ESPON Seminar

The role of functional areas for territorial cohesion

Congress Hall Palas
Strada Palas nr. 7A,
Iași, Romania

// Context and objectives

The ESPON seminar “The role of functional areas for territorial cohesion” is organised in cooperation with the Romanian Presidency of the EU Council in the framework of the ESPON 2020 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

People are increasingly mobile and developments don't stop at administrative borders. Moreover, policy decisions and actions reach beyond administrative borders. This means, geographies for policy making are not aligned with the geographies affected. Policy making using functional areas should overcome these challenges.

This seminar will look at how the scale of policy intervention can be matched with the scale of developments by using functional areas. What is the role of functional areas for territorial cohesion? How can areas in decline profit from policy making using functional urban areas? How can development in functional areas be measured?

Furthermore, the seminar will provide insights from the latest ESPON evidence on many of the topics related to the territorial cohesion debate including financial instruments, green infrastructure, circular economy, refugee flows, youth unemployment, geographical specificities, cultural heritage, territorial impact assessment, land-sea interactions, big data and urban rural linkages.

The seminar is aimed at policy makers, stakeholders, practitioners, scientists and experts who are interested in understanding the development challenges and potential of their territory in a wider context and implementing policies ‘on the ground’ and how ESPON evidence can support these processes.
3 easy steps to join the interactive debate

1. Open browser
2. Go to slido.com
3. Enter event code ESPON

Ask questions and upvote the ones you like
Stay anonymous or attach your name to the question
Share your thoughts and opinions by voting in live polls
\textbf{Wednesday, 19 June}

\textit{2}\textsuperscript{nd} FLOOR 8:30 \hspace{1em} \textit{Registration}

\textbf{CHOPIN} 9:30 \hspace{1em} \textbf{Welcome and opening}

\begin{itemize}
  \item \textbf{Moderator:} Jon Worth
  \item // Alin Virgil Chirilă, Secretary of State, Romania
  \item // Maricel Popa, President of the County Council, Iași
  \item // Ilona Raugze, Director of ESPON EGTC
\end{itemize}

\textbf{CHOPIN} 10:00 \hspace{1em} \textbf{Session A: Functional areas and territorial cohesion}

How can functional areas contribute to territorial cohesion? How can areas in decline profit from policy making using functional areas? How can a spill-over of prosperity and growth to declining areas be ensured?

\begin{itemize}
  \item \textbf{Moderator:} Ilona Raugze
  \item \textbf{Keynote Speeches:}
    \item // Simin Davoudi, Newcastle University (UK), From 'left behind' to 'kept behind' places: Re-imagining territorial cohesion
    \item // Tim Moonen, The Business of Cities (UK), Cities and Functional Areas: Scales, Spill-overs and Strategies
\end{itemize}

\textbf{Debate with audience}

\textit{TERRACE} 12:15 \hspace{1em} \textit{Family picture (on the terrace when weather allows)}

\textit{0}\textsuperscript{th} FLOOR 12:30 \hspace{1em} \textit{Lunch}

13:30 \hspace{1em} \textbf{Session B: Functional areas and territorial cohesion at different scales}

\textbf{CHOPIN} \hspace{1em} \textbf{Session B1: Functional urban areas and links to declining areas}

How can functional urban areas contribute to territorial cohesion? What are best-practice sustainable urban development policies and territorial-administrative governance scales to reverse emigration, attract/integrate migrants and human capital and improve governance, labour migration and connectivity?

\begin{itemize}
  \item \textbf{Moderator:} Liviu Ianăși, University of Architecture and Urbanism Ion Mincu (RO)
  \item \textbf{Speakers:}
    \item // Zintis Hermansons, ESPON EGTC (LU), ESPON Policy Brief on Addressing labour migration challenges in Europe: an enhanced functional approach
    \item // Roger Milego, Autonomous University of Barcelona (ES), Functional Urban Areas and Regions in Europe – ESPON FUORE Project
    \item // Jason Begley, Coventry University (UK), Urban-rural connections in non-metropolitan regions – ESPON URRUC Project
    \item // Renaud Le Goix, UMS RIATE (FR), Big Data for Territorial Analysis and Housing Dynamics – ESPON BDHOUSING Project
    \item // Marta Bystrowska, Urban Agenda Partnership on Sustainable Use of Land and Nature-based solutions
\end{itemize}
MOZART

Session B2: Macro-regions
How do macro-regions contribute to European territorial cooperation (ETC)? How to monitor territorial development and at which level? How functional areas, spatial identity and territorial organisation are understood and considered?

