// ESPON Seminar

New narratives for territorial development

Seminar programme

Austria Centre Vienna
Bruno-Kreisky-Platz 1
1220 Vienna, Austria

5-6 December 2018 // Vienna, Austria // www.espon.eu/vienna
The ESPON seminar “New Narratives for Territorial Development” is organised in cooperation with the Austrian Presidency of the EU Council in the framework of the ESPON 2020 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

Europe’s economic prospects are more positive than they have been for quite some time, with most key indicators offering renewed grounds for confidence. However, the recovery remains fragile, vulnerable to external geopolitical pressures, and its sustainability is far from assured. In addition, the legacy of the financial crisis, concerns over excessive territorial disparities and an uneven geographical spread of the benefits of economic integration have become more pronounced, which have spilled over into growing social discontent and political instability.

With the publication of the draft EU Budget 2021-2027, the narrative underpinning the role and impact of Cohesion Policy is changing. Regional imbalances have become more fluid and complex, and traditional Cohesion Policy goals of simply providing compensatory transfers to less developed and peripheral regions needs to be redefined. This highlights the continued need for an enhanced territorial dimension to the future Cohesion Policy to effectively address key challenges and harness opportunities. However, to date, there continues to be only limited visibility of a territorial dimension in the emerging narratives concerning future policy and investment priorities.

The objective of this seminar is to provide a mix of high profile keynote speeches, panel discussions, interactive policy labs and workshops to discuss and debate new narratives for territorial development in the context of the renewal of the Territorial Agenda 2020 and how best to mobilise and place-based policies to impact mid-term and long-term Cohesion Policy goals. Keynote speakers will examine the historical context of EU territorial development as well as the current state of play and possible future scenarios for the possible evolution of the European territory.

Furthermore, the seminar will provide insights into the latest ESPON evidence on many of the topics related to territorial cohesion debates in respect of migration, labour market, public services, climate change, spatial planning, governance and others. The seminar is aimed at policy makers, stakeholders, practitioners, scientists and experts who are interested in understanding the development challenges and potential of regions in a wider territorial context and for implementing policies ‘on the ground’, and how ESPON evidence can support these processes.
// 3 easy steps to join the interactive debate

1. Open the browser on your smartphone, tablet or laptop
2. Go to http://sli.do or scan the QR code
3. Join the debate by entering the event code #espon

Ask questions
You can ask a question under the ‘Questions’ tab. You can post anonymously or indicate your name.

Vote on the questions you would like to discuss
You will see questions asked by other members of the audience and you can vote on which question(s) you would most like to see discussed by giving them thumbs up.

Live polling
We will launch a series of polls, and you will be able to vote instantly from your device under the ‘Polls’ tab. When the poll is live, simply select your response and press the ‘send’ button.
Tuesday // 4 December

18:00 Welcome Reception offered by the Austrian Federal Ministry for Sustainability and Tourism (guests are kindly requested to bring an ID card or passport)

Wednesday // 5 December

08:30 Registration and coffee

09:30 Welcome and opening
Georg Schadt, Director, Directorate VII/5 Coordination Regional Policy and Spatial Planning, Federal Ministry for Sustainability and Tourism (AT)
Ilona Raugze, Director of ESPON EGTC (LU)

10:00 Looking Back to Look Forward: Towards New Narratives for Territorial Development
In this keynote plenary session, two of the leading thinkers on European territorial development will provide a historical perspective on the emergence of European territorialism to rethink current policy debates and the need for better, rather than more, place-sensitive territorial development policies to address the emerging uneven geographies of political discontent in Europe.

Moderator: Jon Worth

Keynote speeches
The Poverty of Territorialism
Andreas Faludi, Professor Emeritus of Spatial Policy Systems in Europe, Delft University of Technology (NL)

The Geographies of EU Discontent and the Revenge of Places that Don’t Matter
Andrés Rodríguez-Pose, Professor of Economic Geography, London School of Economics (UK)

Debate with the audience

12:00 End of keynote plenary

12:15 ESPON family picture

12:30 Lunch

13:30 Panel Debate
A New Territorial Agenda Post-2020: Delivering More Effective Governance
Reflections and debate on the keynote speeches focusing on the current state of the European territory and key governance challenges for a future Territorial Agenda post-2020.

Moderator: Jon Worth

On territorial fragmentation:
Erik Gløersen, Spatial Foresight (LU), ESPON BRIDGES project
Thomas Dax, BABF (AT), ESPON PROFECY project
Simin Davoudi, University of Newcastle upon Tyne (UK)
On future governance:
// Ilona Raugze, ESPON EGTC (LU)
// Helmut Hiess, Rosinak & Partners (AT), TIPS Project
// Vincent Nadin, TU Delft (NL), ESPON COMPASS Project

15:00 Introduction to the Participatory Workshop
// Andreu Ulied, MCRIT (ES), Introduction to the ESPON European Territorial Reference Framework (ETRF) Study
// Kai Böhme, Spatial Foresight (LU), “Rethinking European Futures Towards Policy Pathways”

15:15 Coffee break

15:45 Structured Open Space Workshop: “Rethinking European Futures Towards Policy Pathways”
The ESPON ETRF Project Team will lead a participatory workshop to collect insights from the ESPON community on possible policy responses for an updated EU Territorial Agenda post-2020.

