

House for All (H4A): Access to Affordable and Quality Housing for All People

Einführungsveranstaltung D-A-CH Raum

European Research Project

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07.03.2024

Introduction to the H4A project



H4A Objectives

- Provide a comprehensive overview of housing policies across the ESPON territory
- Develop a comprehensive definition of housing taking into account a broad range of indicators
- Investigate and map the current public policies regarding affordable and quality housing in Europe
- Provide recommendations to policymakers how to create and provide access to affordable and quality housing

















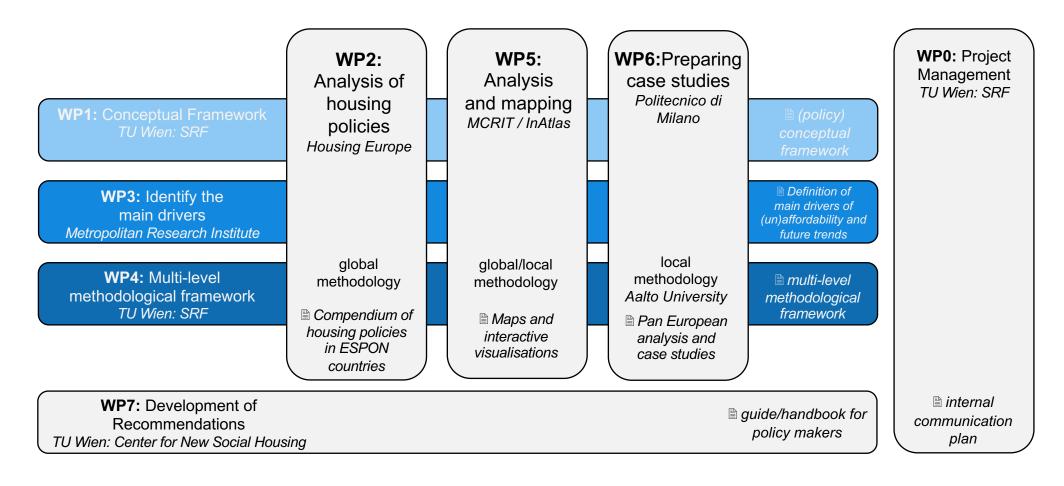








Project Structure & Outputs



Methodology

GLOBAL METHODOLOGY

Pan European Mapping of Housing Affordability

Using Web-scrapping and administrative data obtain local ratio of housing cost to income (See WP 5) (see WP 5 for detailed data description)

Analysis of Housing Affordability Data

Affordability analysis based on pan European mapping and national indicators

Analysis of Affordability in relation to Housing Policies

Drawing on Pan European Mapping results, national Affordability Indicators and Housing Policy Compendium (WP 2)

Analysis of Drivers of (Un)affordability on Country Level

Drawing on Drivers identified in WP3 and national Affordability indicators

LOCAL METHO-DOLOGY

Good Practice Case Study

Qualitative analysis of good practice projects or policies based on desk research and focus groups with local stakeholders. (See WP6 for selection proposal)

Analysis of Standard Neighbourhoods

Quantitative analysis of housing affordability across 'standard neighbourhoods' within the same city/region of the good practice case

