



ESPON on your demand: targeted analyses approach

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ESPON EGTC

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“Targeted Analyses in support of better policy-making in cities and regions”

Inspire policy making by territorial evidence



Outline

- 1 What are ESPON targeted analyses?
- 2 How do they work?
- 3 Who can apply?
- 4 Role of stakeholders
- 5 Selection criteria for stakeholder proposals

What are ESPON targeted analyses?

- Stakeholders propose practical ideas for TA to the ESPON EGTC based on their real needs
- TAs support stakeholders in policy development
- TAs help stakeholders in understanding their larger territorial context, adding a European perspective
- TAs focus on development opportunities and challenges

How does it work?



Who can apply?

- National, regional and local bodies, and EGTCs with competence in developing and/or implementing policies with territorial dimension.
- MAs, joint secretariats and EGTCs responsible for implementing EU funded programmes for transnational, cross-border or macro-regional areas.
- Stakeholders can apply alone or together with other stakeholders.

Role of stakeholders

- Stakeholders define content of TA
 - Stakeholders are involved in selection of service provider
 - Stakeholders give guidance to project implementation
 - Stakeholders apply project outputs in practice & disseminate results
- > Stakeholders' commitment essential for TA's success

Selection criteria for stakeholder proposals

Relevance for place-based development strategies

Presence of a European Perspective

Relevance of existing ESPON evidence

Realism in analytical terms

Competent involvement of stakeholders

Use of analytical results in policy making

Added value and transferability

- Next cut-off date for stakeholder proposals
26 January 2018
- Dedicated LinkedIn group “**ESPON stakeholders**” to facilitate exchange amongst policy makers on their needs for territorial evidence

Help us to serve you better!



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Thank you for
your attention

