

ESPON



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Swedish Presidency
of the Council of the
European Union

// ESPON Seminar in Luleå, Sweden 14 – 15 June 2023

Territorial perspective of green industrialisation



Venue:
Kulturens hus
Skeppsbrogatan 17,
Luleå, Sweden





Programme version: 07/03/2023

// Context and objectives

The ESPON seminar on 14-15 June 2023 is organised in cooperation with the Swedish Presidency of the EU Council in the framework of the ESPON 2030 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

Please note that all events are taking place on site.

As the world edged out of the COVID-19 pandemic, international organisations, financial institutions and business representatives have urged world leaders to ensure a recovery process that will lead to a greener and more sustainable global economy. Such a 'green recovery' can be an opportunity to **accelerate the shift from carbon-intensive industrial structures and processes towards more sustainable, environmentally-friendly solutions**. The transition shall not only put an end to the depletion of natural resources, biodiversity loss and climate change induced hazards, it shall also contribute to achieving social and economic goals laid down in the 2030 Agenda for Sustainable Development. This transition process has been termed 'green industrialisation' or 'green industrial revolution'.

Northern Sweden experiences a development boom of renewable-powered industries, with plans underway for large-scale fossil-free steel production and existing factories producing fossil-free fertiliser and aviation biofuel. Over the next two decades, up to 100,000 jobs are planned to be created in this sparsely populated region. These activities form the centrepiece of Sweden's 2045 net-zero carbon pledge and the country's ambitions to become a front-runner in the quest for a fossil-free economy.

Against this backdrop, the ESPON seminar in Luleå on 14-15 June 2023 in cooperation with the Swedish Presidency of the Council of the European Union will focus on the "Territorial perspective of the ongoing green industrialisation". The transition process entails various development opportunities and challenges that the region and municipalities need to deal with. The attraction and retention of skilled workforce is as relevant as the provision of attractive housing, services of general interest and the management of land use conflicts, to mention just some of the topics that will be addressed. **The ESPON seminar will be an opportunity to learn about experiences made already with green industrialisation, also in other parts of Europe, and to exchange on good practices.** Local, regional and national stakeholders as well as researchers will actively contribute to the event and have the possibility to network.

The different contributions to the ESPON seminar will feed into a **policy paper** that the ESPON EGTC compiles in cooperation with Nordregio on the "Territorial perspective of green industrialisation". While focusing on the northern Swedish regions of Västerbotten and Norrbotten, the policy paper will be of universal character, relevant for all regions in Europe, that are on their transition path to a greener economy.



// The programme in a nutshell

WEDNESDAY // 14 June	
08:15	Registration
09:00	Welcoming speeches
09:30	Policy setting
10:30	Coffee break
11:00	Territorial evidence
12:30	Lunch break
13:30	Inspirational speech
14:00	World café sessions
16:00	Coffee break
16:30	Fishbowl session
17:30	End of the day

THURSDAY // 15 June	
08:45	Registration
09:00	Parallel workshops
10:15	Coffee break
10:40	Parallel workshops
11:55	Conclusions and reflections
12:30	End of the seminar

// All hours indicated in the programme are in CET



// Some details of the programme

// Policy setting

Speakers confirmed:

- Tomas Mörtzell, CPMR Baltic Sea Commission
- Claes Nordmark, Association of Municipalities in Norrbotten Region
- Therese Kreisel, Skellefteå Municipality

// Territorial evidence

Speakers confirmed:

- Sverker Sörlin, Royal Institute of Technology Stockholm – The historical perspective of industrialisation in northern Sweden
- Ann-Kristin Bergquist, Uppsala University – Drivers behind industrialisation in northern Sweden: Past and present
- Michaela Gensheimer (ESPON EGTC) & Nora Sanchez Gassen or Carlos Tapia (Nordregio) – ESPON policy brief on Green industrialisation

// Inspirational speech

Speaker almost confirmed:

- Rob Hopkins, Transition Network (tbc)

// World café sessions

Discussing the question: What do regions need to transition to green industrialisation?

