



ESPON 2013 Programme

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Innovative Visualisation and Cartographic Language related to the European Territorial Dynamics and Cohesion

ESPON is organising a Spring Workshop on Innovative Visualisation and Cartographic Language on 2 April 2009, an event in line with the European Year 2009 of Creativity & Innovation.

Communication of European territorial dynamics and policy orientations requires visualisation and easily understandable cartographic language.

“The political interest in the territorial dimension of development and the aim of territorial cohesion makes the quality of communication more and more crucial” - Peter Mehlbye, Director of the ESPON Coordination Unit, said. “Computing provides new tools for taking a further step in innovative visualisation and cartography of trends and impact development, potentials and imbalances, within the EU territory, its regions and cities” – he added.

The ESPON 2013 Programme faces this challenge and invites for a one day workshop which will take place in Luxembourg.

The purpose of the workshop is three-fold:

- To present the current state of the art and good practice in cartography in terms of presenting facts, evidence and policy orientations as maps and other cartographic illustrations;
- To display possible new avenues that today are open in terms of computer supported cartography being related to complex messages among which are 3 D illustrations, animations and dynamic maps;
- To debate possibilities for developing and innovating visualisation and cartographic language in support of the presentation of key messages related to European territorial dynamics and cohesion.

The workshop is open for all interested and will in particular welcome a mix of cartographers, artists, media people, scientists, practitioners and policy makers for a first dialogue on innovative visualisation tools and cartographic language. The registration is open until 20/03/2009. Reserve your place for the Workshop by visiting www.espon.eu.

Interested in ESPON?

The ESPON 2013 Programme is part-financed by the European Regional Development Fund, the EU Member States and the Partner States Iceland, Liechtenstein, Norway and Switzerland.

It shall support policy development in relation to the aim of territorial cohesion and a harmonious development of the European territory. ESPON shall support Cohesion Policy development with European wide, comparable information, evidence, analyses and scenarios on framework conditions for the development of regions, cities and larger territories. In doing so, it shall facilitate the

mobilisation of territorial capital and development opportunities, contributing to improving European competitiveness, to the widening and deepening of European territorial cooperation and to a sustainable and balanced development.

The Managing Authority responsible for the ESPON 2013 Programme is the **Ministry of the Interior and for Spatial Development of Luxembourg**. More information: www.espon.eu