



# Sharing Experiences of Targeted Analysis

## Experience of Targeted Analysis: Notes for Discussion

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Inspire policy making by territorial evidence

## Experience of ESPON

### Two Projects

**Territory Based - similar in looking at planning and integration of actions by regional and local authorities**

**Stakeholders in Italy, Netherlands, Denmark, Sweden, Portugal**

- **RISE - Regional Integrated Strategies- Birmingham City Council - Birmingham University**
  - **Extent to which different aspects of planning are shared or integrated in local/regional authorities**
- **ReSSI - Regional Strategies for Inclusive and Sustainable Development - Coventry City Council - Coventry University**
  - **Changing role of local/regional authorities**
  - **Good practice economic development, new governance frameworks, austerity**

## Interest for University

### Real life problems

- Opportunities to work with and strengthen relationships with local and regional authorities
- Access to information and personnel
- Learn from other European regions
- Work with academics in other Member States
- Build research capability and knowledge

## Designing Proposal for Targeted Analysis

- **Strong Relationship with stakeholders – such as Coventry City Council and other local partners**
- **Invitation to tender - worked with BCC and CCC**
- **With stakeholders bring in academics in the other stakeholder regions - with appropriate expertise**
- **Look at issues from practical and academic perspectives**

## Successful cooperation

- Researchers bring conceptual framework
- Make recommendations
- Help identify new roles and modes of working for public authorities in times of austerity
- Need commitment by all players
- Partners must be open to ideas and discussion
- TAs make a repository of knowledge - both what and how (tacit knowledge)

## Improvements to TAs

- **Need more time - in RISE had two years**
- **One year project very intensive**
- **More time for discussion and reflection**
- **Testing ideas with stakeholders regionally and then reporting**
- **Contrast with ESPON projects which are more quantitative**