The discussions are focussed around:

- How to manage the U-turn? Demography, employment and skilled labour
- How to improve local attractiveness? Housing, services of general interest & quality of life
- How to address land use conflicts? Land take, environment and historical land use
- How to govern green transition? Urban-rural connections and cohesion
- How can digitalisation help? E-health, digital innovation, public service provision

// Parallel session

Practical examples gathering ideas for further research and recommendations.

The examples are grouped around:

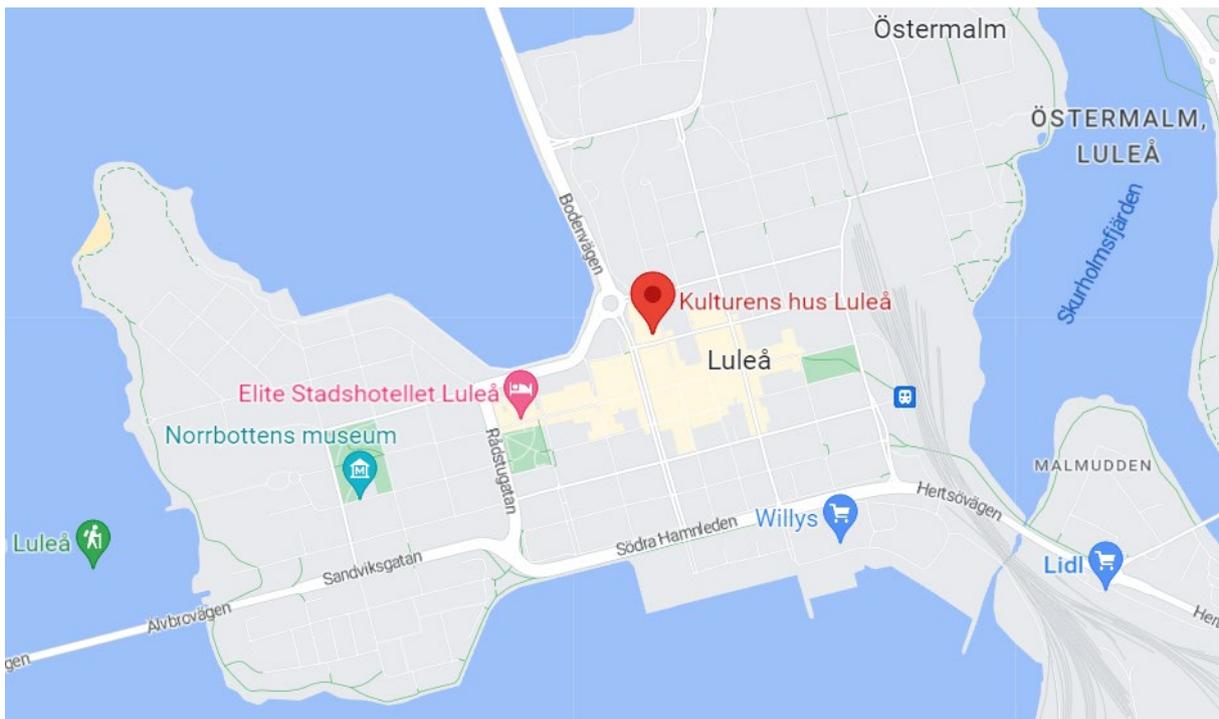
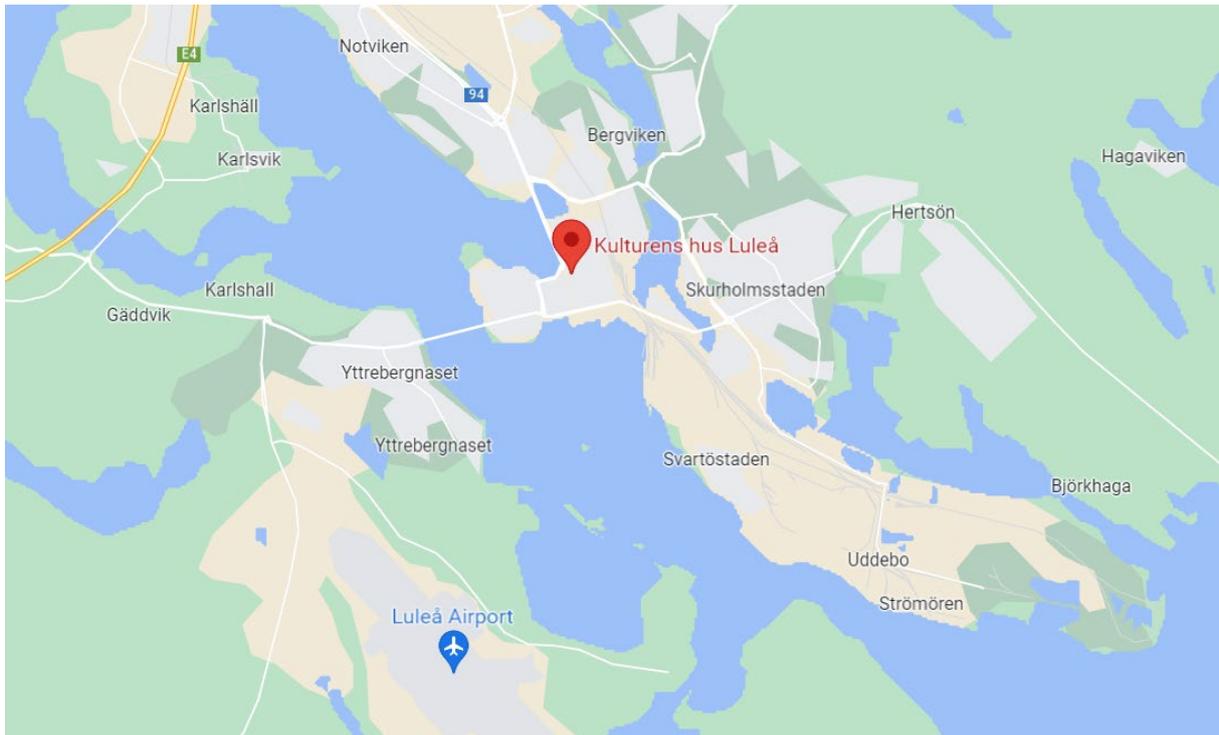
- How to manage the U-turn?
- How to improve local attractiveness?
- How to address land use conflicts?
- How to govern green transition?
- How can digitalisation help?
- How to solve financial issues?



