European Framework for Action on Cultural Heritage

Nicosia, March 2019
New European Agenda for Culture
25 Actions 5 dimensions:

**Social**
- A new artists’ mobility scheme under Creative Europe
- Actions on social inclusion through culture, including for refugees and migrants
- A project to develop cultural and creative spaces in cities across Europe
- Research on cultural cross-overs including health and well-being impacts

**Economic**
- Promotion of arts education, including an assessment by the Organisation for Economic Co-operation and Development of creative and critical thinking skills
- Master’s modules in creativity for interested universities
- Dialogues with cultural and creative sectors, including music, audiovisual, and in the context of a renewed Industrial Policy Strategy

**External**
- Enhanced support for culture in the Western Balkans, Eastern Partnership and African Caribbean & Pacific countries
- Launch of European Houses of Culture in partner countries

**Cultural heritage**
- Two new Action Plans: on the policy legacy of the European Year for Cultural Heritage 2018, and on combating illicit trade in cultural goods
- In future EU programmes including cohesion policy, development of quality principles for restoration and conservation of cultural heritage

**Digital4Culture**
- The creation of heritage digitisation centres across the EU
- A new EU Film Week to make European films available to schools across Europe
- A new pan-European network of Digital Creative Hubs
- Mentoring schemes for audiovisual professionals, particularly women

2014-2017 - A new European framework for cultural heritage

- People-centered
- Holistic
- Participatory
- Integrated
From “impacts” to value generation

“Upstream” approach
Evidence-based
“Trading zone”

Cultural Heritage Counts for Europe report (2015)
http://blogs.encatc.org/culturalheritagecountsforeurope/outcomes/
European Year of Cultural Heritage 2018 - Why?

- To **share and appreciate** Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to **Europe**;
- To better **protect, safeguard, reuse, enhance, valorise** and **promote** Europe's cultural heritage.
# 10 European Initiatives

## Engagement
1. **Shared heritage**: cultural heritage belongs to us all
2. **Heritage at school**: children discovering Europe’s most precious treasures and traditions
3. **Youth for heritage**: young people bringing new life to heritage

## Sustainability
4. **Heritage in transition**: re-imagining industrial, religious, military sites and landscapes
5. **Tourism and heritage**: responsible and sustainable tourism around cultural heritage

## Protection
6. **Cherishing heritage**: developing quality standards for interventions on cultural heritage
7. **Heritage at risk**: fighting against illicit trade in cultural goods and managing risks for cultural heritage

## Innovation
8. **Heritage-related skills**: better education and training for traditional and new professions
9. **All for heritage**: fostering social innovation and people’s and communities participation
10. **Science for heritage**: research, innovation, science and technology for the benefit of heritage
Multi-stakeholder cooperation
Results

• **37** countries
• **38** stakeholder organisations
• **19** Commission’s DGs
• EU institutions/bodies
• Over **18 000** events reaching **10 million** people
• **14 000** labelled projects and events. incl. over **900** EU funded projects (Horizon 2020, Erasmus +, Interreg, etc)
• **30 million** visitors to European Heritage Days (**70 000** events).
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LEGACY of the EYCH 2018

- **Momentum**: engagement of stakeholders, Member States and EU institutions
- **Continuity**: without prejudice to the next MFF
- **Common direction** at European level, primarily in EU policies and programmes
What?

4 Key principles

5 main areas of action

Over 60 actions in 2019 and 2020

Focusing on EU policies and programmes
4 Key principles

• Holistic approach

• Mainstreaming and integrated approach

• Evidence-based policy making

• Multi-stakeholder cooperation
European Framework: 5 main areas of action

• Cultural heritage for an inclusive Europe: participation and access for all

• Cultural heritage for a sustainable Europe: Smart solutions for a cohesive and sustainable future

• Cultural heritage for a resilient Europe: safeguarding endangered heritage

• Cultural heritage for an innovative Europe: mobilising knowledge and research

• Cultural heritage for stronger global partnerships: reinforcing international cooperation
## A few examples

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<thead>
<tr>
<th>Area of action</th>
<th>Examples</th>
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<tbody>
<tr>
<td>Participation and access for all</td>
<td>Encouraging access through participatory initiatives such as the <a href="https://www.european-heritage-days.eu">European Heritage Days</a>, increasing digital access through <a href="https://www.europeana.eu">Europeana</a>.</td>
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<td>Smart solutions for a cohesive and sustainable future</td>
<td>Supporting heritage-led local and regional development, for instance through the <a href="https://ec.europa.eu/regional_policy/policies/urban_agenda_for_the_eu">Urban Agenda for the EU</a>.</td>
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<td>Safeguarding endangered heritage</td>
<td>Support <a href="https://ec.europa.eu/programmes/culture">heritage professionals</a>, ensure <a href="https://ec.europa.eu/programmes/culture">quality principles</a> for EU funded investments on cultural heritage, <a href="https://ec.europa.eu/programmes/culture">counter the illicit trafficking</a> of cultural property.</td>
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<td>Mobilising knowledge and research for technical and social innovation</td>
<td>Support <a href="https://ec.europa.eu/programmes/culture">advanced digitisation</a> through <a href="https://ec.europa.eu/programmes/horizon2020">Horizon 2020</a>, foster <a href="https://ec.europa.eu/programmes/culture">social innovation</a> and cultural heritage competences.</td>
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<td>Reinforcing international cooperation on heritage</td>
<td>Support partner countries by providing <a href="https://ec.europa.eu/programmes/culture">technical assistance</a>, <a href="https://ec.europa.eu/programmes/culture">information exchange</a> and <a href="https://ec.europa.eu/programmes/culture">peer-to-peer learning</a> on cultural heritage.</td>
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Example of Clusters of action

Cluster 4: Regenerating cities and regions through cultural heritage
- Tools to maximise the impact of culture, creativity and cultural heritage for local development (with OECD)
- ESPON Targeted Analysis "The Material Cultural Heritage as a Strategic Territorial Development"
- ESPON Study “Cultural Heritage as a Source of Societal Well-being in European Regions”.
- II edition of the Cultural and Creative Cities Monitor (JRC)

Cluster 6: Balancing cultural heritage with sustainable cultural tourism and boosting synergies between natural and cultural heritage
- Research and studies on carrying capacity at sensitive sites

Cluster 8: Raising the quality of interventions in the European historical environment on cultural heritage sites
- Quality principles for EU funded interventions on CH (with ICOMOS)
- Peer learning and study visits on Quality and participatory governance
- Horizon 2020 platform on Quality
Cultural Heritage Forum

- **Members**: experts, European organisations, Member states’ authorities, International organisations

- **Mandate**: to exchange information and good practices, reports, opinions, analysis; monitor the implementation of the Framework

- Meeting at least **once a year as of 2019**.
An inspiration for other actors

- The European Framework for Action on Cultural Heritage can also serve as an inspiration, for regions and cities in Europe, as well as for cultural heritage organisations and networks when developing their own actions.

- Member states are invited to draw up similar action plans for heritage, on a voluntary basis.
Thank you!

https://europa.eu/cultural-heritage
https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage_en

#EuropeForCulture

Legal basis EYCH