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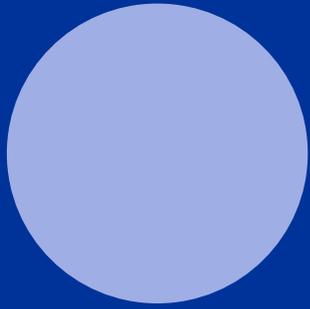


ESPON Seminar

Small and medium-sized cities in Europe

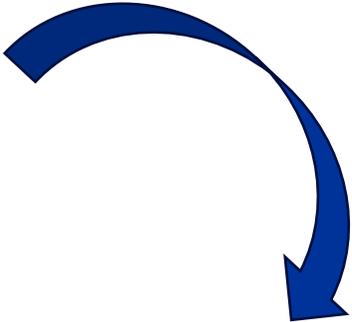
15-16 November 2023 in Cuenca, Spain

*Keeping talent in rural areas:
Carolina Gutiérrez Ansótegui*



What are the rural youth needs?

National Rural Networks: a powerful tool



Digital survey launched by the Spanish Rural Network

(IDENTIFICATION)



- Digital survey answered by **1.053 people**
- There is a **high level of satisfaction** among young people regarding living in rural areas, **but....**

Young rural demand...

Access to employment: 32%

Basic services: 15%

Public Administration support: 12%



Specific training for entrepreneurship



Educational and health services



Improvement of infrastructure connecting to other population centers.



Emphasis on digitization and access to quality internet.



More financial assistance to access land and housing.

What could the NRN do?

(ACTION)



1. Entrepreneurship and employment in rural areas

- Publications of **Best Practices**
- Entrepreneurship **on line courses**
- Entrepreneurs **events in rural areas.**
- Regional reports on **resources: “how to launch a business”.**

What could the NRN do?

(ACTION)



2. Promoting networking among the rural youth

- **Regional** events to connect them: **Experiences exchange.**
- **National Rural Youth Forum/Network** (including associations).

2

What about the agrisector youth needs?

Some demands of young farmers

Practical training/Advisory Services



Access to financial support





150 Young farmers visiting for 5-14 days other farmers.

200 Modelic farmers hosting those young farmers

“Peer to peer Exchange”

National funds for supporting this actions

Temas
Programas de Desarrollo Rural Cofinanciados por la UE
Programa Nacional de Desarrollo Rural 2014-2020
Red PAC
Caminos naturales
Mujeres rurales
Innovación y digitalización
Gestión sostenible de regadíos
Jóvenes rurales
Estudio de Necesidades Formativas
Programa CULTIVA
Grupo Focal sobre Acceso a la Tierra
Días mundiales y fechas destacadas
Servicios
Ayudas y subvenciones
Formación, congresos y jornadas
Legislación
Participación pública
Planes y estrategias
Publicaciones y documentación

Buscador de Estancias Formativas 2023 / 2024



Comunidades Autónomas

Andalucía
Aragón
Asturias (Principado de)
Balears (las Illes)
Canarias

Producción Agraria (selección máxima: 5)

Algodón
Apícola
Arroz
Avícola de carne
Avícola de puesta

Tématica Formativa (selección máxima: 10)

Agua: técnicas y tecnologías para un uso racional
Cooperativismo agroalimentario y otras fórmulas de asociacionismo
Diversificación, transformación y comercialización agroalimentaria
Gestión de subproductos y residuos
Incorporación de criterios ambientales y climáticos y prácticas sostenibles
Manejo del cultivo agrícola y del suelo, laboreo y técnicas de fertilización
Mecanización, incorporación y uso de tecnologías en los procesos productivos
Mitigación y adaptación al cambio climático
Modelos de gestión de la tierra, traspaso de fincas e inversiones en tierras
Planificación y gestión económica y financiera de las explotaciones

Fechas (selección máxima: 5)

Diciembre 2023
Enero 2024
Febrero 2024
Marzo 2024
Abril 2024

Buscar

Limpiar



PROGRAMA
CULTIVA

Ministry of Agriculture offers a searcher where young farmers can consult about modelic farmers:

- Where
- What production
- Topics
- Dates of hosting

Access to financial support

SPANISH CENTRALIZED MANAGEMENT FINANCIAL INSTRUMENT

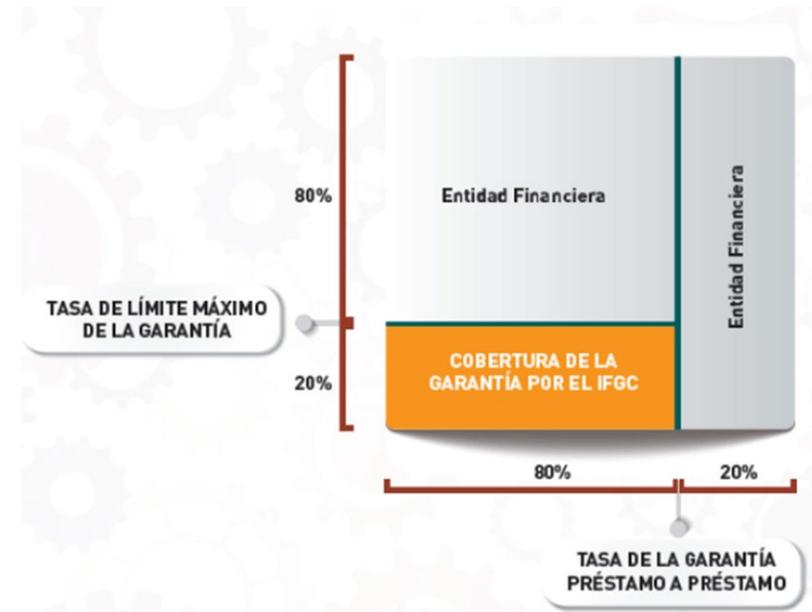
- What is it?

Guarantee (reimbursable) instrument that provides incentives for private investment.

It is aimed at answering a market failure (inefficient allocation of the financial resources available for investments in the rural environment, I.A **YOUNG FARMERS**

Guaranteed Loans:

- **80% covered by EAFRD**
- **20% covered by bank**



Access to financial support

- Who is taking part in?
- ✓ **Autonomous Communities** who freely join.
 - 2014-2022: Castilla y León, Extremadura and Galicia (3 regions)
 - 2023-2027: Castilla y León, Extremadura, Galicia, Aragón, Asturias, Baleares, Canarias, Cantabria, Castilla-La Mancha and Comunidad Valenciana (10 regions)
- ✓ **Ministry of Agriculture, Fisheries and Food (MAPA).**
- ✓ **Sociedad Anónima Estatal de Caución Agraria (SAECA).**
- ✓ The **banks** who freely join (16 signed the operational agreement currently).

Access to financial support

- Current situation

More than 900 people have obtained a guaranteed loan.

More than 1.100 loans with funds from 2014-2022

More than EUR 165 million formalized.

- Rural Development measures 2014-2022:

Investments in agricultural holdings (code: 4.1)

Investments in processing/marketing and/or development of agricultural products
(code: 4.2)

Business start up aid for young farmers (code: 6.1)

Investments in forestry technologies and in processing, mobilising and marketing of forest products (code: 8.6)

3

The key role of Local Action Groups

The key role of Local Action Groups (EAFDR)

“The closest to the territory,
the better designed measures”

The key role of Local Action Groups (EAFDR)

RURAL YOUTH

1.-Peripheral memories (Jóvenes dinamizadores)

<https://dinamizomipueblo.es/peripheral-memories-un-reto-para-conectar/>

2. WemWex (GAL Cantabria)

<https://leader.vallespasiegos.org/un-nuevo-erasmus-para-los-jovenes-rurales-de-cantabria/>

3.-Colectivo Tierra de Campos . Hilando comunidad

<https://www.somostierradecampos.com/2023/10/10/hilando-comunidad/>

4. ADEME convoca la 1ª edición de Monfragüe en Corto, un festival para jóvenes creadores rurales

<http://www.redr.es/es/cargarAplicacionNoticia.do?texto=jovenes&identificador=34699&fechaDesde=&idCategoria=0&fechaHasta=>

5. El 'Plan HEBE Primera Oportunidad' ofrece 105 becas dirigidas a jóvenes de la provincia de Huelva de la mano de los GDR

<http://www.redr.es/es/cargarAplicacionNoticia.do?texto=jovenes&identificador=34472&fechaDesde=&idCategoria=0&fechaHasta=>

An example of LEADER projects for rural youth

YOUNG RURAL PROMOTERS PROJECT

Cooperation LEADER Project of
13 LAGs in Aragon región

Supported by measure 19
of Rural development funds



Rural era
- rural
entrepreneurship
network

Rural Young promoters
- 14-18 years old
- stable group
- disseminate information

Talent return
- University
practices in SMEs
in rural areas

The key role of Local Action Groups/rural Networks

ELDERLY PEOPLE IN RURAL AREAS

1.- 'Soy mayor y decido'

<https://www.somostierradecampos.com/2023/10/24/soy-mayor-y-decido-2/>

2.- Proyecto Viernes

<https://programaviernes.com/>

3.- Hashtag rural (ADSUR)

<http://www.redr.es/es/cargarAplicacionNoticia.do?texto=j%C3%B3venes&identificador=35180&fechaDesde=&idCategoria=0&fechaHasta=>

4.- Espacios Senior.