Test Mappings

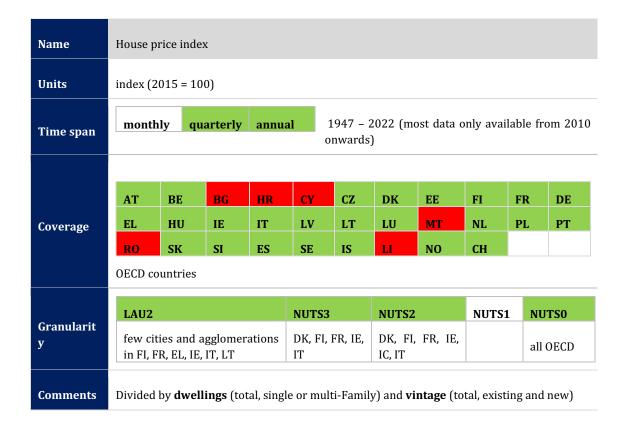


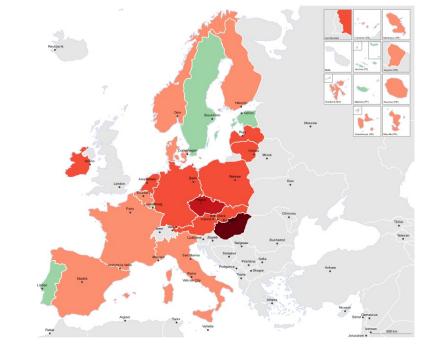
Gathered information

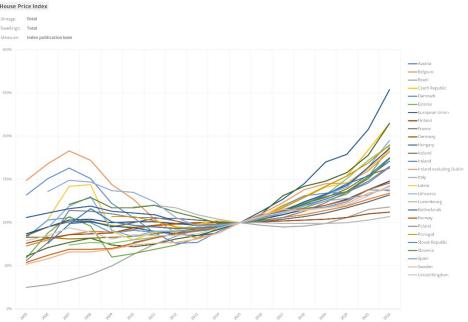
- Source (exact URL)
- Name of the indicator
- Units of the indicator
- Time span in terms of years available and granularity
- Geographic coverage in relation to the ESPON countries
- Geographical granularity

- Additional comments
- Some example maps to show the geographic extent of the indicator
- Some example charts to show the temporal span of the indicators

OECD - national and regional database on housing prices

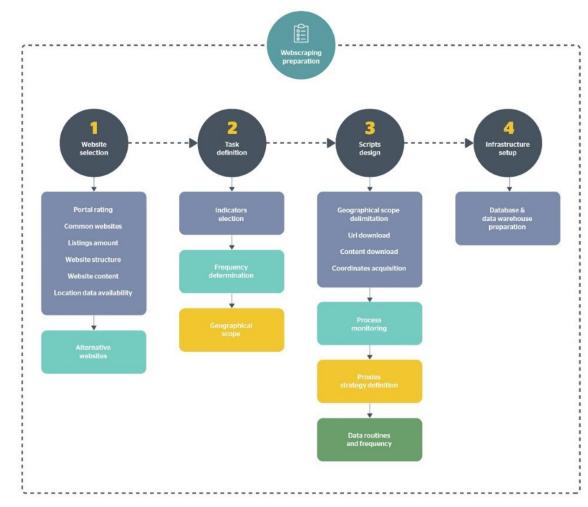




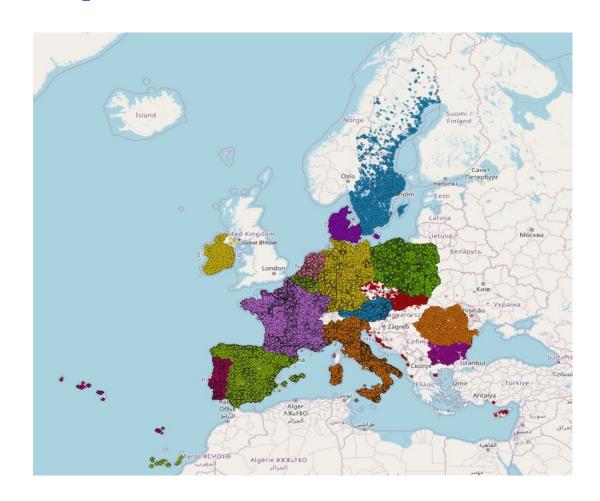


Webscraping preparation

- We compile a list of Real Estate websites candidates for the scraping considering different criteria.
- Available indicators in the different websites are defined and the frequency of data gathering and geographical coverage of the scraping process is set.
- Python scripts are designed following a structured workflow.
- The infrastructure is prepared considering the database and the data warehouse needed.