Moderator: Erik Glaersen, Spatial Foresight (LU)

Speakers:
// Joanna Mouliou, EC DG Regio, Setting the scene
// Efrain Larrea, Mcrit (ES), European and Macro-regional Territorial Monitoring System – ESPON EMTMS Project
// Tobias Chilla, University of Erlangen-Nuremberg (DE), Common Spatial Perspectives for the Alpine Area: Towards a Common Vision – ESPON Alps2050 Project
// Kjell Nilsson, Nordregio (SE) and Maria Toptsidou, Spatial Foresight (LU), Territorial Scenarios for the Baltic Sea Region – ESPON BT2050 Project
// Mathilde Konstantopoulou, ESPON MC member (EL), EU Strategy for the Adriatic and Ionian Region (EUSAIR)

VIVALDI

Session B3: Cross-border regions
Cross-border functional areas: which role in future European Territorial Cooperation programmes?

Moderator: Nathalie Verschelde, EC DG Regio, Introduction and moderation

Speakers:
// Bernd Schuh, OÎR (AT), Territorial Impact Assessment for Cross-Border Cooperation – ESPON TIA CBC and TIA Tool Projects
// Helka Kalliomaki, University of Turku (FI), Potentials of big data for integrated territorial policy development in the European growth corridors – ESPON BIGDATA Project
// Alexandru Rusu, University Al. I. Cuza, Iaşi (RO)
// Martin Guillermo-Ramirez, AEBR
// Mátyás Jaschitz, CESCI (HU)

Session B4: Translating territorial evidence for policymakers and citizens
Territorial evidence, place-based approach, functional areas. What do these terms mean for opinion makers and citizens? How do we translate scientific results in a language non-experts can understand? What is really interesting for European/national/local media? (upon invitation)

Moderator: Jon Worth

Speakers:
// Nikos Lampropoulos, ESPON EGTC, Introduction
// Terry Martin, Science Policy Interface Agency
// Nicholas Waller, New Europe
// Stefano Marchi, El Mundo
// Tommaso Lecca, Europe Today
// Radu Nistor, Newsteam
// Catalina Mihai, EURACTIV

TERRACE 15:30 Break (on the terrace when weather allows)
TERRACE  15:45  Side event: Growing local digital empowerment in Iaşi
The Digital Cities Challenge is a tailored programme launched by the European Commission to support 41 cities in developing and implementing digital policies that can transform day-to-day life for residents, businesses, workers, and entrepreneurs. Iaşi is one of the 15 Challenge cities. What are their experiences?

**Moderator:** Jon Worth

**Speakers:**
// Florin Cardasim, Codecamp – Iaşi (RO)
// Oana Olariu, CIVICA – Iaşi (RO)

CHOPIN  16:15  Session C: Presentation of Selected New ESPON Research
What will new ESPON research projects provide to develop a better evidence-informed understanding of the territorial dimension of future Cohesion Policy?