<https://www.espacioseniorextremadura.es/>

5. Proyecto Dependencia y empleo.

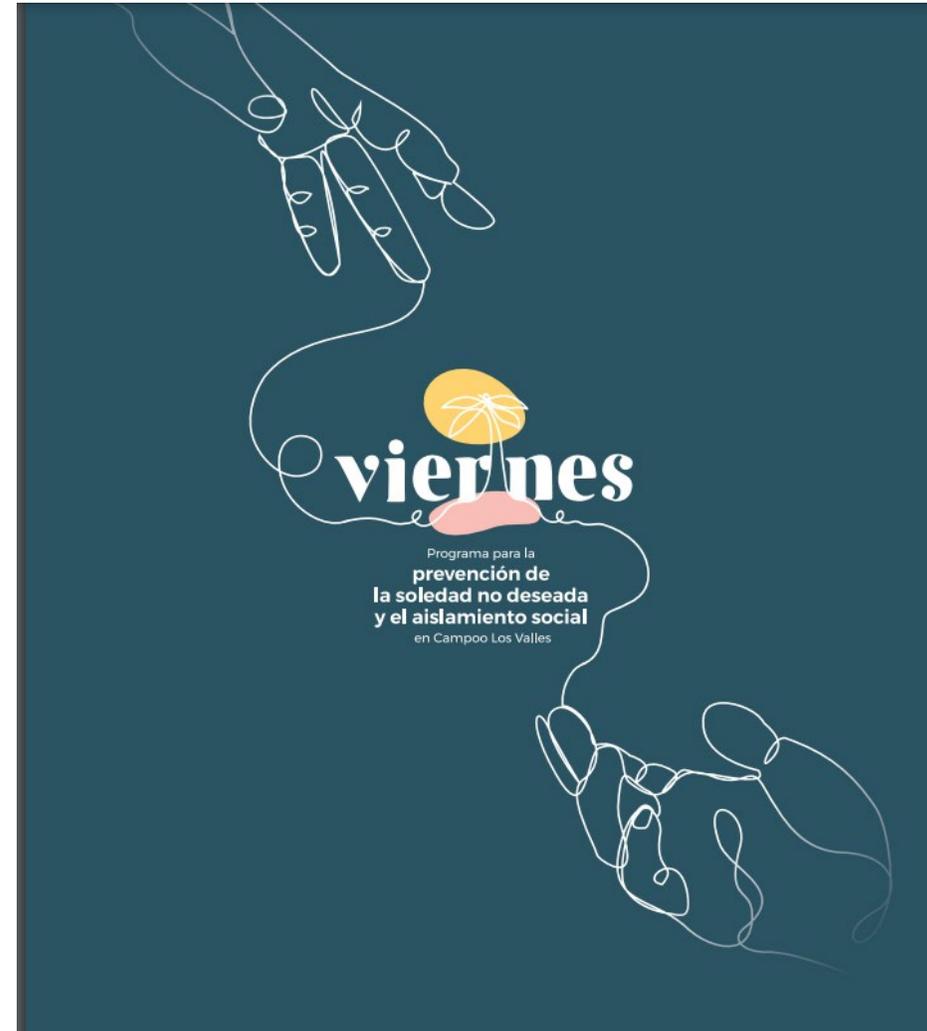
<https://www.dependenciayempleocyl.org/>

An example of LEADER projects for elderly people

FRIDAY PROJECT

Pilot Project in Campoo Los Valles
(Cantabria region)

Viernes is a program for the prevention of unwanted loneliness and social isolation promoted by the Ministry of Social Inclusion, Youth, Families and Equality of the Government of Cantabria in the Campoo Los Valles region that is launched through the Association of Campoo Los Valles Territorial Development in collaboration with the Cantabrian Rural Development Network.



<https://programaviernes.com/>

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Thank you!

Please visit us at:

<https://www.mapa.gob.es/es/desarrollo-rural/temas/jovenes-rurales/>