

"Policy for Designed Living Environment"

(Bill 2017/18:110)



*Idéskiss Eldberget från Visioner: i norr,
framtagen av teamet Britta Marakatt-Labba,
Norell/Rodhe, Outer Space och Eugenia Segerstedt.*

ArkDes

Jessica Segerlund, ArkDes, Swedish National Centre for Architecture



ArkDes

ArkDes

Swedish National Centre for Architecture and Design

The task of ArkDes is to **enhance knowledge** about and **interest** in the values embodied in architecture and design and their significance for the **individual** and the development of **society**.

ArkDes is intended to serve as a **national forum** for actors in this area and **conduct and support research, exhibitions and other activities** promoting **education and debate** to strengthen the position of architecture, form and design in society.



"Policy for Designed Living Environment"

(Bill 2017/18:110)

ArkDes

Politik för
gestaltad livsmiljö

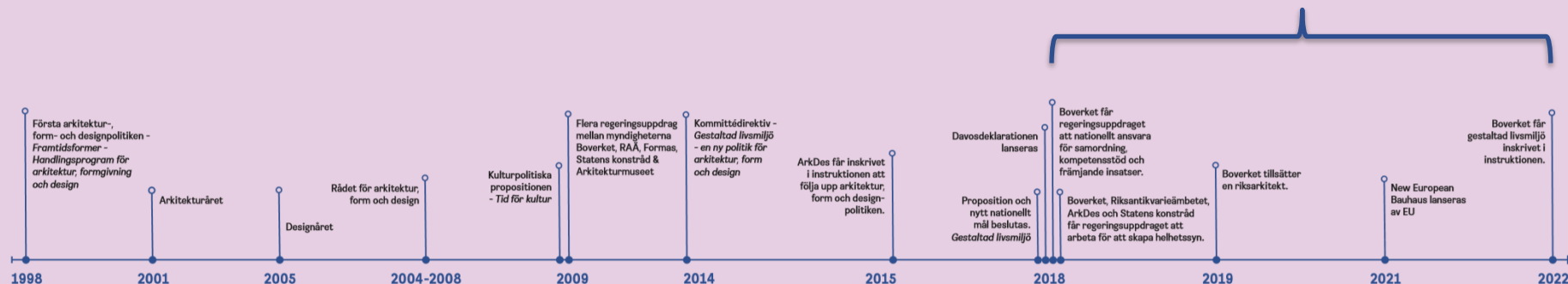


Regeringen
Svea Huset

Background

The policy area shaped living environment has its background in **Sweden's first architecture, form and design policy: Future forms – action program for architecture, design and design, (Prop. 1997/98:117),**

The purpose was, among other things to make it clear that aesthetic values must be considered and taken care of in the design of society's public environments. The decision entailed, for example, changes in the Roads Act, the Planning and Building Act and the Construction Act of railways.



ArkDes

The new policy

Integrated approach and a comprehensive national architecture policy

- Broadened the perspective of design - quality of life as environmental, economic and socially sustainable development.
- The policy is governing for the state and guiding for regions and municipalities



