



Co-financed by the European Regional Development Fund

Inspire Policy Making with Territorial Evidence



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Bulgarian Presidency of the Council
of the European Union

Integrated territorial strategies and investments- how to measure and who is accountable?

Taking a look at Results-Based Accountability

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Results-Based Accountability (RBA)

- ✦ a framework / a way of thinking that provides step-by-step methods that turn data into action
- ✦ starting with quality of life conditions (called “results”)
- ✦ agencies and (**cross-agency**) **partnerships** identify indicators, produce baselines, consider best practice, and
- ✦ develop strategies, action plans and budgets that are then
- ✦ implemented, monitored and continuously improved

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Two different parts

Results Based Accountability

is made up of two parts:

Population Accountability

about the well-being of

WHOLE POPULATIONS

For Communities–Cities–Regions–Countries
e.g. the population of Northwest Europe, of Estonia

Measuring the
status of
territories and
populations

Performance Accountability

about the well-being of

CUSTOMER/"Stakeholder" POPULATIONS

For Programmes–Agencies- and Service Systems
e.g. the Interreg Northwest Europe Programme,
the EU Strategy of the Baltic Sea Region

Measuring the
performance
of
programmes
and projects

Shared
Accountability

Accountability
of a programme,
organisation,
institution

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Definitions

Population

Results or Outcome

A condition of well-being for populations
Prosperous Economy, Inclusive communities, Healthy Environment

Indicators or Benchmark

A measure which helps quantify the achievement of a result.
Employment situation: Youth unemployment rate
Air quality: Concentration particulate matter

Performance

Performance measure

A system measure of how well a program, agency or service is working.

1. How much did we do?
2. How well did we do it?
3. Is anyone better off/
Has anything improved?

= Target Group Results

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How Population & Performance Accountability FIT TOGETHER?

POPULATION ACCOUNTABILITY

Environmental friendly Economy

Rate of employers who are employed for “green jobs”

A good place to live and work

Net migration rate

**POPULATION
RESULTS**



PERFORMANCE ACCOUNTABILITY

Green Jobs Training Program

# persons receiving training	Unit cost per person trained
# who get living wage jobs in the “green sector”	% who get living wage jobs in the “green sector”

**Target Group
RESULTS**

Contribution relationship
Alignment of measures
Appropriate responsibility

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How to communicate?

Every time
you make a
presentation,
use a
two-part
approach

Population Accountability

Result: to which you contribute to most directly



Story:

Partners:

What would it take?:

Your Role: as part of a larger strategy.

Performance Accountability

Program:

Performance measures:



Story:

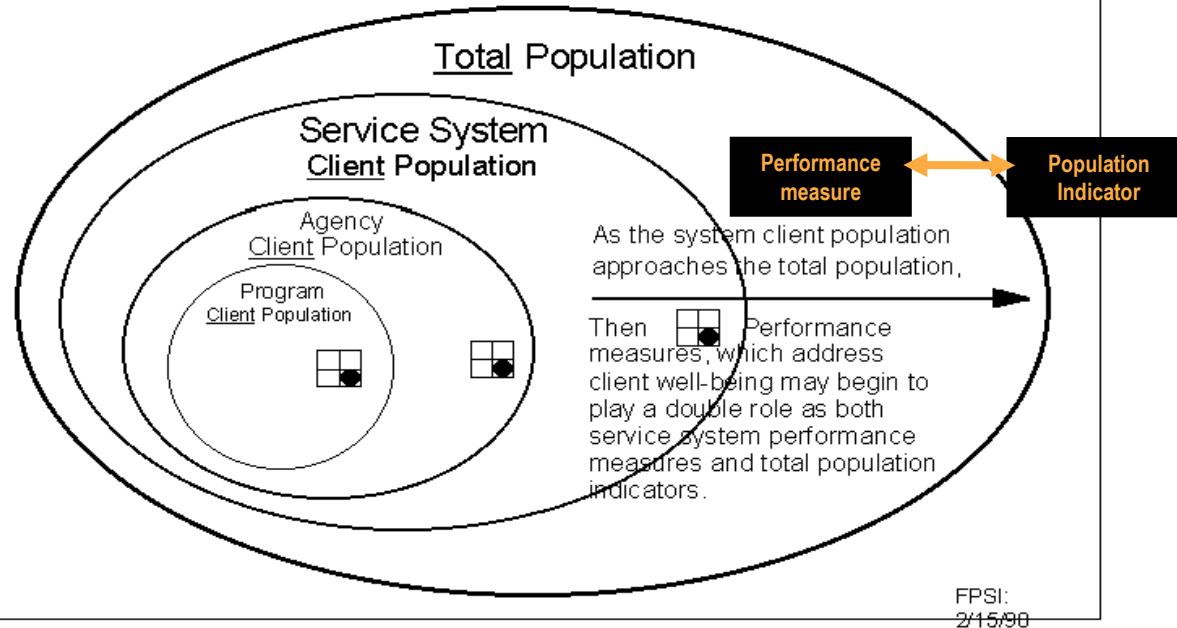
Partners:

Action plan to get better:

5

**When the “Client
population” gets
close to total
population?**

An Advanced View of the Relationship Between Indicators and Performance Measures



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Sources

Results-Based Accountability™ (RBA) - Sources

Developed by Mark Friedman, Santa Fé, US

The Fiscal Policy Studies Institute

Book:

[Mark Friedman, 2015. Trying Hard is Not Good Enough 10th Anniversary Edition: How to Produce Measurable Improvements for Customers and Communities .Parse Publishing.](#)

Article:

<http://www.oecd.org/site/progresskorea/44120813.pdf>

www.resultsaccountability.com

www.raguide.org

www.resultsleadership.org

RBA Facebook Group



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Thank you for your attention!