Two main pillars will be debated and discussed:
// TA 2020+ as a framework for bottom up visions
// TA 2020+ as a framework for enhanced cooperation strategies

Both pillars will be discussed by engaging participants in a structured Open Space exercise.

17:30 Emerging Narratives for a New Territorial Agenda Post-2020
Moderator: Jon Worth
// Andreu Ulied, Mcrit (ES), Lead Partner ESPON ETRF Project
// Jacek Szlachta, Warsaw School of Economics (PL), Chair of Strategic Advisory Forum, ESPON ETRF Project

18:00 End of the programme for day 1

Bus transport will be provided from the ACV Seminar Venue to The Ankersaal and back from there to the pre-reserved hotels.

18:15 Bus leaving
19:30 Dinner at The Ankersaal offered by the Austrian Federal Ministry for Sustainability and Tourism
22:00 Bus leaving
Thursday // 6 December

08:30 Late registration

09:00 Parallel Policy Labs

Policy Lab 1/ TA 2020+: A Framework for Renewed Cross-Border Cooperation?

Moderator: Peter Hansen, Director of Joint Secretariat & Infocenter for Region Sonderjylland-Schleswig (DK)

Panel delegates:
// Nathalie Verschelde, Deputy Head of Unit INTERREG, Cross-Border Cooperation, Internal Borders at DG Regio, European Commission
// Jean Peyrony, Director of the Mission Opérationnelle Transfrontalière (FR)
// Julia Wengert, Coordinator Monitoring and Evaluation at Joint Secretariat at INTERREG Deutschland-Nederland (DE)
// Nicolas Rossignol, Project Expert, ESPON EGTC (LU)

Policy Lab 2/ Fostering New Narratives for European Migration and Refugee Flows

Moderator: Jon Worth

Panel Delegates:
// Laura Todaro, Valdani Vicari & Associati (IT-BE), Impacts of Refugee Flows to Territorial Development, ESPON MIGRARE Project
// Marco Zoppi, University of Bologna (IT), Territorial and Urban Potentials Connected to Migration and Refugee Flows, ESPON TRANSMIR Project
// Stefan Almer, Municipal Department 17 - Integration and Diversity, City of Vienna (AT)
// Valeriya Angelova, EUROSTAT, Sub-national statistics on migrants integration
// Martin Gauk, Project Expert, ESPON EGTC (LU)

Policy Lab 3/ Towards a Greener Territorial Agenda Post-2020

Moderator: Frederick-Christoph Richters, Ministry of Infrastructure and Sustainable Development, Luxembourg (LU)

Panel Delegates:
// Gemma García Blanco, Tecnalia (ES), Green Infrastructure and Ecosystem Services, ESPON GRETA Project
// Carlos Tapia, Tecnalia (ES), Circular Economy and Territorial Consequences, ESPON CIRCTER Project
// Maria Prezioso, University of Tor Vergata (IT), Linking Networks of Protected Areas, ESPON LinkPAs Project
// Michaela Gensheimer, Senior Project Expert, ESPON EGTC (LU)

Policy Lab 4/ An Enhanced Macro-Regional Approach to Future Cohesion Policy

Moderator: Rudolf Schicker, Coordinator, Danube Strategy Point

Panel Delegates:
// Csaba Hende, DG Regio, European Commission
// Efrain Larrea, Mcrit (ES), ESPON European and Macro-Regional Territorial Monitoring Tool
10:30 Coffee break

11:00 Presentation of New ESPON Research
This session will provide a synopsis of some new and forthcoming ESPON research projects that will seek to provide a better evidence-informed understanding of the territorial dimension of future Cohesion Policy in respect of key policy challenges and opportunities.

Moderator: Jon Worth

- Elissavet Lykogianni, Valdani Vicari & Associati (IT), Material Cultural Heritage as a Strategic Territorial Development Resource, ESPON HERITAGE Project
- Sue Kidd, University of Liverpool (UK), Maritime Spatial Planning and Land-Sea Interactions, ESPON MSP-LSI Project
- Helka Kalliomaki, University of Eastern Finland (FI), Potentials of Big Data for Integrated Territorial Policy Development in European Growth Corridors, ESPON BIG DATA & EGC Project
- Jason Begley, Coventry University (UK), Improving Urban-Rural connectivity in Non-Metropolitan Regions, ESPON URRUC Project
- Laurent Frideres, Head of Unit Evidence and Outreach, ESPON EGTC (LU), Round-up of forthcoming ESPON research

12:00 ESPON Moving Forward
Messages from the ESPON Mid-term Evaluation, progress of activities and plans for 2019

- Thiemo Eser, ESPON 2020 Managing Authority (LU)
- Ilona Raugze, Director, ESPON EGTC (LU)

12:30 Themes of the Romanian and Finnish EU Presidencies
Key thematic priorities of the forthcoming Romanian and Finnish Presidencies in respect of territorial cohesion and the TA 2020+.

- Radu Necsuliu, ESPON MC Member (RO)
- Hanna-Maria Urjankangas, ESPON MC Member (FI)

12:45 Closure

- Roland Arbter, ESPON MC Member and Senior Policy Adviser, Federal Ministry of Sustainability and Tourism (AT)
- Ilona Raugze, Director of ESPON EGTC (LU)

13:00 Farewell lunch
The ESPON EGTC is the Single Beneficiary of the ESPON 2020 Cooperation Programme.

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