remanufacturing practices.
Recommendations to regions	Regions have no particular role in the platform but they could stimulate the participation of companies and business intermediaries.
Sources of information	
<ul> <li>http://www.remanufacturing.fr/e</li> </ul>	<u>n/</u>

### 14 Swedish Tax Refund

#### 14.1 Overview

Sweden currently has two main forms of tax-based incentives to increase the use of repairs and in extension increase the lifespan of products and mitigate consumption of new products. These incentives are one attempt to help steer the Swedish economy from a linear economy to a circular economy and redirect parts of the workforce from production of new products to repair and maintenance.

The Swedish RUT, an acronym for the Swedish words for Cleaning, Maintenance and Laundry, enables tax deductions for the cost of labour when employing businesses for domestic work. There are in particular two aspects of RUT of significance for the enablement of a more circular economy. The first is the deduction one can make when conducting repairs of major appliances (such as refrigerators or dishwashers) and the second is the deductions possible when conducting repairs, maintenance or installation of computer- or IT-equipment in or in close connection to your residence. With the RUT-system one has the possibility to make tax deduction of up to 50% of the labour cost. Another form of tax-based incentive is the VAT reduction for services which carries out repairs of bicycles, shoes, leather goods our household linen. The VAT was reduced from 25% to 12% on the 1 January 2017.

Fiche n° 13: Swedish Tax Refund	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2017
Country/scope	Sweden
Short description	The Swedish RUT, an acronym for the Swedish words for Cleaning, Maintenance and Laundry, enables tax deductions for the cost of labour when employing businesses for domestic work. Deductions are applicable when conducting repairs of major appliances (such as refrigerators or dishwashers) and when conducting repairs, maintenance or installation of computer- or IT-equipment in proximity to acquirers' residence. The RUT-system has the possibility to make tax deduction of up to 50% of the labour cost. The VAT reduction for services was also applied for repairs of bicycles, shoes, leather goods our household linen. The VAT was reduced from 25% to 12% on the 1 January 2017.
Labels	Fiscal measure; Repair
Classification	
Sector of the economy (per NACE code)	Horizontal ☐ Construction (F) ☐ Forestry (A2) ☐ Accommodation and food services (I) ☐ Manufacturing (C) ☐ Finances (K) ☐ Man. of chemicals (C2) ☐ Repair (S95) ☐ Water (E36) ☐ Other ☐ Waste (E38) ☐ Not relevant
Туре І	Economic Regulatory Financial Strategic Informational Tool Institutional Voluntary

Туре ІІ	
Resources covered	
Targeted actors	SMEs  ☐ CE Material providers ☐ CE Technology providers ☐ Circular Business Models ☐ Potential users
Governance	
Territorial level	National
Implementing institution	Swedish Government
Comments	The tax refund is implemented and managed at the national level in Sweden.
Territorial dimensions	- Wasser
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	⊠ Strong
Impacting territorial factors	□ Agglomeration     □ Land-based resources     □ Accessibility     □ Knowledge     □ Agglomeration     □ Technology     □ Governance     □ Territorial milieu     □ Territorial milieu
Relevance to ESPON regional typology	☑ Horizontal       ☐ Metropolitan regions         ☐ Border regions       ☐ Mountainous regions         ☐ Coastal regions       ☐ Sparsely populated regions         ☐ Islands regions       ☐ Transition regions
Place-based dimension	Strong Average Weak
Comments	This measure is currently nationally driven, but could potentially also be implemented at local levels
Impact	
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
	Strong Average Weak
Social impacts	
Social impacts  Comments	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.
	It is a pioneering but relatively recent measure. As such, its impact has
Comments	It is a pioneering but relatively recent measure. As such, its impact has
Comments Financing	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None
Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None
Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None  None  This measure does not require direct funding support
Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None  None  This measure does not require direct funding support  • Efficient implementation
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant This measure is very interesting and has a good potential for local econ-
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability Comments	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant This measure is very interesting and has a good potential for local econ-
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability  Comments  Circularity Circularity target	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant This measure is very interesting and has a good potential for local economies
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability Comments Circularity	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant This measure is very interesting and has a good potential for local economies  • Tax deduction of up to 50% of the labour cost
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability  Comments  Circularity Circularity target Transformative character of the policy	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant This measure is very interesting and has a good potential for local economies  • Tax deduction of up to 50% of the labour cost  Reactive Incremental Radical Transformative The tax refund has a very direct relevance to circular economy by pro-
Comments  Financing Link to Cohesion Policy (ESIF) Other types of funding Comments Success and replicability Enabling factors Barriers Potential for replicability  Comments  Circularity Circularity target Transformative character of the policy Analysis	It is a pioneering but relatively recent measure. As such, its impact has not yet been reported.  None  None This measure does not require direct funding support  • Efficient implementation • Motivation of consumers • Administrative barriers  Strong Average Weak Not relevant  This measure is very interesting and has a good potential for local economies  • Tax deduction of up to 50% of the labour cost  Reactive Incremental Radical Transformative  The tax refund has a very direct relevance to circular economy by promoting the repair of products  The refund could be replicated in other Member States at the regional