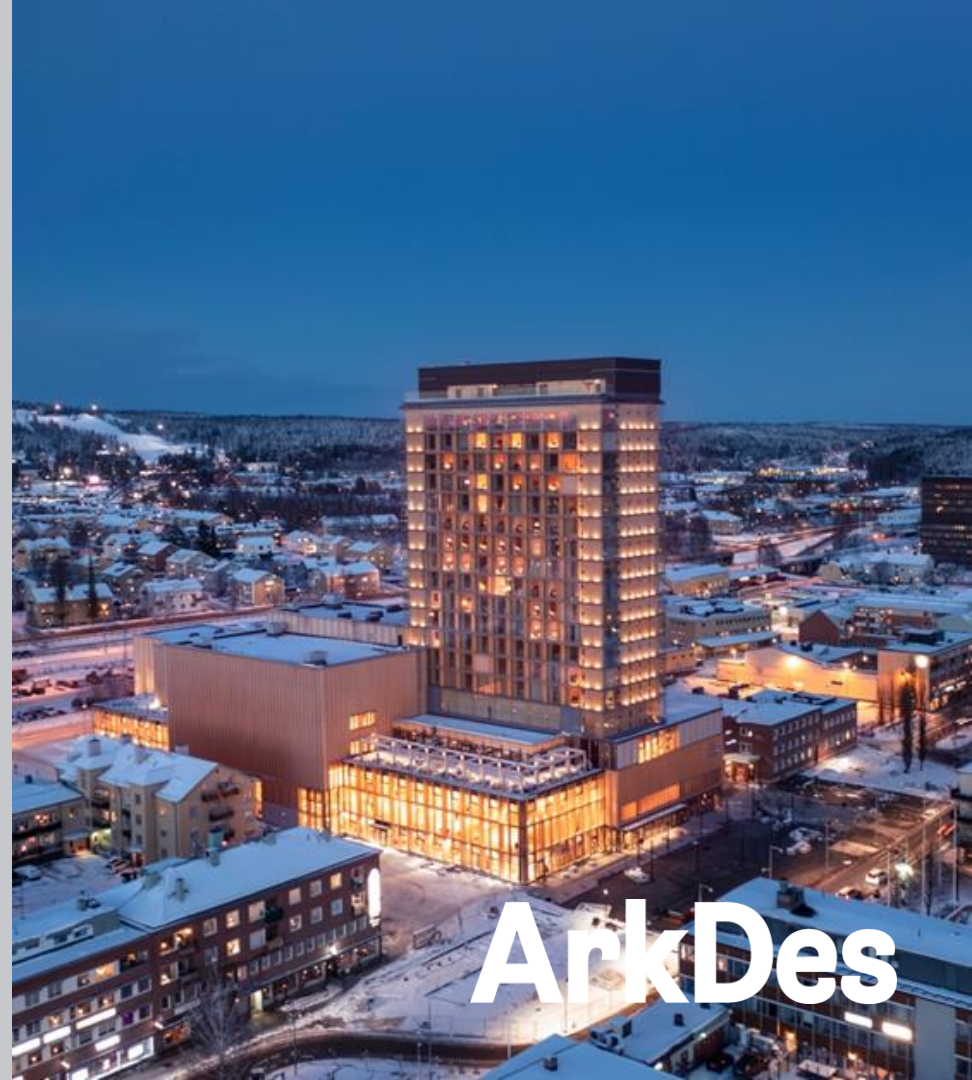
ArkDes

National objective

"Architecture and design will help to create a sustainable, equitable and less segregated society with carefully designed living environments in which everyone is well placed to influence the development of their shared environment."

This will be achieved by;

- **sustainability and quality** are not made subservient to short-term financial considerations;
- **knowledge** in the fields of architecture and design is developed and disseminated;
- the public sector **acts as a role model**;
- aesthetic, artistic and **cultural assets are preserved and developed**;
- environments are designed to be **accessible for all**; and
- **cooperation and collaboration** are developed both nationally and internationally.



ArkDes

Portalparagraf PBL

1 §

- This Act contains provisions on the planning of land and water and on construction. The provisions aim to, regarding the freedom of the individual, promote a societal development with equal and good social living conditions and a good and long-term sustainable living environment for the people today and for future generations.

National authorities to coordinate

- National Board of Housing, Building and Planning
- ArkDes (The Swedish Centre for Architecture and Design)
- The Swedish National Heritage Board
- Public Art Agency Sweden

Coordinate and work together to **stimulate** the development of sustainable designed living environments by **developing methodologies** and **disseminating** good practice.

ArkDes

Tasks

ArkDes task according to the instructions is to...

1. Work to achieve the goal for architecture, design and design.
2. Follow up and evaluate the impact of architecture policy.
3. If necessary, propose measures to strengthen the fulfillment of the goals.