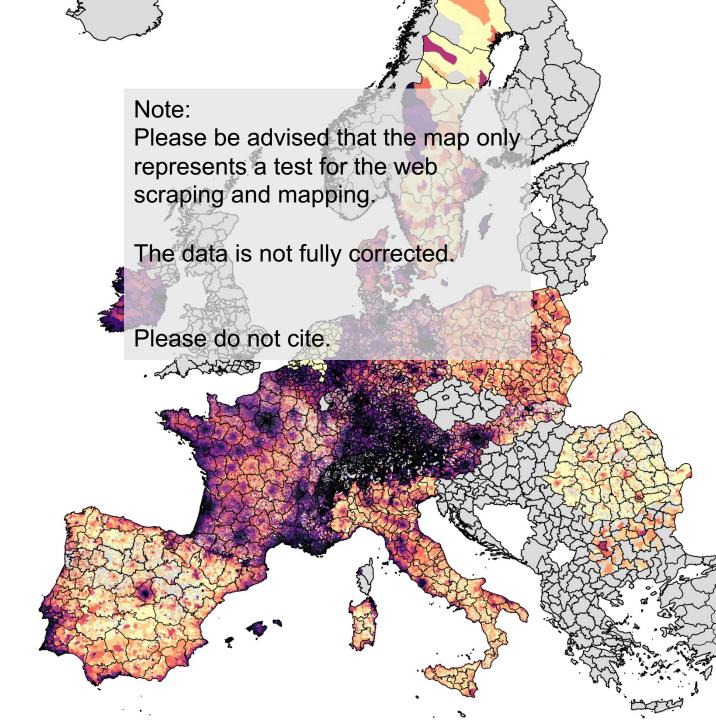


First Sample Results Obtained



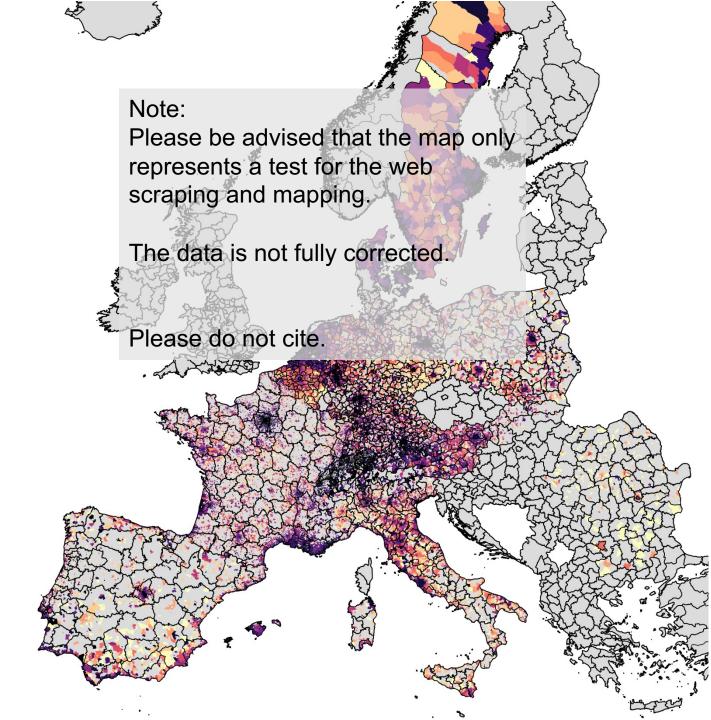
Buying

- Average buying price
- •€/sqm
- One day of scraping for January 2024



Rental

- Average rental price
- •€/sqm
- One day of scraping for January 2024

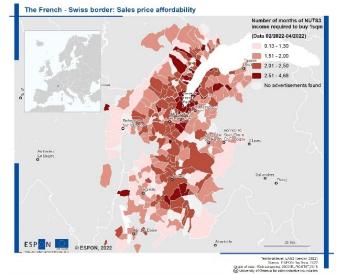


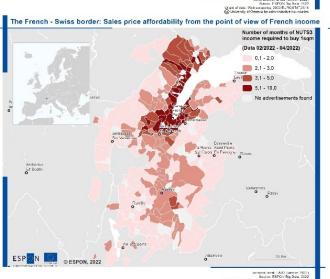
Derived indicators

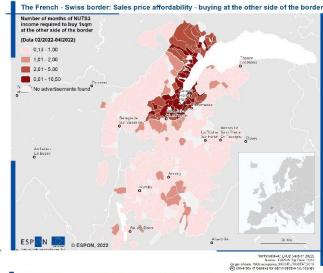
- Affordability measured as scraped price over income using per capita GDP at NUTS3 level as a proxy
- Cross-border analysis: affordability at one side of the border with income from either side