## 15 Flanders 2015 Target for Reused Goods

#### 15.1 Overview

The Flanders region of Belgium had set a 2015 objective of an average of 5kg of reused goods per residents. Products are collected by the nearest reuse and repair centre, and usually redistributed in the area. Repair services are also de facto locally embedded. The Flanders region invested in reuse and repair centres that played a critical role in reaching the target. They also boosted social employment.

Since 2005, the generation of household waste in Flanders has been reduced by 14% (77kg per capita) to today's figure of 468kg of waste per capita each year. Currently, approximately 70% of this waste is separately collected in order to be reused, recycled or composted (a goal the Parliament wants all Member States to achieve by 2030). The 2015 reuse target of 5kg per capita has been achieved, and for 2022 the reuse target has been raised to 7kg per capita.

It is possible for other regions to leapfrog in the short term and match the Flemish example provided the necessary political will is there.

Fiche n° 14: Flanders 2015 Target for Reused Goods	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2015
Country/scope	Flanders (Belgium)
Short description	The Flanders region of Belgium had set a 2015 objective of an average of 5kg of reused goods per residents
Labels	Product durability; Repair
Classification	
Sector of the economy (per NACE code)	Horizontal Construction (F)   Forestry (A2) Accommodation and food services (I)   Manufacturing (C) Finances (K)   Man. of chemicals (C2) Repair (S95)   Water (E36) Other   Waste (E38) Not relevant
Туре І	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Туре ІІ	☐ Consumption       ☐ Production         ☐ Design       ☐ Waste Management         ☒ Multiple
Resources covered	☐ All       ☐ Non-metallic minerals         ☐ Biomass       ☐ Waste & sec materials         ☐ Fossil energy       ☐ Water         ☐ Metals       ☐ Others
Targeted actors	Horizontal  CE Material providers  CE Technology providers  Circular Business Models  Potential users

Comments	This objective was reached thanks to already well-established channels for recovery of used products
Governance	
Territorial level	Regional
Implementing institution	Flanders Region
Comments	NA
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	⊠ Strong
Relevance to ESPON regional typology	✓ Horizontal       ✓ Metropolitan regions         ✓ Border regions       ✓ Mountainous regions         ✓ Coastal regions       ✓ Sparsely populated regions         ✓ Islands regions       ✓ Transition regions
Impacting territorial factors	Agglomeration Technology  Land-based resources Governance  Accessibility Territorial milieu  Knowledge
Place-based dimension	Strong Average Weak
Comments	Products are collected by the nearest reuse and repair centre, and usually redistributed in the area. Repair services are also de facto locally embedded.
Impact	
Economic impacts	Strong Average Weak
Environmental impacts	Strong Average Weak
Social impacts	☐ Strong ☐ Average ☐ Weak
Comments	Since 2005, the generation of household waste in Flanders has been reduced by 14% (77kg per capita) to today's figure of 468kg of waste per capita each year. Currently, approximately 70% of this waste is separately collected in order to be reused, recycled or composted (a goal the Parliament wants all Member States to achieve by 2030). The 2015 reuse target of 5kg per capita has been achieved, and for 2022 the reuse target has been raised to 7kg per capita.
Success and replicability	
Enabling factors	Economic incentives
Barriers	Lack of consumer awareness
Potential for replicability	Strong Average Weak Not relevant
Comments	The Flanders region invested in reuse and repair centres that played a critical role in reaching the target. They also boosted social employment.
Circularity	
Circularity target	<ul> <li>2015 objective of an average of 5kg of reused goods per resident</li> <li>2022 reuse target of 7kg of reused goods per resident</li> </ul>
Transformative character of the policy	☐ Reactive ☐ Incremental ☐ Radical ☐ Transformative
Comments	The increase of reused goods increases the circularity of the system. However, despite being interesting the measure is incremental as the target is very low.
Recommendations to regions	Regions can leapfrog in the short term and match the Flemish example provided the necessary political will is there
Sources of information	provided the necessary political will is there
https://www.rreuse.org/tag/wee	e/.

## 16 European Resource Efficiency Knowledge Centre (EREK)

#### 16.1 Overview

The European Resource Efficiency Knowledge Centre (EREK) aims to help European companies, especially SMEs, save energy, material and water costs. EREK also supports national, regional and local organisations across Europe that work with SMEs to improve their environmental performance, helping them to become more resource efficient.