// Practical Information

// Venue of the seminar

Location: Kulturens hus
Skeppsbrogatan 17, Luleå, Sweden
 <https://www.kulturenshus.com/konferens/>





// How to get there

Luleå airport is connected to the city by bus lines 4 and 104. Please find the timetables [here](#) (page 18 cont. and page 74 cont.)

The bus stop "Shopping, Centrum" serves the **venue** (distance: 190m) and **Best Western Savoy hotel** (distance: 210m). The bus stop "Smedjegatan, Centrum" serves **Quality hotel** (distance: 290m) and **Elite hotel** (distance: 350m).

Bus tickets can be bought from the self-service machine in the airport bus stop and various other bus stops in the city. Bus tickets can also be bought via the LLT app. [Download app \(iPhone\)](#) [Download app \(Android\)](#)

// Accommodation

Location: **Best Western Savoy Hotel Luleå**
Storgatan 59, 972 31 Luleå, Sweden
T. +4692019500
<http://www.hotellsavoy.se/>

Information:

If you wish to reserve a room, kindly fill in the hotel booking form which you can download from the event page and send it to info@hotellsavoy.se. **Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.**

Standard double room for single use:

- 11/6: 1495 SEK/room
- 12/6: 1495 SEK/room
- 13/6: 1595 SEK/room
- 14/6: 1595 SEK/room
- 15/6: 1495 SEK/room

The room price per night includes buffet breakfast and 12% VAT. The price also includes access to the hotel's Relax Area (Finnish sauna, jacuzzi, relaxation room, fitness room) and Wi-Fi access throughout the hotel.