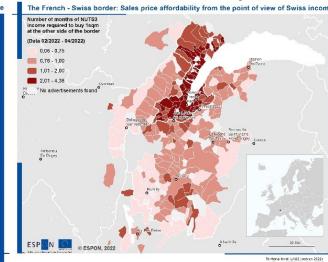
Buying in	is more affordable than in		
Austria	15%	Slovakia	
Romania	2 9%	Bulgaria	
France	57%	Switzerland	
Spain	45%	France	
Ireland	63%	Northern Ireland	
Sweden	50%	Denmark	

Rental in	is more affordable	than in
Slovakia	9%	Austria
Bulgaria	66%	Romania
France	34%	Switzerland
Spain	17%	France
Northern Ireland	16%	Ireland
Sweden	41%	Denmark









Buying

- Net disposable income ppp per inhabitant NUTS2
- •€/sqm

Net disposable income / buying price €/sqm

2,76 - 4,07

4,07 - 5,65

5,65 - 6,34

6,34 - 6,73

6,73 - 7,15

7,15 - 7,58

7,58 - 8,17

8,17 - 8,46

8,46 - 9,01

9,01 - 9,83

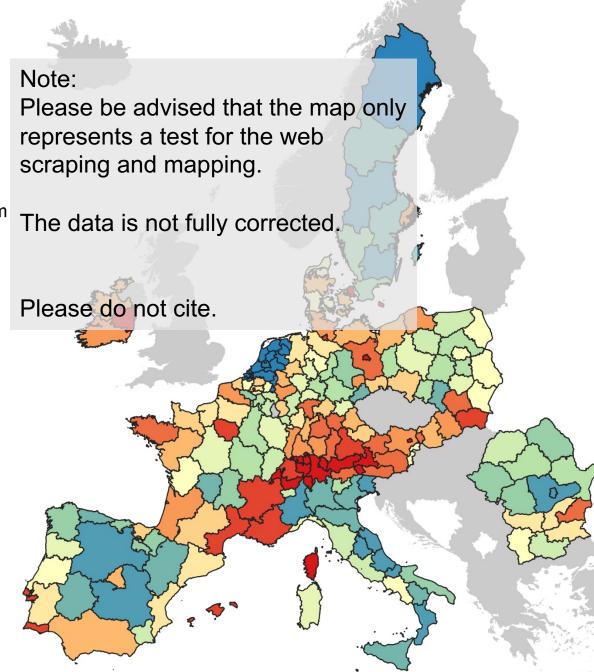