ArkDes

Tasks

National Board of Housing,
Building and Planning task
according to the instructions
is to

1. Monitor
 2. Support
 3. Coordinate
- State Architect and Chair of the
Government's Board for Sustainable
Cities

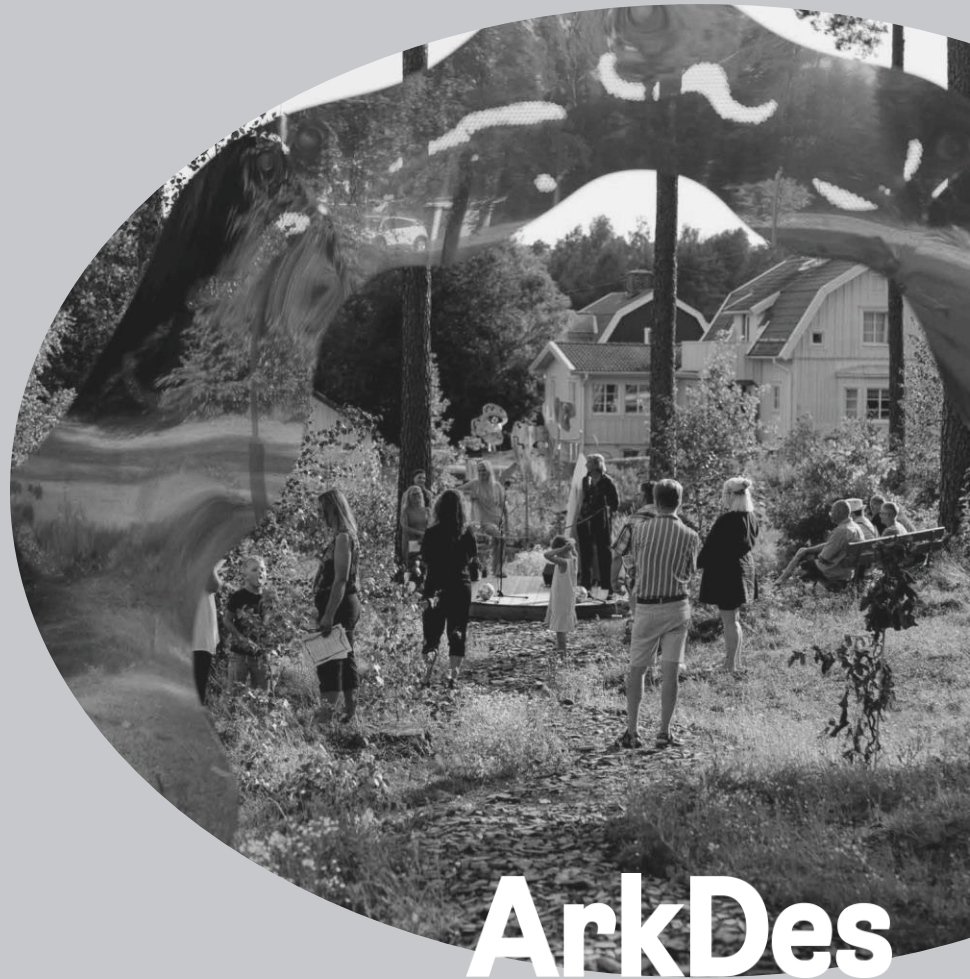


ArkDes

Tasks

The National Heritage Board
has been given the task of

gathering and reporting information
about and positive examples of, ways
in which cultural assets can be
integrated and preserved in planning
and building



ArkDes

Tasks

Public Art Agency Sweden

promote greater knowledge of the role of public art in the shaping of shared environments to enable the interaction of art, architecture and design in various newbuild or redevelopment projects.

The work will be undertaken in partnership with other agencies affected.