It provides tools, information and business opportunities particularly for SMEs, business support organisations and public authorities. These tools and information present new and better ways to be resource efficient and benefit from circular economy business models which turn waste into an asset.

Target audience are SMEs, but the centre intends to reach them via the provision of information, training and tools to its beneficiaries, i.e. intermediaries (public authorities and business support organisations). Regions should actively use the platform and the opportunity to collaborate with other (more) proficient agencies.

Fiche n° 15: European Resource Efficiency Knowledge Centre (EREK)	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2016
Country/scope	European Union and the European Agency for Small and Medium Enterprises (EASME)
Short description	The European Resource Efficiency Knowledge Centre (EREK) aims to help European companies, especially SMEs, save energy, material and water costs. EREK also supports national, regional and local organisations across Europe that work with SMEs to improve their environmental performance, helping them to become more resource efficient.
Labels	Business models; Business support; Circular economy; Resource efficiency
Classification	
Sector of the economy (per NACE code)	✓ Horizontal       Construction (F)         ✓ Forestry (A2)       Accommodation and food services (I)         ✓ Manufacturing (C)       Finances (K)         ✓ Man. of chemicals (C2)       Repair (S95)         ✓ Water (E36)       Other         ✓ Waste (E38)       Not relevant
Туре I	☐ Economic       ☐ Regulatory         ☐ Financial       ☐ Strategic         ☐ Informational       ☐ Tool         ☐ Institutional       ☐ Voluntary
Туре II	☐ Consumption       ☐ Production         ☐ Design       ☐ Waste Management         ☒ Multiple
Resources covered	
Targeted actors	Horizontal

	☐ CE Material providers
	CE Technology providers
	☐ Circular Business Models ☐ Potential users
	X   Potential users   It provides tools, information and business opportunities particularly
	for SMEs, business support organisations and public authorities. These
Comments	tools and information present new and better ways to be resource ef-
	ficient and benefit from circular economy business models which turn
	waste into an asset.
Governance	T
Territorial level	European Union
Implementing institution	European Commission in partnership with national and local public and
	private agencies  Target audience are SMEs, but the centre intends to reach them via the
Comments	provision of information, training and tools to its beneficiaries, i.e. in-
	termediaries (public authorities and business support organisations).
Territorial dimensions	
Regions/cities as initiators of the policy	Strong Average Weak
Regions/cities as implementors of the policy	⊠ Strong ☐ Average ☐ Weak
	Horizontal Metropolitan regions
Relevance to ESPON regional typology	Border regions Mountainous regions
	☐ Coastal regions ☐ Sparsely populated regions ☐ Transition regions
	Agglomeration Technology
Impacting territorial factors	Land-based resources Governance
impacting territorial factors	Accessibility Territorial milieu
	Knowledge
Place-based dimension	Strong
Comments	The policy instrument can be useful to regions and cities by using the services provided by the centre.
Impact	, , , , , , , , , , , , , , , , , , ,
Economic impacts	Strong Average Weak
Economic impacts Environmental impacts	
Environmental impacts	Strong 🛮 Average 🔲 Weak
Environmental impacts Social impacts	Strong Average Weak
Environmental impacts	☐ Strong     ☒ Average     ☐ Weak       ☐ Strong     ☒ Average     ☐ Weak
Environmental impacts Social impacts	Strong Average Weak Strong Average Weak Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.
Environmental impacts Social impacts Comments	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre
Environmental impacts Social impacts Comments Financing Link to Cohesion Policy (ESIF)	Strong Average Weak Strong Average Weak Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.  Cooperation  Lack of capacity
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.  Cooperation  Lack of capacity  Lack of funding
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.  Cooperation  Lack of capacity Lack of funding Strong Average Weak Not relevant
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers	Strong Average Weak  Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.  Cooperation  Lack of capacity  Lack of funding
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers  Potential for replicability	Strong
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers  Potential for replicability  Comments  Circularity	Strong Average Weak  Resource efficiency is expected to provide new jobs, increase competitiveness, and bring environmental benefits.  Use of ERDF funds for the development of clean production centre types of organisation.  None  The sustainability of the centre is problematic as it needs to be funded by the European Comission in one way or another.  • Cooperation • Lack of capacity • Lack of funding  Strong Average Weak Not relevant  The knowledge centre has a unique place in Europe despite the fact that its long-term financial sustainability could be problematic.
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers  Potential for replicability  Comments	Strong
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers  Potential for replicability  Comments  Circularity  Circularity target	Strong
Environmental impacts  Social impacts  Comments  Financing  Link to Cohesion Policy (ESIF)  Other types of funding  Comments  Success and replicability  Enabling factors  Barriers  Potential for replicability  Comments  Circularity	Strong

Recommendations to regions
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Regions should actively use the platform and the opportunity to collaborate with other (more) proficient agencies.