**Moderator:** Jon Worth

**Speakers:**
// Sandra Di Biaggio, ESPON EGTC and Carlo Sessa, ISINNOVA (IT), Quality of life measurements and methodology
// Marjan van Herwijnen, ESPON EGTC and Petri Kahila, University of Eastern Finland (FI), The future of Europe’s Shrinking Rural Regions – ESPON ESCAPE Project
// Piera Petruzzi, ESPON EGTC and Thijs Fikken, Ecorys (NL), Adapting European Cities to Population Ageing – ESPON ACPA Project
// Nicolas Rossignol, ESPON EGTC and Xavier Le Den, Ramboll (DK), European Sustainable Urbanisation through port city Regeneration – ESPON ENSURE Project
// Marjan van Herwijnen, ESPON EGTC and David Evers, PBL (NL) Sustainable Urbanisation and land-use Practices in European Regions – ESPON SUPER Project
// Martin Gauk, ESPON EGTC and Roberta Capello, Polytechnic University of Milan (IT), Technological Transformation & Transitioning of Regional Economies
// Nicolas Rossignol, ESPON EGTC and Lison Rabuel, VVA Brussels (BE), Stocktaking and assessment of typologies of Urban Circular Collaborative Economy initiatives – ESPON SHARING Project

17:45  End of the programme for Day 1

19:00  Dinner at the restaurant of Hotel Ramada, Iaşi
Thursday, 20 June

**Session D: Pitching ESPON results from recently finalised ESPON activities**
What are the key messages resulting from the latest ESPON evidence?

 Moderator: Jon Worth and Laurent Frideres

**Speakers Block 1: Vision for Europe**
- Carlos Tapia, Tecnalia (ES), Circular Economy and Territorial consequences – CIRCTER
- Peter Varnai, Technopolis Group Eesti (EE), Future Digital Health in EU – ESPON eHEALTH
- Jaume Fons, Autonomous University of Barcelona (ES), Green infrastructure and ecosystem services - GRETA
- Elissavet Lykogianni, Valdani Vicari & Associati (IT), Material Cultural Heritage as a Strategic Territorial Development Resource – ESPON HERITAGE Project
- Hy Dao, University of Geneva (CH) – ESPON Database Portal Project

**Speakers Block 2: Solving local challenges**
- Andreea Pop, ICON-INSTITUT (DE), Youth unemployment – ESPON YUTRENDS Project
- Laura Todaro, Valdani Vicari & Associati (IT-BE), Impacts of refugee flows to territorial development – ESPON MIGRARE Project
- Renaud Le Goix, UMS RIATE (FR) – ESPON Big Data for Territorial Dynamics and Housing Project
- Helka Kalliomaki, University of Turku (FI), Potentials of big data for integrated territorial policy development in the European growth corridors – ESPON BIGDATA Project
- Jason Begley, Coventry University (UK), Urban-rural connections in non-metropolitan regions – ESPON URRUC Project

**Speakers Block 3: Fit for purpose**
- Erik Gløersen, Spatial Foresight (LU), Territories with geographical specificities – ESPON BRIDGES Project
- Sue Kidd, University of Liverpool (UK), Maritime spatial planning and land-sea interactions
- Fiona Wishlade, European Policies Research Centre (UK), Financial instruments and territorial cohesion

**Break (on the terrace when weather allows)**

**ESPIN moving forward**
Messages on the progress of activities and on the plans for 2019 / 2020.

 Moderator: Jon Worth

**Themes of the Finnish and Croatian Presidencies**
Key thematic priorities of the forthcoming Finnish and Croatian Presidencies in respect of territorial cohesion and the TA 2020+.

 Moderator: Thiemo Eser, ESPON MA

**Closure**

 Moderator: Diana Țenea, General Director of EU Presidency

**Farewell lunch**
// Latest from ESPON

**Cross-border public services**
www.espon.eu/cps-brief

**Labour migration challenges**
www.espon.eu/labour-migration

More peer-learning workshops to be offered in 2019. Policy makers who seek analytical advice are invited to send us their requests. Visit our website for more information.

https://www.espon.eu/peer-learning

European Week of the Regions and Cities will take place on 7-10 October 2019 in Brussels. ESPON will host a number of sessions, talks with stakeholders and an exhibition. Save the date!

The ESPON EGTC is the Single Beneficiary of the ESPON 2020 Cooperation Programme. The Single Operation within the programme is implemented by the ESPON EGTC and co-financed by the European Regional Development Fund, the EU Member States and the Partner States, Iceland, Liechtenstein, Norway and Switzerland.

ESPON EGTC // 4, rue Erasme // 1468 Luxembourg // Tel. +352 20 600 280 // info@espon.eu

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