ArkDes

Joint activities

- Annual conference & spotlight of the year
- Internal and external training
- Research announcement
- Follow-up report
- Council for Sustainable Cities
- External contacts and networks
- Communication



ArkDes

Stakeholders

As government agencies managing property;

- The Swedish Fortifications Agency
- The Swedish Environmental Protection Agency
- The Swedish Maritime Administration
- The National Property Board of Sweden
- The state-owned electricity authority
- The Swedish Transport Administration

All have a particular responsibility in their respective contexts.
The work of these agencies is therefore to be monitored

Council or Sustainable Cities

- a forum of national agencies that are strategically important for long-term work on sustainable urban development

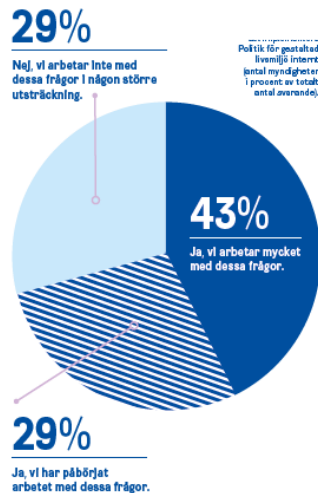


Governing for the state

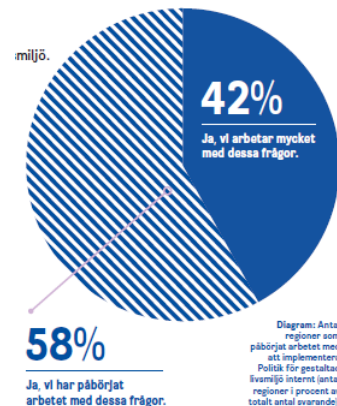
Guiding for regions and municipalities

Implementation

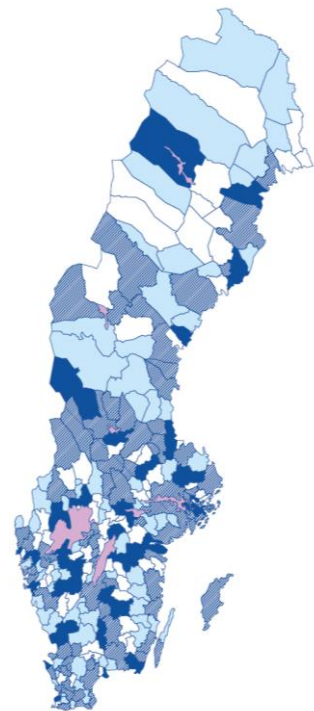
- Build and spread knowledge
- Build networks
- Policymaking, regulation
- Finance



