



The Ministry of Sustainable Development and Infrastructure, Luxembourg
ESPON 2020 Managing Authority
in cooperation with the ESPON EGTC as the Single Beneficiary
of the ESPON 2020 Cooperation Programme

“ESPON - Supporting policy-making with territorial evidence - 15 years and beyond”

and

“How to get involved - countries regions and cities benefit from ESPON activities”

14 November 2017

Hosted by the:



Rue Belliard 101, 1040 Bruxelles, Room JDE 52

The aim of the event is to inform as widely as possible about the ESPON 2020 Programme and ensure a European wide understanding of:

- the objectives and results of the ESPON 2020 programme among the target groups of the programme, including possible “multipliers” and the wider public;
- the actions and activities foreseen related to territorial evidence,
- and the (indirect) funding opportunities the programme offers.

The role of the ESPON 2020 Programme in the European Union and Member States and the benefit of the Community assistance to the public policy at all levels including transnational, regional and local is demonstrated by informing upon the results and envisaged the impact of the ESPON 2020 Cooperation Programme.

For whom is the conference organised?

The event addresses organisations and representative of local, regional and national authorities, as well as authorities implementing ESIF programmes and organisations promoting different regional/urban interests at EU level and national, regional and local stakeholders engaged in policy-making on territorial development. The conference also addresses universities and research institutes as key actors for the development of the knowledge base at the core of the ESPON Programme.

Which results do we expect?

The conference shall enlarge ESPON audience and reach stakeholders so far not yet aware of the potentialities of the ESPON Programme and the usefulness of its results. The event should increase the understanding of the concrete needs of the target groups of the ESPON Programme and the understanding of how the programme can be further improved and developed to serve them.

The invited speakers will share their experience with the ESPON Programme and will explain how and why their involvement with ESPON started and how the cooperation evolved. Of particular interest is the dialogue on the objectives, the use of the outputs and finally on the results achieved so far and to be achieved in the future.

The conclusive panel discussion will focus on the additional contributions that ESPON can bring to the policy makers at all administrative level and open a discussion on what ESPON can and should do differently in future and what ESPON can envisage and be asked to do that it is not doing now.

The afternoon workshop organized by ESPON EGTC promotes and encourages potential stakeholders to apply for ESPON targeted analyses to support their policy-making processes. Targeted Analyses are powerful means to transfer ESPON knowledge, share experience and facilitate the use of European territorial evidence rooted in real place-based policy development processes. ESPON Targeted analyses are demand-driven and tailor-made research activities that since 2007 have provided support at all stages of policy development to a wide range of stakeholders representing their cities, regions, national governments, EU funded programmes etc.

The outcome of the discussions shall be used towards media and feed the reflections of the Monitoring Committee on the future of ESPON as well as support the ongoing evaluation of the ESPON Programme.

Programme and Timing on 14 November 2017

**“ESPON - Supporting policy-making with territorial evidence –
15 years and beyond”**

8h45- 9h15	Welcome coffee and registration
9h15 – 9h45	<p>Welcome and opening</p> <p>Set up: Karen Coleman</p> <p>Welcome statements</p> <ul style="list-style-type: none"> • Karl-Heinz Lambertz, President of Committee of the Regions • Camille Gira, Secretary of State, Luxembourg, Head of ESPON Managing Authority
9h45 – 11h00	<p>ESPON in support of Territorial Development – cases of evidence and witness</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Karen Coleman <p>Introduction – ESPON Activities in support of Territorial Development</p> <ul style="list-style-type: none"> • Ilona Raugze, ESPON EGTC <p>Two implemented/ongoing activities will be used as show-cases to provide examples of how ESPON can support Territorial Development in concrete terms. Stakeholders will be asked to explain how and why they decided to ask support to ESPON and how the received inputs were concretely used and fed (or are going to feed) the policy process in which they are involved.</p> <p>Territorial Impact Assessment</p> <p>ESPON has long been engaged in laying the foundation for simple and feasible insight and tools but also model based Territorial Impact Assessment (TIA) methodologies for policies already within the ESPON 2006 programme. The ESPON 2013 built on this experiences and the ESPON approach of bringing the scientific and policymaking community together in the research and development process on TIA and its benefits. The ESPON Assessment of Regional and Territorial Sensitivity (ARTS) project has produced a quick and effective tool to deliver TIA called the</p>

