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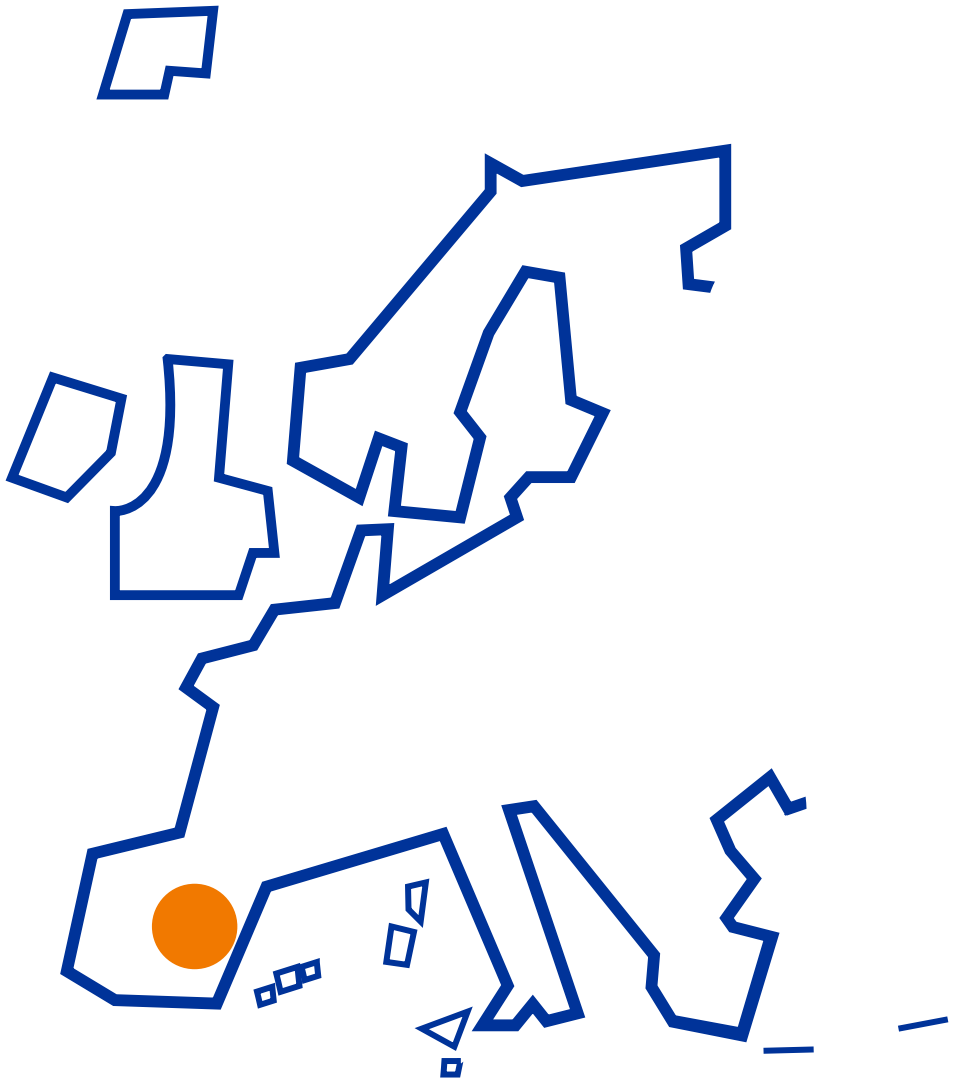

ESPON Seminar

Small and medium-sized cities in Europe

15-16 November 2023 in Cuenca, Spain

Small and medium-sized cities and urban-rural cooperation: building a new public policy of territorial cohesion in Spain

Juana López Pagán, General Director of Policies against Depopulation, Ministry of Ecological Transition and Demographic Challenge

Building a new policy of territorial cohesion in Spain
HOW?

GOBIERNO DE ESPAÑA · MINISTERIO PARA LA TRANSICIÓN ECOLÓGICA Y EL RETO DEMOGRÁFICO

UE23 PRESIDENCIA ESPAÑOLA CONSEJO DE LA UNIÓN EUROPEA

Governmental Structure

- Ministry of Ecological Transition and Demographic Challenge
- 1st time National Government
- Reference in the European Union

Vision - Mission

DEMOGRAPHIC CHALLENGE

↓

DEMOCRATIC CHALLENGE

National Public policy

- 2030 Strategy to Address the Demographic Challenge (Approved 2021)
- Action Plan 130 measures to address the Demographic Challenge
  - > 130 Measurements = 10 Axes
  - > + €13 billion

Aligned with the 2030 Agenda to fulfill 3 strategic objectives and line of actions:

1. **Active Territories**: promoting innovative ecosystems.
2. **Inclusive Territories:** youth, gender equality, ageing, brain drain, migration
3. **Functional territories:** providing full access to public services

- > Urban-rural link/Cooperation: small/medium towns/intermediary cities
- > Keep Talent in the Territory (Campus Rural)
- > Gender Equality

Aligned with European Action Frameworks:

1. AT2030 + European Urban Agenda + Do no harm Cohesion (CoR)
2. Long-Term Vision for EU's Rural Areas + Rural Pact + Rural Proofing
3. VP for Democracy and Demographics: Talent Retention + Demographic Toolbox

Combating territorial imbalances (Territories) ← ***NEW TERRITORIAL CONTRACT*** → Addressing Demographic Challenges (People)

ESPON Seminar:
15th and 16th November in Cuenca

"SMALL AND MEDIUM SIZED CITIES DRIVERS OF SUSTAINABLE DEVELOPMENT AND URBAN-RURAL COOPERATION"

Priorities Spanish Presidency

+

Recomendations/Conclusion

Policy Report
16/17 November Cuenca/Salamanca

SMALL AND MEDIUM SIZE TOWNS AND CITIES: POLICIES STRENTHENING THEIR ROLE IN ACHIEVING ACTIVE,INCLUSIVE & FUNCTIONAL TERRIORIES