Location: **Elite Hotel Luleå**



Storgatan 15, 972 32 Luleå, Sweden

T. +46920274000

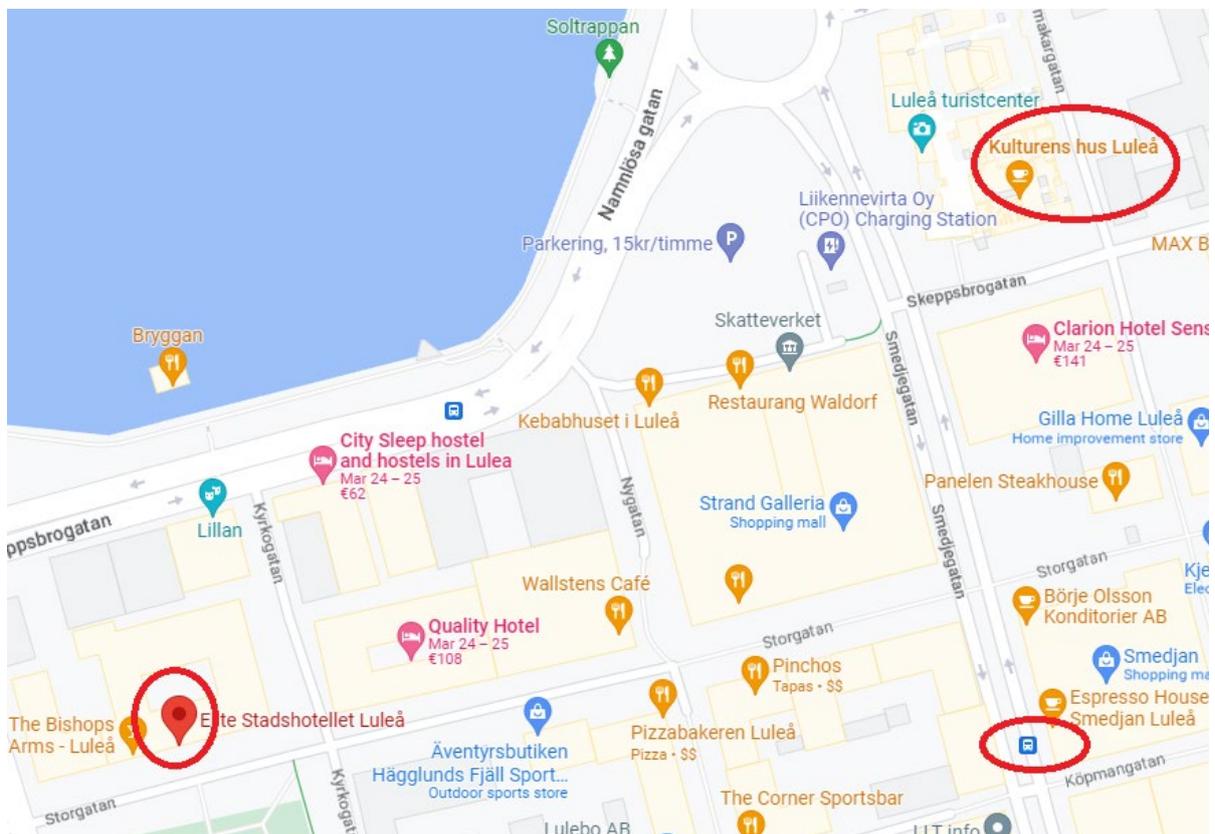
Information:

If you wish to reserve a room, please use the following booking link: [ESPON 11-16 June 2023](#)

Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.

Pricing:

- single room 1390 SEK
- superior single 1490 SEK
- double room 1590 SEK





Location: **Quality Hotel Luleå**
Storgatan 17, 971 28 Luleå, Sweden
T +46920201000
<https://www.nordicchoicehotels.se/>



Information:

If you wish to reserve a room, kindly fill in the hotel booking form which you can download from the event page and send it to q.lulea@choice.se. **Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.**

Pricing:

- single room 1495 SEK
- double room 1695 SEK