# Sources of information

• <a href="https://www.resourceefficient.eu/en">https://www.resourceefficient.eu/en</a>

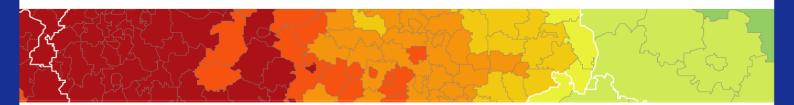
# 17 The Restart Project

### 17.1 Overview

The Restart Project is a community-wide project. It organises 'Restart Parties' where people teach each other how to repair their broken and slow devices – from tablets to toasters, smart phones to headphones. They work with schools and a variety of organisations to help them value and use their electronics for longer. The project is a people-powered platform for change, helping demand emerge for more sustainable, better electronics.

Fiche n° 16: The Restart Project	
Profile	
Status	☐ In force ☐ Draft ☐ Suspended
Year of adoption	2013
Country/scope	Greater London (United Kingdom)
Short description	Clubs to share experience on how to repair products. The project is a people-powered platform for change, helping demand emerge for more sustainable, better electronics.
Labels	Information; Platform
Classification	
Sector of the economy (per NACE code)	☐ Horizontal       ☐ Construction (F)         ☐ Forestry (A2)       ☐ Accommodation and food services (I)         ☐ Manufacturing (C)       ☐ Finances (K)         ☐ Man. of chemicals (C2)       ☐ Repair (S95)         ☐ Water (E36)       ☐ Other         ☐ Waste (E38)       ☐ Not relevant
Туре І	☐ Economic     ☐ Regulatory       ☐ Financial     ☐ Strategic       ☐ Informational     ☐ Tool       ☐ Institutional     ☐ Voluntary
Type II	<ul><li>☐ Consumption</li><li>☐ Design</li><li>☐ Waste Management</li><li>☐ Multiple</li></ul>
Resources covered	All □ Non-metallic minerals   □ Biomass □ Waste & sec materials   □ Fossil energy □ Water   □ Metals □ Others
Targeted actors	Civil society; Consumers; Individuals  CE Material providers  CE Technology providers  Circular Business Models  Potential users
Comments	The Restart Project is a community-wide project. They organise Restart Parties where people teach each other how to repair their broken and slow devices – from tablets to toasters, smart phones to headphones. They work with schools and a variety of organisations to help them value and use their electronics for longer.
Governance	
Territorial level	City
Implementing institution	The Restart Project
Comments	The Restart Project is registered as a Charitable Incorporated Organisation (CIO).
Territorial dimensions	

Regions/cities as initiators of the policy	⊠ Strong
Regions/cities as implementors of the policy	Strong ☐ Average ☐ Weak
Relevance to ESPON regional typology	✓ Horizontal       ✓ Metropolitan regions         ✓ Border regions       ✓ Mountainous regions         ✓ Coastal regions       ✓ Sparsely populated regions         ✓ Islands regions       ✓ Transition regions         ✓ Agglomeration       ✓ Technology
Impacting territorial factors	Land-based resources Governance Accessibility Territorial milieu Knowledge
Place-based dimension	
Comments	While they are based in London, they aim to spread their message worldwide.
Impact	
Economic impacts	Strong Average 🛛 Weak
Environmental impacts	Strong Average Weak
Social impacts	☐ Strong ☐ Average ☐ Weak
Comments	The impacts of the project will be mostly weak/average since they have an ad hoc community-led organisation at the local level.
Financing	
Link to Cohesion Policy (ESIF)	There is a need to mainstream circular economy into the new Cohesion Policy
Other types of funding	Horizon 2020 calls on circular economy product design, waste prevention and management, food waste, remanufacturing, etc.  The European Investment Bank is a big potential source of financing.
Comments	Explore the role of private finance for circular economy.
Success and replicability	
Enabling factors	Community-driven organisation
Barriers	<ul><li>Lack of capacity</li><li>Lack of funding</li></ul>
Potential for replicability	Strong Average Weak Not relevant
Comments	It is an easily replicable approach.
Circularity	
Circularity target	<ul> <li>Move beyond recycling, by sharing skills locally and promoting repair and reuse</li> </ul>
Transformative character of the policy	Reactive Incremental Radical Transformative
Comments	Higher rates of repair and a higher propensity of people to have goods repaired fully fits in the circular economy concept but the meausure remains incremental as the volumes are relatively low.
Recommendations to regions	It is important to foster these types of initiatives at the local level, so that values such as repair and reuse are shared at a community-wide level.
Sources of information	
<ul> <li>https://therestartproject.org/rest</li> </ul>	art-futures/



#### **ESPON 2020 – More information**

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