National Authorities



Regions

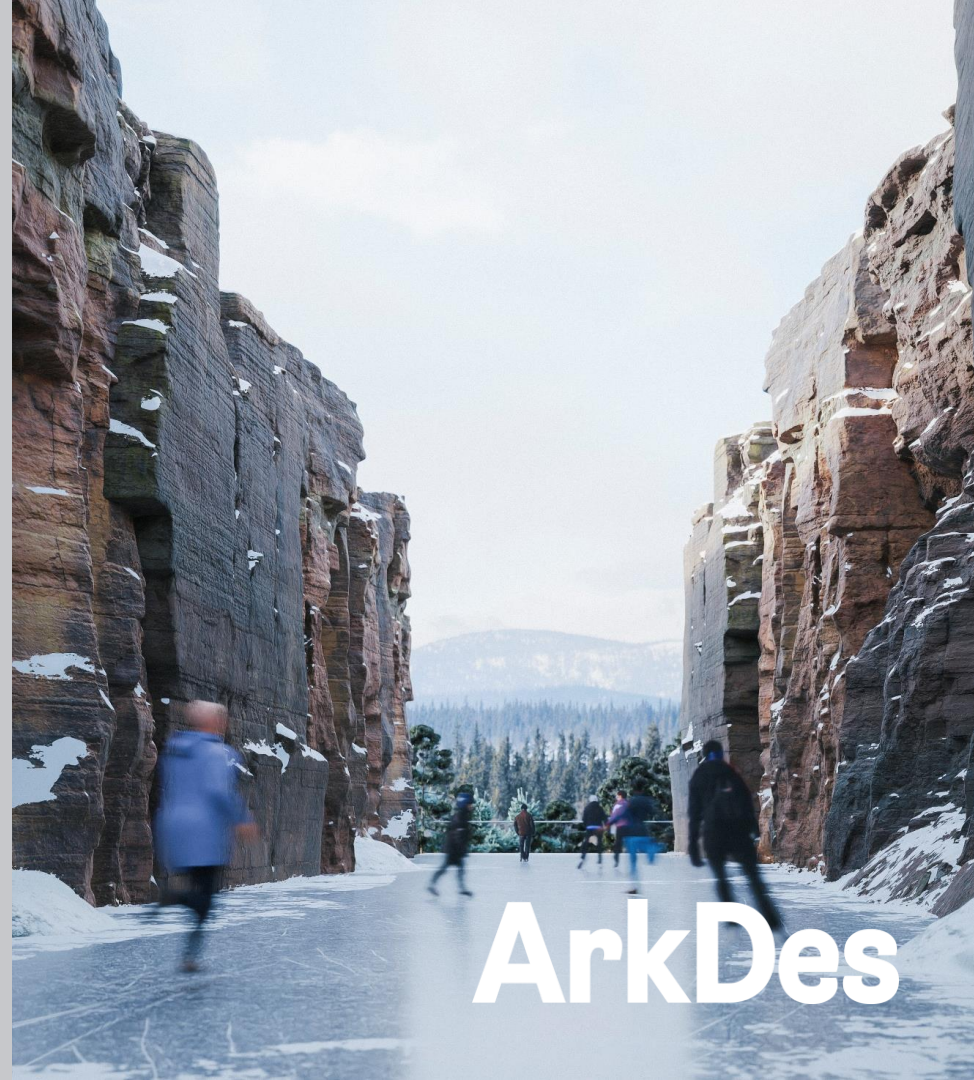


Municipals

ArkDes

Stimulate

- Developing methodologies
- Disseminating good practice
- Aim to work towards greater exploitation of the quality dimensions of architecture and design



Visions in the north

Purpose: Develop visions for how rapid social development can take place in a way that creates sustainable, inclusive and beautiful urban environments.

Collaborating authorities: Board of Housing, Building and Planning, Vinnova, Energy Agency, Formas and ArkDes

Collaborating municipalities: Boden, Luleå, Umeå, Gällivare, Skellefteå, Kiruna

Process: 11 multidisciplinary teams were tasked with developing vision sketches for six municipalities in northern Sweden. The teams worked partly on site and based on the cases formulated by the municipalities.

Connection to the policy: Sustainability, quality, participation, etc.



A holistic view

Knowledge

Tools

Power

Commitment

Will

Leadership



ArkDes

Social learning

Given the restructuring of society that is now required to create a sustainable environment, change processes need to become more central and thus more emphasis is needed on meetings and social learning where different people meet, discuss and develop transformative knowledge and new visions. For people to participate in such change-oriented processes, however, it is also necessary that they are heard and that they are given actual opportunities to influence society's change”

Susanne Urban, lecturer in housing and urban sociology

ArkDes

Design as method

"Design can be directly or indirectly used to understand how social cohesion or segregation develops in a society, and design methodologies can, by working with and co-creating together with user groups in society, directly or indirectly create conditions for better social cohesion. "

**Henric Benesch, lecturer in
design**

ArkDes

The comprehensive level– not objects

“How we structure and arrange the public space has extensive consequences for which people, groups, activities become part of a whole, an environment that promotes cohesion rather than counteracting it.

Meeting places are not something that can be planned as individual objects, but they are the result of how we shape the built environment on a more comprehensive level and what relationships and what population density we make”

Ann Legeby, professor in applied urban planning

ArkDes

Impact

A cultural transformation!

Quality in architecture, form and design is about creating value, not only for the customer and the user, but also for the surrounding society and future generations



ArkDes

Thank you!



*Idéskiss Eldberget från Visioner: i norr,
framtagen av teamet Britta Marakatt-Labba,
Norell/Rodhe, Outer Space och Eugenia Segerstedt.*

ArkDes