	<p>'TIA Quicksan'. In addition, ESPON has also financed a stakeholder driven targeted analysis (ESPON and TIA – EATIA) together with 3 national administrations helping mainstreaming TIA processes at both Member State and regional levels.</p> <p>Statements:</p> <ul style="list-style-type: none"> • Petr Osvald, Designated Chair of the CoR COTER • David Evers, Department of Spatial Planning and Quality of the Local Environment, PBL Netherlands Environmental Assessment Agency, Netherlands • Bernd Schuh, OIR Austria <p>Cross-Border Areas</p> <p>As in the case of TIA, ESPON has been long involved in supporting cross-border analysis and strategies. In the first programming period the accent was on governance issues and on the impact of Structural Funds. A greater focus on cross-border issues was achieved with the Targeted Analysis implemented under the ESPON 2013 Programme, in particular Metroborder, LP3LP and Ulysses implemented in cooperation with AEBR and involving 13 cross-border areas. These positive experiences have also contributed to a stronger attention on the development potential of cross-border areas at all levels.</p> <p>Statements:</p> <ul style="list-style-type: none"> • Martín Guillermo-Ramírez, AEBR • Silvia Jost, Swiss Federal Office for Spatial Development (ARE) • Efren Feliu, Technalia
11h00 11h30	Coffee-break
11h30 – 12h30	<p>From the past to the future contribution of ESPON to policy making - Panel discussion</p> <p>The panel discussion shall focus on the objectives and role that ESPON has played in the past and could in the post-2020 framework. Synergies and potential overlapping with other instruments shall be addressed (e.g. Horizon 2020; Competence Centers; etc.). The objective is to explore the specialties / niches in which ESPON can bring a unique added value and make a difference. The reflection should not only focus on the policy needs that can be served by ESPON (and in which way/format) but also on how to attract the attention of the researchers and stimulate their interest to actively participate in the ESPON programme.</p>

	<p>Moderator: Karen Coleman</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Petr Osvald, Designated Chair of the CoR COTER • Marc Lemâitre, Director General of the European Commission, DG Regio • Priidu Ristkok, Director General for Territorial Cohesion of the EU Presidency, Estonia • Jean Peyrony, Director MOT Cross-border Operational Mission • Luisa Pedrazzini, Director in the DG Environment, Energy and Sustainable development, Regione Lombardia, Italy • Patrick Le Galès, Professor and Director of the CNRS Center of European Studies of Sciences Po, Paris • Questions and Comments from the floor Including a statement from Magda de Carli, Head of Unit “Spreading Excellence and Widening Participation”, DG Research
12h30 -12h45	<p>Closing remarks</p> <ul style="list-style-type: none"> • Camille Gira, Secretary of State, Luxembourg, Head of ESPON Managing Authority
12h45-13h45	<p>Lunch</p>

ESPON EGTC workshop: Targeted analysis in support of better policy-making in cities and regions	
14h00-14h15	<p>Welcome and opening</p> <p>Introduction and Moderator: Karen Coleman</p> <p>Welcome and overview of targeted analysis support by ESPON</p> <ul style="list-style-type: none"> • Ilona Raugze, Director, ESPON EGTC
14h15-15h00	<p>Sharing experiences with ESPON Targeted analysis and use of results in policy-making</p> <p>During the panel discussion stakeholders of previous targeted analysis activities implemented under ESPON 2013 programme and of ongoing activities under ESPON 2020 programme will share their experiences in designing their proposals, cooperating with researchers in the implementation stage and using their results in policy-making.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • David Hope, Coventry City Council • Stewart MacNeill, Coventry University • Silvia Jost, ARE Switzerland • Alfredo Corbalan, Brussels Capital Region
15h00-16h00	<p>Dialogue with stakeholders on designing and implementing targeted analyses</p> <p>During this session the EGTC will provide a step-by-step guidance on procedures for applying, selection criteria, principles of implementation, success factors, and engage in an interactive dialogue with potential stakeholders who are interested to apply for targeted analyses.</p> <ul style="list-style-type: none"> • Michaela Gensheimer, ESPON EGTC
16h00-17h00	<p>Partner café</p> <p>Partner café will provide an informal networking opportunity for potential stakeholders to discuss their ideas for targeted analyses, find partners and agree on future cooperation.</p>