9,83 - 10,43

10,43 - 11,13

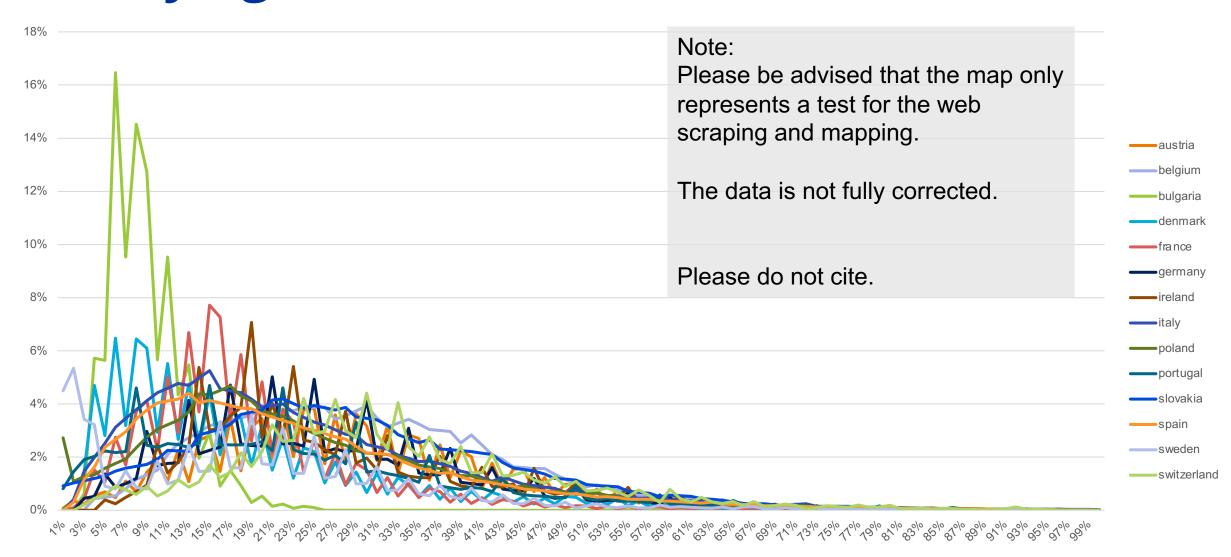
11,13 - 12,63

12,63 - 16,26

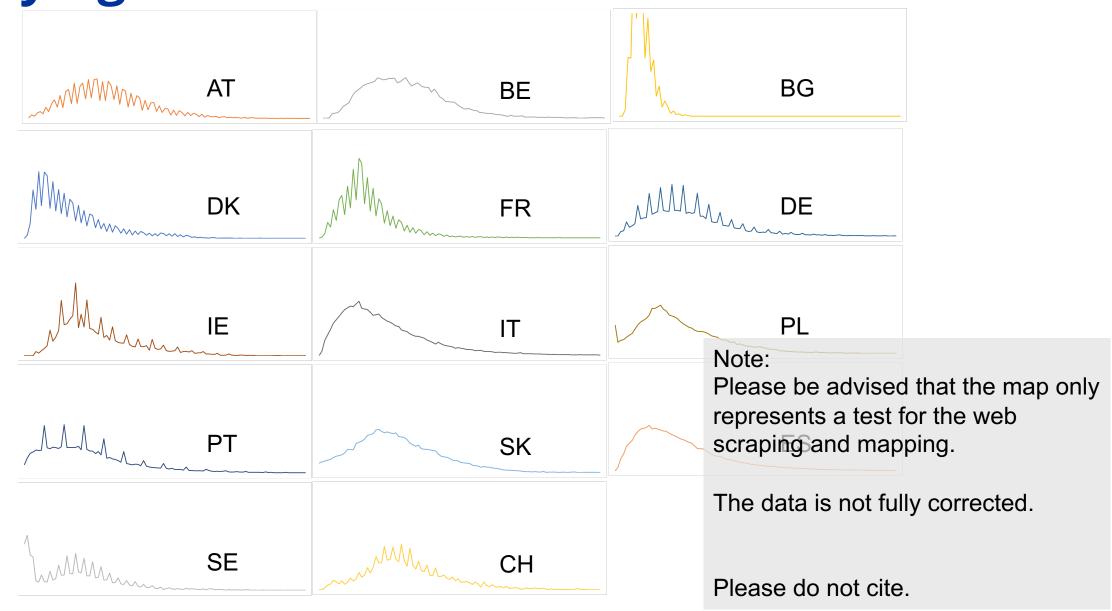
16,26 - 73,02



Buying •€/sqm normalized per country



Buying • €/sqm normalized per country



Outlook: Compendium





What to look out for



What to look out for?

- During the application procedure
 - Formalities (ESPD, signature checks)
 - Flexibility on Case Studies or decisions on themes
 - Consortium structure
 - Fit with ToRs
- During the project
 - Communication with ESPON EGTC
 - Cooperation with Steering Committee
 - Data availability for different countries beyond the ESPON Space
 - Storymaps

Thank you.

Questions?

